

## Convocation 2011

IES Management College and Research Centre organized its 11<sup>th</sup> Convocation on Saturday, September 17, 2011. It was a memorable day for the graduating students who received their diploma certificates. **Shri L. Radhakrishnan**, Chairman - Jawaharlal Nehru Port Trust (JNPT), was the Chief Guest who delivered the convocation address and gave away the Diploma Certificates and Medals. **Shri A.B. Vaidya**, President-IES, delivered the welcome address. **Dr. Dinesh D. Harsolekar**, Director, IES MCRC, presented the report of the activities and **Prof. Parag Mahulikar**, Dean, proposed the vote of thanks. The function was attended by large number of students, parents, faculty and other dignitaries.



Shri L. Radhakrishnan, Chief Guest, being welcomed by Shri A. B. Vaidya, President-IES



Chief Guest Shri L. Radhakrishnan addressing the audience



Ms. Ritu Sinha, Faculty at IESMCRC, being felicitated by Shri A. B. Vaidya, President-IES, for publishing maximum number of research papers



Ms. Ashwini Narayangaonkar awarded for securing the 1<sup>st</sup> position in finance stream of PGDM

"The best preparation for good work tomorrow is good work today" - Elbert Hubbard

## Second National Conference on MSME - Gearing up to Global Competitiveness, 2011



Shri Gajananrao Pendharkar, CMD-Vicco Laboratories  
lighting the ceremonial lamp



Dr. K. Shivaji releasing the special compendium on  
"Clusters-Engine of MSME Growth"

IES MCRC and Maharashtra Economic Development Council (MEDC) organized a One Day National Conference on "MSMEs - Gearing up to Global Competitiveness" on 25th August 2011 at IES Manik Sabhagraha, Bandra (West). This is 2nd such National Conference on MSMEs. This conference focused on Clusters as the engine of MSME Growth.

The inaugural ceremony was graced by **Dr. K. Shivaji, IAS, Principal Secretary – Industries (Add. Charge), Govt. of Maharashtra & CEO, MIDC, Mr. Erez Tsalik**, an expert on Innovation from Israel, **Mr. Vithal Kamat**, President, MEDC, **Mr. Arvind Vaidya**, President, IES, **Mr. Gajananrao Pendharkar**, CMD, Vicco Laboratories, **Mrs. Meenal Mohadikar**, Regional Director, MMR Region, and **Mr. Ravi Budhiraja** (IAS retd), Director General, MEDC.

The welcome address was delivered by **Mr. Vithal Kamat**, President, MEDC. In his speech he said that MSMEs are truly the backbone of our economy, because of their enormous contribution to our growth, employment and exports.

On this occasion, a special Compendium on "Clusters – Engine of MSME Growth" was released at the hands of **Dr. K. Shivaji**. In the inaugural address, Dr. K. Shivaji said that India is now a highly resilient economy and a dominant player in finance, trade and Industry. He also said that Maharashtra has continued to be the Economic powerhouse of the country.

**Mr. Vithal Kamat**, President, MEDC, **Mr. Shriram Dandekar**, Executive Director, Camlin, **Mr. Milind Kayande**, BDM – India & South East Asia, NZIFS Ltd. and **Dr. Dinesh Harsolekar**, Director, IES - MCRC also shared their experiences. More than 350 participants including government officials, entrepreneurs, industrialists, bankers, press and media, and students attended this Conference.



The winners from RIT College, Islampur,  
being felicitated by Shri Vithal Kamat



Mrs. Minal Mohadikar felicitating a speaker

"Never fight with a man who has nothing to lose" - Robert Heinlein

## Inaugural Ceremony of PGDM (HCPM) 2011-13 Batch

IES MCRC organized the inauguration of PGDM and PGDM (HCPM) programmes for 2011 – 13 batch on 9<sup>th</sup> July 2011 at IES MCRC's seminar hall at 10.00 am. Mr. Anurag Deepak, Executive Director - Bharat Petroleum was the Chief Guest and Mr. Suresh Subramanian, Director - Pfizer Ltd. was the Guest of Honour for this inaugural ceremony.

