

Indian Education Society's
Management College and Research Centre

Mumbai

Paper Presentation of Faculty Members

In the Academic Year 1st June 2014 to 31st May 2015

Sr.No.	Faculty Name	Date	Personal /In absentia	Programme Title	Paper Title	Organizer & Venue	Documents Received	Published in Conference Proceeding/Book /CD
1	Prof. Mrunal Joshi	29th September, 2014	In absentia	International conference on "Enhanced changes in corporate Environment" organised by M. Sathak college of Arts and Science Chennai	Issues and Challenges in Embracing Data Warehousing : An Overview	Mohamed Sathak College of Arts & Science, Chennai	1.Hard Copy 2. Certificate	International Research Journal of Management and Humanities
2	Prof. Mrunal Joshi	21st november to 23rd November 2014	In absentia	6th International conference on IT & Business Intelligencee (ITBI-14)	Big Data-Compelling Organisations beyond Data Warehousing	NA	1.Hard Copy 2. Certificate	International Research Journal of Management and Humanities
3	Prof. Rangana Maitra	2nd to 5th January,2015	In absentia	Twelfth AIMS International Conference on Management on Management	A Case Study on the Fly Ash Brick Manufacturing Plant for uplifting the deprived Human Resource of the society by TATA Power: A Step toward Sustainable business	IIM Kozhcode and AIMS	1. Hard Copy of Report 2. Hard Copy of Conference Paper 3. Certificates 4. CD	ISBN 978-81-924713-8-9
4	Prof. Rangana Maitra	2nd to 5th January,2015	In absentia	Twelfth AIMS International Conference on Management	Pre - Joining Engagement Activity for GETs at Hindalco Industries Ltd	IIM Kozhcode and AIMS	1. Hard Copy of Report 2. Hard Copy of Conference Paper 3. Certificates 4. CD	ISBN 978-81-924713-8-9
5	Prof. Rangana Maitra	2nd to 5th January,2015	In absentia	Twelfth AIMS International Conference on Management	" A Study on Data Analytics at SREI Infrastructure Finance Ltd	IIM Kozhcode and AIMS	1. Hard Copy of Report 2. Hard Copy of Conference Paper 3. Certificates 4. CD	ISBN 978-81-924713-8-9

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6	Dr. Trupti A. Karkhanis	7th & 8th January,2015		IIMA Conference on Marketing in emerging economies	Impact of employer branding on applicants' intentions to apply	IIM Ahemdabad	1.Hard copy of Report 2. Study Material 3. Xerox of Visiting Cards	Conference Proceedings
7	Prof. Ritu Sinha	2nd to 4th January,2015	In absentia	8th ISDSI International Conference	A Study Analyzing the Impact of green practices of Retailers on store Patronage	Hyatt Regency , Pune	1. Hard Copy of Report 2. Certificate 3. Hard Copy of Conference Paper	Conference Proceedings
8	Prof. Rangana Maitra	27th to 29th March,2015	Presented	3 rd International Conference on Transforming Management System for Innovation, Development and Governance	A study of work culture in different organisations and its effect: a case study approach	Nepalese Academy of Management in association with Tribhuban University and Slington College,Hotel Yak and Yeti, Kathmandu	1. Hard copy of Report 2. Hard Copy of Conference Paper 3. Certificate 4. Conference Proceeding	Samjhana Publicatiob Pvt Ltd .Book having ISBN Number : 978-9937-2-9374-7
9	Dr. Suchismitaa Sengupta	January 2-5, 2015	In absentia	Twelfth AIMS International Conference on Management	A Study on Financial Performance and Valuation Metrics: Application of EVA, MVA, CVA and TSR Techniques	AIMS International and IIM, Kozhikode / Indian Institute of Management, Kozhikode	1. Hard Copy of Conference Paper	Conference Book Proceedings
10	Dr. Suchismitaa Sengupta	January 2-5, 2015	Presented by Co-author	Twelfth AIMS International Conference on Management	Long Term Performance of Equity Based Mutual Funds (Systematic Investment Plan)	AIMS International and IIM, Kozhikode / Indian Institute of Management, Kozhikode	1. Hard Copy of Conference Paper 2.Certificate	Conference Book Proceedings

