Indian Education Society’s Management College and Research Centre in collaboration with International Institute of Corporate Sustainability and Responsibility

Offers
3 Months Programme in Corporate Sustainability and Responsibility
ABOUT IES:

At IES, education is the way of life. IES, a Public Trusts registered under the Public Charitable Trust’s Act 1860, is proud to take this tradition of imparting quality education into the third millennium.

Today IES takes pride in running 63 Institutions including College of Architecture and Management College. Imparting quality education to around 62,000 students with the assistance of a team of around 1500 qualified and well trained teachers.

IES Management College and Research Centre (IESMCR) was started in 1998. It is one of India’s leading B-Schools and has an ISO 9001-2008 certification. It is amongst few B-Schools that offer an AICTE approved Post-graduate Diploma in Management and Post-graduate Diploma in Management [Pharma and Healthcare Management]. Besides this, IES MCRC also offers courses affiliated to Mumbai University:-

- Master of Management Studies [MMS]
- Master of Financial Management [MFM]
- Master of Marketing Management [MMM]
- Master of Information Management [MIM]

VISION:-

- To be in Top 50 business schools in India by 2025.

MISSION:-

- To develop and nurture socially responsible business leaders and entrepreneurs through quality management education.

ABOUT IICSR:

“International Institute of Corporate Sustainability and Responsibility” is destined to be the centre point in the world to gain knowledge and expertise in Skills in Sustainability and Responsible Business Practices. The best minds in socio-business activities across the globe would merge on this platform. It encourages mind to research, innovate and develop in CSR.

VISION:-

- Enabling better future of mankind by building a global knowledge hub for CSR.

MISSION:-

- To empower the next generation of managers to tackle with the dynamic market scenario.
- To build a hub for CSR Research and Development that would graduate thoughtful minds and practitioners of CSR and Sustainability.
ABOUT THE PROGRAMME:-

- **Objective:** This course initiates from clearing the basics about CSR and Sustainability and graduates to enable participants to develop CSR and Sustainability Vertical of a Corporate. This would acquaint a participant with how to develop, implement, measure and report a Project. It would also enable them to learn about CSR business models and modes in which international market reward CSR Complaint companies.

- **Target Audience:** The course is for beginners, NGOs and Corporates looking forward to initiate CSR Department.

- **Duration:** 3 Months [12 weeks] Weekend Lectures

- **Methodology:** The sessions will be comprised of judicious mix of lectures, case study, workshops, group exercises etc.

CONTENT:

- CSR History;
- Priority of Social Causes in India;
- Brief on Sustainability;
- CSR and Measurement;
- SROI Tool;
- CSR Index;
- Benchmarking Tools;
- CSR and Corporate Governance;
- CSR Code of Conduct and Ethics;
- CSR Laws across the globe;
- CSR in Marketing and Branding;
- CSR Policy and Framework;
- CSR and Strategy;
- Framework and Reporting;
- Social Entrepreneurs;
- Technology and CSR;
- CSR in focused Industry;
- Framework and Reporting-ISO 26000 OR Global Reporting Indicators Level1-4;
- CSR and Operations;
- CSR and Supply Chain Management;

VALUE AND BENEFITS TO CORPORATE:-

- Learn all the steps from CSR Strategy - CSR Project Management - Measuring Social Change - CSR Reporting
- The course empowers you to fulfil technical requirements of CSR and Sustainability practices in house.
- Learn from International Practitioners from Europe, UK, UAE and USA
- Real-life Case studies and practical solutions to contemporary challenges faced to implement CSR.
- Training from best Industry practitioners with a course designed by them.

RESOURCE PERSONS:-

Dr. SS Mishra

Dr. Sham Sunder Mishra is independent provider of compliance management services to the retail, vendor and manufacturing communities of consumer products. Dr. S.S. Mishra is a fellow member of Institute of Company Secretaries of India, and is an advanced lead SA8000 Auditor. Prior to this, Dr. S.S. Mishra worked with Bureau Veritas Consumer Products Services India Pvt. Ltd for more than 12 years where he was in charge of Social Compliance, HR, Legal, Labour Law, Ethical and CSR issues. He has vast experience (more than twenty years) in the field of Social Compliance, HR, and Indian law, and has conducted hundreds of social accountability audits in India and abroad.

Dr. Pradeepa Nayak

Dr. Nayak has done his Ph.D. in Sociology from Jawaharlal Nehru University, New Delhi. He possesses 30 years of vast training and research experiences. He has worked in the field of education and health. He was also involved in Training and Research activities of India Population Project –VIII, a World Bank funded RCH Project in Delhi. Prior to joining SICP, he worked as the Pedagogical Advisor to the National Director of the SOS Children’s Villages of India and Village Director of SOS Greenfields. Lecturer at IMT of CSR and Sustainability.
Mr. Prakash Tripathi

Brahma Prakash Tripathi was the Dean of Masters of Science program in CSR and Ethical management, offered by University of Applied Sciences BFI, Vienna in association with ICCSR in India. In his last assignment as a growth consultant for small and medium sized companies, he marketed through channel, management system products and training programs for a leading UK based Certifications Body in India and also conducted seminars in SME industry associations on CSR.

Ms. Harsha Mukherjee

Ms. Harsha Mukherjee, an Entrepreneur, studied engineering and management in India and the US.

After starting her venture "Pearls and Pashminas" in the US and working in the Middle East she started her first Social Venture – Ekjaa in India. Ms. Harsha Mukherjee was awarded National Social Entrepreneur Fellow (NSEF - 2011) and selected as one of the “Top 10 Indian Women Entrepreneurs” by DELL Women Entrepreneur Network (DWEN-2012).

Mr. Anil Jaggi:

Anil Jaggi is Independent Consultant and Social Entrepreneur working in the domain of CSR (Corporate Social Responsibility), ICT4D and Inclusive Education for the last two decades at regional and global levels.

After spending initials years in IT industry, he moved forward in ICT4D (Information & Communication Technology for Development)sector for developing digitally empowered & knowledge based society. He has been instrumental in promoting and advocating for the promotion of ICT as human right at policy level with Govt., Civil Society Groups, INGOs and academia. He got opportunity to have professional associations with multilateral agencies e.g. UN-ESCAP, WSIS/ITU, UNESCO, Panos South- Asia, GKP, GCNP etc. and was invited as speaker CQU, Ballarat university/Australia, GB Pant Agriculture, IIT/Roorkee, BHU/Varanasi, HNB Garhwal and Doon University etc.

COURSE FEE:--

Rs.60,000 + TAX (Incl. Study Material, Lunch, Tea, Coffee) /- per person [depending on multiple nominations a special discount can be offered]

For further details please get in touch with :-

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