It was an enthusiastic ceremony in the presence of the Director, Dean, Associate Dean and Program - Heads of all functions along with all the faculties of IES MCRC. The incoming batch of PGDM and PGDM (HCPM) got the guidance about the life at IES MCRC during their course.

Mr. N.K. Varun, Administrative officer - IES MCRC addressed the new students about the administrative guidelines and code of conduct to be followed during their stay at IES MCRC.



PGDM and PGDM (HCPM) inaugural function in session

## Inaugural Ceremony of MMS 2011-13 Batch

The Inauguration ceremony for MMS batch of 2011-2013 was held on 6<sup>th</sup> August, 2011 in the IES MCRC campus. On this occasion, **Dr Ritu Anand, VP and Deputy Head Global HR, TCS** addressed the students.

She highlighted the importance of hard work, personal grooming and ethical conduct for career progression in corporate life. Her session was followed by a very interactive Question and Answer session.



Dr. Ritu Anand, VP and Deputy Head-Global HR, TCS, addressing the students

## Inaugural Ceremony of Part-Time Courses 2011-14 Batch

Inauguration of part-time courses (MIM / MMM / MFM) for the batch 2011-2014 was organized on Monday, 11<sup>th</sup> July, 2011 in the seminar hall at 6.30p.m.

**Dr. Dinesh D. Harsolekar**, Director-IES MCRC, delivered the welcome address. Admin Officer Mr. N. K. Varun informed students about the infrastructure and the facilities.

This was followed by a Guest Lecture by **Mr. Ram Mallar**, a leading law and management consultant. The topic for the lecture was "Is Satyam Scam, the failure of Business Ethics & Corporate Governance mandated for listed companies in India?"

The lecture was attended by the students of first and second year part-time programmes, IES faculties and administrative staff.



Mr. Ram Mallar addressing the students during the inaugural ceremony

## Director's Achievement

The Higher Education Forum celebrated Teachers Day on 5<sup>th</sup> September in HR College of Commerce, Mumbai. HEF is a voluntary National level Organization having close to 4,000 members from industry and academia. On this occasion, Dr. Dinesh Harsolekar, Director, IES Management College and Research Centre received the award for 'Best Teacher in the area of Teaching Finance and Accounting'. 18 other teachers were also chosen for giving award and felicitation. The award was given by **Prof. Y. K. Bhushan**, a veteran academician. It was a moment of honour and pride for the IES MCRC family.



**Dr. Dinesh Harsolekar, Director-IES MCRC, receiving the award from Prof. Y. K. Bhushan**

## Ganesh Festival



Like every year, the annual festival of Ganesh Chaturthi was celebrated at the IES management college premises in all its grandeur. The beloved God was welcomed on the campus on 1<sup>st</sup> September this year.

All the members of the IES family enthusiastically participated in the celebration and worship of Lord Ganesha. The students of all courses conducted the pooja and aarti every day along with their academic schedule.

On 5<sup>th</sup> September, we bade farewell to the Lord Ganesha and sought his blessings. A procession of students accompanied Him to Mahim Chowpatty for immersion.

## Staff Training

A half-day workshop on "Creativity at Workplace" was conducted for the non-teaching staff members of IES MCRC on 30<sup>th</sup> July, 2011. **Mr. Arun Chitlangia**, Director – The Training Tree, provided his valuable inputs on the topic and motivated the participants. The training program was appreciated by all the staff members.



**Mr. Arun Chitlangia, Director - The Learning Tree, being welcomed by Prof. M. W. Shaikh**



**Mr. Deepak Redgaonkar, Head - Training & Development, Unimark Laboratories being welcomed by Dr. Dinesh D. Harsolekar**

## HR Matrix Workshop

HR Matrix, the HR club of IES MCRC, conducted two workshops on the theme "We Train, We Gain" 2<sup>nd</sup> August, 30<sup>th</sup> August, 2011. The first workshop was conducted by the senior students for their juniors about enhancing their communication skills. This was followed by evaluation by **Mr Deepak Redgaonkar**, Head Training and Development, Unimark Laboratories, who provided his feedback to the students.