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11	Dr. Suchismitaa Sengupta	January 2-5, 2015	Presented by Co-author	Twelfth AIMS International Conference on Management	Impact of Mental State of Purchasing Professionals to Play Their Role in Supply Chain Management	AIMS International and IIM, Kozhikode / Indian Institute of Management, Kozhikode	1. Hard Copy of Conference Paper 2.Certificate	Conference Book Proceedings
12	Dr. Suchismitaa Sengupta	January 2-5, 2015	Presented by Co-author	Twelfth AIMS International Conference on Management	“Effect of Stamp duty & Transfer of Development Rights (TDR) factor in EIRR and Feasibility of Infrastructure Projects”	AIMS International and IIM, Kozhikode / Indian Institute of Management, Kozhikode	1. Hard Copy of Conference Paper 2.Certificate	Conference Book Proceedings
13	Dr. Suchismitaa Sengupta	February, 2015	Presented by Co-author	International Case Study Conference - 2015	An Organizational Review of the Informational Management System; A Case Study on Jamaican Courts in Preparation for the Introduction of the Regional System of Standardized Indicators for Peaceful Coexistence and Citizens Security	IES MCRC	1. Hard Copy	Conference Book Proceedings
14	Dr. Suchismitaa Sengupta	February, 2014	Presented by Co-author	International Case Study Conference - 2014	An overview of procedures and roles- A Case Study on the Drug Courts of Jamaica	IES MCRC	1. Hard Copy	Conference Book Proceedings

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15	Prof. Svetlana Tatuskar	8-9 September 2014.	In absentia	At The Case Centre's Anniversary Conference organized by The Case Centre Cranfield University, Wharley End Beds held at the Indian Institute of Management , Bangalore	Presented a case titled, "Abbott-Piramal Merger-A case of people integration challenges	At the Case Centres Anniversary Conference organized by The Case Centre Cranfield University, Wharley End Beds held at the Indian Institute of Management , Bangalore	1. Hard Copy 2. Certificates	
16	Prof. Svetlana Tatuskar	Mar-15	Presented	Quest Journal of Management	Presented a paper titled, "An Analysis of Opportunities and Challenges for Indian Entrepreneurs",	Chetana's Ramprasad Khandelwal Institute of Management and Research	1. Report 2.Hard Copy of Journal	
17	Prof. Gazia Sayed	7th February,2015	Presented	Conference - 4th SIMSR Annual Finance Conference SIFICO 2015	SME Financing - BSE SME Platform: New Solution to an old problem	K.J. Somaiya Institute of Management Studies & Research	1. Hard Copy of Conference Paper 2. Certificate 3. Report	Contemporary Issues in Modern Finance
18	Prof. Chirag B. Shah	27 th February, 2015.	Personal	8 th International Business Research Conference – IOSR Journal	A Study on Back Testing of Bull Call Debit Spread Strategy on Nifty Index Options	Internal Organization of Scientific Research (IOSR)- IES	1. Report 2.Hard Copy of Journal	IOSR Journals
20	Prof. Chirag B.	Nov-14	In absentia	Management Innovation & Intervention for	A study on the path of time value decay curve of Nifty Index options	ADMIFMS, Mumbai University, Excel India Publishers	1. Hard Copy of Report 2. Hard Copy of Journal	Conference Proceedings

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21	Dr. Suchismitaa Sengupta	Mar-15	In absentia	International Conference on Technology and Business Management by American University in the Emirates in March 23-25,2015 ISBN : 978-81-924713-9-6	Major Factors Affecting the Economic Development and Industrial Land Valuation of a Region"	American University in the Emirates	1. Hard Copy of journal 2. Report	Vol: Conference Proceedings, March 2015
22	Prof. Ritu Sinha	29th Sept 2014	In absentia	International conference on "Enhanced changes in corporate Environment" organised by M. Sathak college of Arts and Science Chennai	Role of Environmental Sustainability practices of retailers on ecological Awareness of customers	Mohamed Sathak College of Arts & Science, Chennai	1. Hard copy of report 2. hard copy of conference paper 3. certificates	Published in Journal
23	Dr. Mahendra Sawant	24th March,2015	Personal	6th National Conference on " Innovation : A Catalyst to Business"	Innovation in Management of Medicolegal Cases - Recent Scenario	A.L. Allana Institute of Management Studies, Mumbai	1. Hard Copy of Report 2.Certificate Xerox 3. Hard Copy of conference papers	Conference Proceedings
24	Prof. Rangana Maitra	4th and 5th February, 2015	Co-author presented	International Case Study Conference, 2015	Tata Nano Singur Controversy, a case study	IES Management College and Research Centre	Report	ISBN 9789383241-18-7