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Indian Education Society's
Management College and Research Centre



Interpreting Economic Indicators and Company Performance

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**Indian Education Society's
Management College and Research Centre**

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Interpreting Economic Indicators and Company Performance

The global economic turbulence has accentuated the need of deeper understanding of these indicators at every level of corporate ladder.

Familiarization with both lagging and leading indicators for forecasting the need of changing strategies has become essential in current management hierarchy.

Objectives:

This programme will facilitate:

- Understanding the basics of the macroeconomic indicators
- Familiarizing with the terminologies associated with performance indicators of the company
- Applying these terms in business decision making
- Evaluating macro indicators for the micro levels of decision making

Who should attend?

The programme is designed for middle level management executives who require understanding the implications of macro level indicators and financial reports in their day to day business decision making.

Contents:

- Macro - economic indicator like growth rate, inflation, sensex, monetary and fiscal policy indicators of the economy and implications on the business
- Meaningful insights into Company annual reports

Pedagogy:

- Lecture
- Cases
- Group Discussions

Faculty Profile:

Prof. Vijay R. Shahane graduated in Chemical Engineering from UDCT, Mumbai University, in 1966 and has international industry exposure of over 35 years spanning leading industrial groups like ESSO, TATA and GOENKA as well as Government Agencies. He has held senior positions, including Managing Director, of several listed Companies. His Teaching experience of over 15 years covers Finance, Operations and Strategic Management. Teaching at Management Institutions and conducting Management Development Programmes has been an extension of his professional activities and the pedagogy adopted reflects both his top level industry experience and an innovative approach to teaching.

Prof. Mr. Siddharth Dabholkar is a BE (Electronics) and MMS (Marketing) from Mumbai University. He has over 10 years of work experience, mainly in the financial services sector. He has extensive exposure to the mutual fund industry.

Fees:

₹ 8,000/-
plus service tax (10.3%)
including morning &
evening tea,
lunch and
reading material.