The second workshop was again conducted by the students, who taught their peers how to manage stress and face an interview. At the end of the session, **Ms Lekha Nair**, Trainer and Consultant, addressed the students and provided her valuable feedback to the students.

"It is not the mountain we conquer but ourselves" - Edmund Hillary

## Centre of Excellence for Leadership and Entrepreneurship

Orientation Programme for e-cell faculty – The National Entrepreneurship Network conducted an orientation Programme for e-cell faculty from all colleges across Mumbai on 25th June 2011. The members were inducted into the NEN network and given inputs on the various activities and projects



Delegates and Trainers during the orientation programme for E-Cell faculty



A guest lecture on “Brand Management Strategies in MNCs” was delivered by Mr. Shrikant Nayak – Senior Brand Manager, P&G, Singapore, and Ms. Shahana Chaudhary, Brand Manager, P&G, Singapore on Saturday, 23th July 2011.

Mr. Shrikant Naik Senior Brand Manager, P&G-Singapore, addressing the students

### Student Activities under the Centre of Excellence

Chirag Nahar, Pranoti Manikeri and Nikita Jain from first year courses attended the 'Mahamandi' programme organized by NITIE on Saturday, 6th August 2011. They were active participants in the entrepreneurship project of selling the Educational Kits to families all across Mumbai.

Chirag Nahar, Pranoti Mankeri and Renuka Nair from first year courses attended the NEN E-Leader workshop on 23rd September, 2011 at Atharva College Of Engineering, Mumbai. Your participation is confirmed and below please find the pre-workshop preparation guide line for your reference.

### Rythm - Exhibition of Mitticool Products

Rythm – The Community Development Cell of IES MCRC, as part of the SIFE (Students In Free Enterprise) project, organized an exhibition of the 'Mitticool' products at the campus. The event was inaugurated by **Prof. Parag Mahulikar**, Dean-IES MCRC. On this occasion, **Ms. Gauri Kamat**, Regional Coordinator, SIFE, briefed the students about the organisation and provided an understanding about the Mitticool project. The Exhibition was also graced by **Ms. Urvashi Dharadhar**, GM, Saraswat Bank.



IES MCRC students exhibiting 'Mitticool' products in the campus

"Leadership and learning are indispensable to each other" - John F. Kennedy

## in-FIN-it-IES – The Finance Club of IES MCRC

**IES Finance Club Naming Competition** – IES MCRC was looking for the best name to give to its Finance Club. We felt the need to revamp the existing club and hence we conducted an online Naming Competition wherein we invited entries from all our present and alumni students through various channels like our blog, etc. We expected an innovative and at the same time a contemporary name.

The awards were decided by the panel of the faculty and club core members based on a number of criteria including:

- ` Real freshness in creativity
- ` Innovativeness
- ` Substance
- ` Dynamism

The competition was taken to a whole new level with the quality and brilliant entries that were received. We would specially like to express our gratitude to the alumni for their exuberant participation.

Thanks to all who participated in our finance club naming competition and special congratulations goes out to our winners.

The prizes and the certificates will be distributed to our winners at the upcoming Annual Day!!

## Debate Competition

**Topic: Anna Direction, Is the Youth Directionless?**

Anna Hazare's movement against corruption, which had galvanized crowds across cities, explicitly demonstrates how the power of a big idea backed by strong leadership can have a significant impact not just on a community or an organization, but the entire nation.

The critical management lesson is that "big ideas" move companies, move communities, and move nations.. Taking a cue from the national movement, in-FIN-it-IES had organised a debate competition on 30<sup>th</sup> August 2011 on the direction which Team Anna has given to the directionless youth. The students participated with fervour and panellist enjoyed judging to the core. We are proud to announce the three final teams and extremely thankful to our esteemed panellists Prof. Mohan Rao and Prof. Vijay Bhangale for an unbiased judgement.

