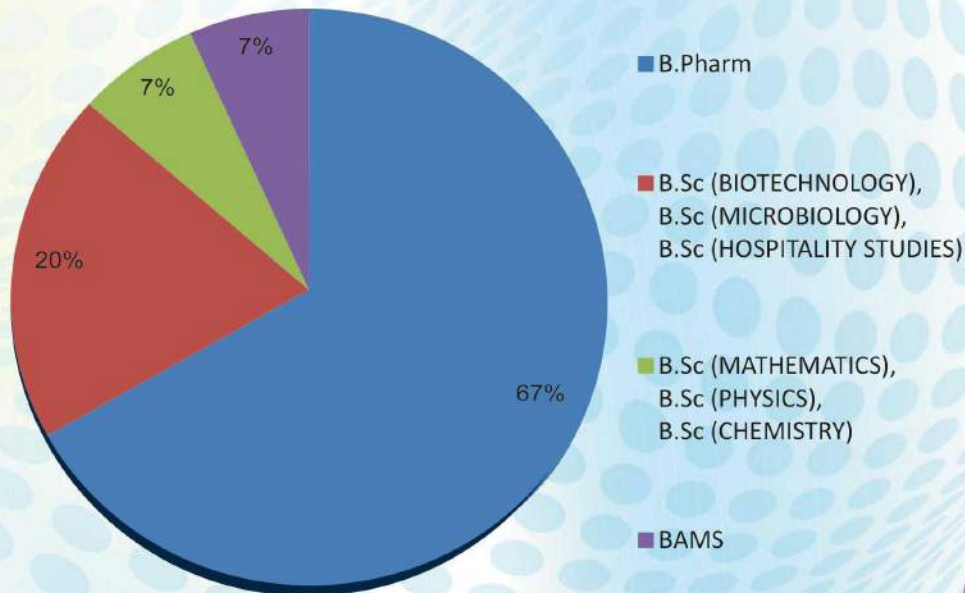


Educational Background



*Health Care & Pharmaceutical
Management*

| Educational Qualification | Count | % |
|---|-----------|------------|
| B.Pharm | 10 | 67 |
| B.Sc (BIOTECHNOLOGY), B.Sc (MICROBIOLOGY), B.Sc (HOSPITALITY STUDIES) | 3 | 20 |
| B.Sc (MATHEMATICS), B.Sc (PHYSICS), B.Sc (CHEMISTRY) | 1 | 7 |
| BAMS | 1 | 7 |
| Grand Total | 15 | 100 |

Health Care & Pharmaceutical Management



Amruta Shingrupe | B.Sc.(Biotechnology) | Date of Birth : 13/07/1993

Summer Project Details : "To study the role and scope of immunomodulators in the treatment of recurrent RTI at Wockhardt Limited".



Avinash Khairaoakar | B.Pharm | Date of Birth : 03/10/1992

Summer Project Details : "To check the awareness and find out the scope of PEG 3350 Liquid Molecule amongst various specialty Doctors at Zuventus Healthcare Limited".



Damyanti Waghela | B.Pharm | Date of Birth : 11/02/1991

Summer Project Details : "To carry out brief behaviour mapping of consumers and ECP's on the brand Acuvue and determine the awareness of Acuvue TVC. at McCann Health".

Divya Acharya | B.Sc.(Biotechnology) | Date of Birth : 25/05/1991

Summer Project Details : "To study the therapy options and preference for Doctors in UTI and usage and attitude towards Molecule X at Sun Pharmaceutical Industries Limited".

Work Experience : As a Trainee Executive at Praj Hipurity Systems Limited for 10 months.



Dr.Prashant Mulik | B.A.M.S. | Date of Birth : 19/04/1987

Summer Project Details : "To study the perception of doctors and retailers for various cough syrup combinations at Wockhardt Limited".

Work Experience : (1) As a Resident Medical officer at Vedant hospital for 16 months.
: (2) As a Resident medical officer at P.K.C. Hospital for 9 months.
: (3) As a General Physician at Vedant Clinic for 36 months.



Priyanshu Panchal | B.Pharm | Date of Birth : 09/06/1992

Summer Project Details : "To study the perception of brand managers in usage of Digital marketing in Indian Pharmaceutical Industry at Brandcare Medical Advertising and Consultancy Private Limited".



Rachana Singh | B.Pharm | Date of Birth : 22/10/1989

Summer Project Details : "Activity Execution Mapping and Competitive analysis of Calcium Supplementation at Wockhardt Limited".

Work Experience : As a Junior Data Analyst at Cognizant Technology Solutions for 18 months.

Rashid Mukhtar | B.Pharm | Date of Birth : 03/12/1991

Summer Project Details : "To study the therapy options and preference for Doctors in UTI and usage and attitude towards Molecule X at Sun Pharmaceutical Industries Limited".



Roshan Nimkar | B.Pharm | Date of Birth : 30/01/1989

Summer Project Details : "To Identify and Evaluate New Therapy Area at Wockhardt Limited".



Sana Tisekar | B.Pharm | Date of Birth : 18/10/1992

Summer Project Details : "To study the scope and awareness of Cetilistat amongst doctors who prescribe slimming agents at Zuventus Healthcare Limited".



Dr. Beena Tripathi – Professor (Economics)

"To meet the challenges of the society and bridge the gap between the rich and poor IES MCRC prepares the students in a unique manner. To become socially responsible managers in future it is shared with non-government organizations, health sector and self-group activity."



Shejal Palande | B.Sc.(Chemistry) | Date of Birth : 11/04/1993

Summer Project Details : “To study the perception of brand managers in usage of Digital marketing in Indian Pharmaceutical Industry at Brandcare Medical Advertising and Consultancy Private Limited”.



Soumil Vartak | B.Sc.(Microbiology) | Date of Birth : 25/07/1991

Summer Project Details : “To study the potential of Univestin among orthopaedics for arthritis at Zuventus Healthcare Limited”.

Work Experience : As a Chemist at Chemotest Laboratory for 11months.



Stacy Silveira | B.Pharm | Date of Birth : 21/03/1992

Summer Project Details : “Perception mapping of chest physicians and consulting physicians on the use of Acebrophylline+Montelukast in the treatment of Asthma at Wockhardt Limited”

Sushant Naik | B.Pharm | Date of Birth : 07/07/1991

Summer Project Details : “To Identify and Evaluate Nuroday active among CP,GP and Orthopedicians at Wockhardt Limited”.



Vrushika R. Shah | B.Pharm | Date of Birth : 22/08/1992

Summer Project Details : “To carry out brief behaviour mapping of consumers and ECP's on the brand Acuvue and determine the awareness of Acuvue TVC at McCann Health”.



Health Care & Pharmaceutical Management