**Congratulations to our winners:**

**1<sup>st</sup> position**

Ravindra & Vikrant (MMS – 1<sup>st</sup> year)  
Against team

**2<sup>nd</sup> position**

Renuka & Chinmay (MMS – 1<sup>st</sup> year)  
For team

**3<sup>rd</sup> position**

Ashwini H. & Ruta (MMS – 2<sup>nd</sup> year)  
Against team



The Judges and the audience during the debate competition



Competing teams of students at the competition

"A wise man will make more opportunities than he finds" - Francis Bacon

## Leadership and Teamwork Module - CSR Workshop

### Corporate Kabaddi Finale

The Corporate Kabaddi Finale was held on Saturday, 9th April 2011. It marked the culmination of the series of Management Games held by IES Management College and Research Centre and the Association of IESMCRC Alumni (AIA). This initiative by our Director, Dr. Harsolekar, Prof. V. R. Shahane and alumnus, Mr. Anand Mehta (Vice-President of AIA) was a successful venture. AIA organized 7 rounds of 'Corporate Kabaddi' for all the 1st year students of PGDM, PGDM (HCPM) & MMS. The rounds were held over the entire academic calendar for the 2010-2012 batch. It included an out-bound corporate training led by Empower Activity Camps. The Management games facilitated understanding, learning, evaluating and implementing various management concepts and theories for the betterment of overall intellectual & physical growth. Our Director, Dr. D. Harsolekar graced the occasion with his presence and awarded trophies and certificates to the winners of the Corporate Kabaddi Finale. Mr. Anand Mehta organized a fun-filled learning experience at event, which was appreciated by all the students.



Dr. Dinesh Harsolekar and Mr. Anand Mehta with the winners of Corporate Kabaddi Finale

Under the Leadership and Teamwork module, a workshop on "Climate Change and Its Solution" was conducted for PGDM and PGDM (HCPM) students on 18<sup>th</sup> August 2011 at the IES MCRC campus. The resource persons included **Mrs. Kitayun (Katy) Rustom**, the co-founder of Centre for Environment Research & Education (CERE) and **Edel and Associates**. The workshop sensitized the students towards environmental issues. Almost 50 students have taken up the projects for CSR under CERE.

Another CSR Activity in association with National Association for the Blinds (NAB) was conducted on 22<sup>nd</sup> September 2011 in the campus. **Ms. Asha D. Bhatia**, Deputy Director, NAB India (dept. of rehabilitation) along with her two associates created awareness about visually handicapped people among the students. The presentation sensitized the students towards the cause of making the blind people employable. As a result, around 20 students have shown willingness to take projects with NAB.

## IES MCRC sponsors 'Majha Maharashtra 2020'

IES MCRC was among the lead sponsors for 'Majha Maharashtra 2020' organized by the media channel Star Majha in Mumbai on 30th April, 2011. The programme was held at ITC Grand Central, Parel. It brought together great visionaries and leaders to discuss the future of Maharashtra with special focus on Mumbai. The programme was inaugurated by the **Hon. Chief Minister Mr. Prithviraj Chavan**, who also addressed the audience about the path ahead for the development of Maharashtra.

The other eminent speakers included **Mr. Kumar Ketkar**, Group Editor - Divya Bhaskar, **Mr. Suresh Prabhu**, Former Member of Parliament, **Dr. Bal Phondke**, Expert Astronomy – TIFR, **Mr. Subhash Dandekar**, Camlin, **Mr. Bharat Dabholkar**, Ad Film Maker, and **Mr. Sachin Khedekar**, Marathi Film Actor.



The Chief Minister, Shri Prithviraj Chavan shares a light moment with Shri Satish Lotlikar, Chairman-IES MCRC, Shri Amol Dhamdhare, Hon. Secy. IES, and Dr Dinesh Harsolekar, Director-IES MCRC

"Trust should be the basis for all our moral training" - Robert Baden-Powell

## Industry Interaction

### Management Development Programme on IFRS

A two-day MDP was conducted by CA Pooja Gupta on the Topic "Moving to International Financial Reporting Standards (IFRS)". The MDP had participation from corporate like Shipping Corporation of India (SCI), IL&FS, Greater Bank, Citizen Bank and leading Chartered Accountants. The expert faculties helped the delegate with the practicalities of implementation of IFRS in their respective companies.



Dr. Dinesh Harsolekar, Prof. Parag Mahulikar, CA Pooja Gupta and CA Urvesh Thakkar during the Valedictory function

### Syllabus Revision by Industry Experts

A meeting with the Industrial experts was organized on Saturday, 9<sup>th</sup> July, 2011 in the IES MCRC premises to discuss and revise the syllabus of PGDM and PGDM (HCPM).

The gathering consisted of esteemed experts from various industries and functional areas.

The discussion focused on Subjects and their relevance to the industry, relevance to the trimester, contents of each subject, addition of current topics in the subjects, and removal of outdated content. The suggestion provided by the experts were recorded and forwarded to the curriculum committee to be incorporated in the new syllabus.



Industry Experts interacting with IES MCRC faculty members

### Industry Visit

A visit to Morgan Stanley India was organized for MMS students specializing in Systems on Monday, 5<sup>th</sup> September 2011 for the purpose of understanding the network infrastructure. The visit was organized with the help of Mr. Daryl Francis, Executive Director, Morgan Stanley India, Capital Private Limited, and Mr. Anil Sawant, Head - Asia-Pacific, IT Infrastructure, Morgan Stanley India, Capital Private Limited.

Mr. Sawant explained the Morgan Stanley's networking infrastructure to students and answered their queries. He has also arranged for a tour to their server-rooms, communication setups and explained the criticality. Mr. Francis had formal interactions with students regarding the various opportunities in IT sector and importance of world class infrastructure, explained them the need of core values and sound fundamentals. The visit proved to be a great experiential learning for students.

"Change is vital, improvement the logical form of change" - James Cash Penney

## Guest Lectures

Ms Shanoo Singh, Lead Staffing-India & Global, MSD Merck-USA was invited to IES MCRC for delivering a talk on MSD Merck USA and Pharma Industry on Thursday, 21<sup>st</sup> July 2011.

Mr. Biju Dominic, CEO – FinalMile Consulting delivered a lecture on 'Influencing the Behaviour' on Friday, 29<sup>th</sup> July 2011. Mr. Dominic talked about the upcoming developments in the field of Behavioural Sciences and their application.

Mr. Hemant Dande, President, Raptakos Brett was invited for a lecture on 'Contemporary Issues in Indian Economy' on Friday, 12<sup>th</sup> August, 2011. He touched upon the current global issues haunting US and European economies and their likely impact on India.



**Mr. Hemant Dande, President-Raptakos Brett, interacting with the students**

Mr Alan Goodwin, VP HR, Catex Consulting, was invited to the campus on Tuesday, 16<sup>th</sup> August 2011 for a guest lecture on 'Training Evaluation'.

Ms. Chandani Palshetkar- Sr. Manager, Sanofi-Aventis Business Analysis, delivered a lecture on role of finance in pharmaceutical marketing on 20<sup>th</sup> August 2011. The lecture was followed by a debate by the students on 'Is finance important for pharmaceutical marketing?'

Mr. K. R. Shekhar, VP (Procurement & Logistics), Bayer (India) Ltd. and Mr. Anjan Sen GM (Logistics), Ultra-Tech Cement, were invited for a lecture on 'Supply Chain Optimization: Benefits to Retail and Customers' on 28<sup>th</sup> August, 2011.

Mr. Shahana Burzin Homi, Vice-President (Cardiac, Diabetes & Multi-specialty), Abbot, delivered a lecture on 'Building organisation culture and employee engagement and its impact on productivity' on Tuesday, 30<sup>th</sup> August 2011.

Mr. V. K. Prabhu, Sr. GM, Group Pharma from Bangalore visited the IES MCRC campus and had an interactive session with the students on Sales Management on Monday, 5<sup>th</sup> September 2011.



**Mr. Chet Kuchinad, International Management Guru & Alumnus of IES, addressing the students**

Mr. Chet Kuchinad, MD-IKEA visited the IES MCRC campus and delivered a lecture on 'Leadership Models in International Organizations' on Wednesday, 17<sup>th</sup> August 2011. He shared the strategies that make the big organizations different from their competitors and close to the customers.

Mr. Sanjiv Walavalkar, Head, BLM, ORG IMS, Mumbai delivered a lecture on 'Indian OTC Market & Process of Developing & Launching Market Research Products' on Wednesday, 24<sup>th</sup> August 2011. His talk was focused on Indian OTC Market, Growth Trends, Growth Drivers and Challenges.

Mr. Satish Nair, Partner, Mitkat Advisory Services, delivered a lecture on Specialized Services on Friday, 2<sup>nd</sup> September 2011. Mr. Nair explained about the specialized services and the difference as compared to other services.

Mr. Jayesh Jain, Senior Business Analyst, Oracle Financial Services, visited the campus and delivered a lecture on 'Interpreting and Analyzing news from the Economic Times' on Tuesday, 6<sup>th</sup> September 2011.

Mr. R. Banerjee, Senior Business Analyst, Oracle Financial Services delivered a lecture on 'Role of Accounting for Managerial decision' on Tuesday, 9<sup>th</sup> September 2011.

Mr. Nitin Malekar, Group Head, Ad factors PR Pvt. Ltd, Mumbai, delivered a guest lecture on Public Relations on Tuesday, 13<sup>th</sup> September, 2011. He gave highlights on Public Relations and explained with the examples of case studies.

## Faculty Participation and Achievements

Ms. Ritu Sinha presented a paper in-absentia titled 'Service Innovation: Managing Challenges in the Global Economy' at the conference on Game Changers in the aftermath of Recession: Managing Challenges in the Global Economy organized by Veloxian Learning and Consultancy, Kolkata on 25<sup>th</sup> June, 2011.

Ms. Ritu Sinha presented a paper in-absentia titled 'Switching behaviour of Customers: Role of Relationship Marketing in Customer Retention' at the conference on Futuristic Trends in Business Management at the Department of Management Studies, BVRIT, Hyderabad on 15<sup>th</sup> and 16<sup>th</sup> July 2011.

Ms. Ritu Sinha presented a paper in-absentia titled "Green Retailing: An Exploratory Study Examining the Effects of Sustainability on Global Retail Landscape' at the conference on 'Inclusive and Sustainable Growth - role of Industries, Administrators and NGOs' organized by IMT, Nagpur on 15<sup>th</sup> and 16<sup>th</sup> July 2011.

Dr. Beena Tripathi presented a paper titled 'Malpractice in Public Distribution System: Administrative or Political Factors' at a Conference on 'In Search of Better Governance: Challenges and Prospects' organized by Tribhuvan University, Kathmandu, Nepal and Department of Administration and Urbanization Theory, University of Bergen, Norway, at the Central Department of Public Administration, Nepal on 29<sup>th</sup> and 30<sup>th</sup> June 2011.

Ms. Devaki Nadkarni presented a paper titled 'Study of Role of Service Quality in Organized Retail' at the Tenth International Conference on Operations and Quantitative Management organized by AIMS and Symbiosis Institute of Operations Managements at SIOM, Nashik on 28<sup>th</sup> to 30<sup>th</sup> June 2011. She was also the session chair for the 'Quality Management' session.

Ms. Mrunal Joshi presented a paper titled 'Cloud Computing: A smart proposition in Services Management' at the 1st International Conference on Business, Strategy and Management organized by Veloxian Learning and Consultancy in association with America Hospitality Academy (AHA), Kolkata on 25<sup>th</sup> June 2011.

Dr. Minu Mehta conducted an FDP on Innovative Teaching Practices In Economics at the Zonal Institute of Education and Training, Kanjurmarg, Kendriya Vidyalaya Sangthana, Mumbai on 15<sup>th</sup> June 2011.

Dr Minu Mehta conducted a workshop on Positive Attitude for the faculty of IES Digambar Patkar School, Dadar, on Friday, 30th September, 2011. It was attended by 50 teachers.

## Faculty Publications

Research paper by Mr. Chandrashekar Kaushik titled 'Supply Chain Management in Pharmaceutical Retailing: Opportunities and Challenges', published in the *Journal of Business Analysis*, May 2011, ISSN: 2231-1165.

Research paper by Ms. Mrunal Joshi titled 'Importance of Information Management in B-School: A Critical Analysis Exploring the Issues Relating to its Storage, Use and Dissemination' in "Prabhandan"- A Scholarly Peer Reviewed Journal, Volume No:1, Issue No.:2, June 2011 (ISSN:2229-4791)

Research paper by Dr. Beena Tripathi titled 'Migrant Fruit Vendors in Mumbai: A socio-economic Study', published in *Journal of Economic & Social Development (A Bi-Annual Research Journal of Economics) Volume-VII, No.1, July 2011, Page No 93, ISSN: 0973-886X.*

Research paper by Ms. Merlyn Mascarenhas titled 'Issues in Recruitment and Selection', published in *Online International Journal of Research in Commerce and Management (IJRCM), Volume - 2, Issue – 8, August 2011, Page No. 125, ISSN: 0976-2183.*

Book review by Ms. Ritu Sinha of 'Greening the Supply Chain: A Guide for Asian Managers' published in the *Journal Global Journal of Enterprise Information system, Sage Publication, June, 2011, ISBN No: 978817898764.*

Book review by Prof. Devaki Nadkarni of 'The Innovation Secrets of Steve Jobs: Insanely Different Principles for Breakthrough Success', published in *Anvesha, the Journal of IES MCRC, Volume – 4, No-1, June, 2011, ISSN No: 0974-5467.*

## Faculty Participation and Achievements

Prof. Mohan B. Rao, Ms. Gazia Sayad, Mr. Chandrashekhar Kaushik and Dr. Mahendra Sawant attended a faculty development programme on 'Effective Classroom Management and Teaching through Cases' at K.J. Somaiya Institute of Management, Vidyavihar on 23<sup>rd</sup> July 2011.

Ms. Arti Modi attended a workshop on Research Methodology at Maniben Nanavati Women's College, Vile Parle on 27<sup>th</sup> and 28<sup>th</sup> June 2011.

Ms. Arti Modi and Ms. Mrunal Joshi attended a faculty development programme on 'Effective Case Writing for Teaching' organized by K.J. Somaiya Institute of Management, Vidyavihar on 25<sup>th</sup> September 2011.

Ms. Devaki Nadkarni and Mr. Siddharth Dabholkar attended the Orientation to Entrepreneurship Education Program organized by the National entrepreneurship Network (NEN) at IES MCRC, Bandra (W) on 25<sup>th</sup> June 2011.

Dr. Sanjay Rastogi from IIFT, New Delhi, visited the Campus on 20<sup>th</sup> September 2011 and conducted a Faculty Development Programme on 'Measurement of Reliability and Validity in Research' for the IES MCRC faculty members.



**Dr. Sanjay Rastogi being welcomed by Prof. Parag Mahulikar**

## Students' Activities

Vikram Chawla, Nikhil D'souza and Gaurav Rastogi from PGDM Second year won the 1<sup>st</sup> prize in 'Kushagra' organized by Hiraben Nanavati Institute, Pune on 6<sup>th</sup> October 2011.

Nikhil Shintre and Kamlesh Solanki from MMS second year participated and reached the final round in 'Shikhar 2011' competition at N. L. Dalmia Institute of Management Studies and Research, Mumbai on 26<sup>th</sup> September 2011.

Nikhil Chaple, Delaviz Gazder and Nilesh Thorat from MMS first year won the 1<sup>st</sup> prize in Chakravayuh 2011 – Mock Stock competition organized by Lala Lajpat Rai Institute of Management on 24<sup>th</sup> and 25<sup>th</sup> September 2011.

Vishal Joshi and Dhara Ved from PGDM second year participated in 'Mulyankan' organized by N L Dalmia Management Institute of Studies and Research on 10<sup>th</sup> September 2011.

Vikram Chawla and Gaurav Rastogi from PGDM second year and Rohit Sethi and Jaikishan Nair from PGDM first year participated in the 8<sup>th</sup> National Competition for Management Students organized by AIMA on 25<sup>th</sup> and 26<sup>th</sup> August 2011.

Vikram Chawla, Gaurav Rastogi and Nikhil D'souza from PGDM second year won the 1<sup>st</sup> prize in Prachaar-Ad Fest organized by Goa Institute of Management from 19<sup>th</sup> – 21<sup>st</sup> August 2011.

Divya Nayak and Disha Sheth from MMS second year participated in the programme on 'Innovations in HR Management' organized by NIPM on 16<sup>th</sup> and 17<sup>th</sup> August 2011.

Vikram Chawla, Nikhil D'souza and Gaurav Rastogi from PGDM Second year won the 1<sup>st</sup> prize in Video Making competition at 'Jagriti', organized by Symbiosis Institute of Business Management, Pune on 15<sup>th</sup> August 2011.

Shaziya Shaikh, Hardik Vacchani and Vinay Shetty from PGDM (HCPM) second year participated in Kartavya-Debate Competition at Mumbai University on 25<sup>th</sup> July 2011.

Vikram Chawla, Nikhil D'souza and Gaurav Rastogi from PGDM Second year won the 1<sup>st</sup> prize in Ad –Mad competition at 'Management Charizma', organized by Guru Nanak Institute Of Management Studies, Mumbai on 18<sup>th</sup> and 19<sup>th</sup> March 2011.

Vikram Chawla, Nikhil D'souza and Gaurav Rastogi from PGDM Second year won the 2<sup>nd</sup> prize in 'Barcode', organized by ITM, Khargar, on 10<sup>th</sup> and 11<sup>th</sup> March 2011.

**"Every noble work is at first impossible"- Thomas Carlyle**

# IES Management College and Research Centre

## Executive Education Programme Calendar 2011 - 2012

Topics	Resource Persons	Days	Dates	Day
<b>General Management</b>				
Ethics in Business and CSR	Prof. V. R. Shahane and Ms. Richa Anand	2 days	25-26 November, 2011	Fri / Sat
Interpreting Economics indicators and Company Performance	Prof. V. R. Shahane and Mr. Siddharth Dabholkar	2 days	1-2 December, 2011	Thu / Fri
<b>Finance</b>				
Finance for Non-Finance Executives	Dr. Dinesh D. Harsolekar	2 days	15-16 December, 2011	Thu / Fri
Gearing up tp New Schedule VI	CA Pooja Gupta	2 days	3rd Week of February, 2012	-----
<b>Soft Skills and HR</b>				
Leadership Training Programme (LTP)	Prof. M. W. Shaikh	2 days	18-19 November, 2011	Fri / Sat
Communication and Presentation Skills	Dr. Dinesh D. Harsolekar	2 days	1st Week of February, 2012	-----
Strategic Interpretation of Competency	Prof. Tapash Dey	1 day	3rd Week of March, 2012	-----
<b>Marketing</b>				
Managing Healthcare Brand	Prof. Vijay Bhangale	2 days	11-12 November, 2011	Fri / Sat
Research Methodology and Data Analysis using SPSS	Prof. Parag Mahulikar	3 days	28-30 November, 2011	Mon / Wed
Strategic Brand Management	Prof. Vijay Bhangale	2 days	9-10 December, 2011	Fri / Sat
Consumer Insights for Better Marketing Decisions (Industry Managers)	Prof. Parag Mahulikar	2 days	12-13 January, 2012	Wed / Thu
Services Marketing	Prof. Vijay Bhangale and Dr. R. S. Ghosh	2 days	9-10 March, 2012	Fri / Sat
<b>Operations</b>				
Advance Strategic Sourcing	Dr. R. S. Ghosh and Prof. P. G. Kane	2 days	12-13 January, 2012	Thu / Fri
Business Logistics Management	Dr. R. S. Ghosh and Prof. P. G. Kane	2 days	27-28 January, 2012	Fri / Sat

For more details and registration, kindly contact :

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