

**Indian Education Society's
Management College and Research Centre
Mumbai**

**Paper Published with ISSN No. in Journals
In Academic Year[1st June, 2014 to 31st May, 2015]**

Sr. No.	Faculty Name	Month and Year of paper published	Title of Papers	Journal in which published including ISSN No.	Issue and Volume with page no where paper published	Publisher's details	Receive Documents	Date / Month in which copy received by the faculty
1	Prof. Devaki Nadkarni & Prof. Merlyn D'souza	9th Sep'2014	Study of the Recruitment Process Across Seven Firms in the Indian Banking Sector	Prerna Journal of Management thought and practice. ISSN/ISBN No. 0974-908X	Volume-6 Issue -2 September-2014, PP - 23-36	Prerna Journal of Management thought and practice	1.Hard Copy of Journal 2. Soft Copy of Journal 3. Study Material	9th September, 2014
2	Prof. Svetlana Tatuskar	9th Sep'2014	Disinvestment of Public Sector Undertaking-The Case of Coal India Limited	JIS Management Vista ISSN/ISBN No. 0974-0872	Volume-8 Issue -1 Jan-Jun-2014.	JIS Management of Engineering Kalyani west Bengal	1.Hard Copy of Journal 2. Soft Copy of Journal 3. Study Material	9th September, 2014
3	Prof. Mrunal Joshi	29th September, 2014	Issues and Challenges in Embracing Data Warehousing : An Overview	International Research Journal of Management and Humanities Volume2 Issue 2 September 2014 ISSN No.:2347-3274	Volume -2 Issue 2	M.Sathak College of Arts and Science, Chennai	1.Hard Copy of Journal 2. Soft copy of Journal 3.Study Material 4.Certificate	16th October, 2014
4	Dr. Trupti A. Karkhanis	July- Sept. 2014	Impact of employer Branding and Applicants Intentions to Apply	Managemnt today:international Journal of Managmnt Studies ISSN 2230-9764 ISSN No:2230-9764	Volume -4 Issue -3 Jul-Sep 2014	Managemnt Today International Journal of Management Studies	1.Hard Copy of journal 2.Soft copy of journal 3.Study Material	16th October, 2014

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5	Prof. Ritu Sinha	Sep-14	Role of Environmental Sustainability practices of retailers on ecological Awareness of customers	International Journal of Consumerism ISSN No.2250-1010*	Volume -4 Issue -2 Sep 2014	International Journal of Consumerism ISSN no.2250-1010*	1.Hard Copy of Journal 2.Soft Copy of Journal 3. Study Material 4. Certificate	16th October, 2014
6	Prof. Mrunal Joshi	21st November to 23rd November 2014	Big Data-Compelling Organisations beyond Data Warehousing	International Journal of Innovative Research & Development Volume 3, Issue 12 November 2014 ISSN No. 22780211	Volume - 2 Issue 12	IMT, Nagpur and St Anns College for Women, Hyderabad	1.Hard Copy 2. Certificate	22nd December 2014
7	Prof. Svetlana Tatuskar	Jan-June 2014	Microfinance Institutions: Challenges, Weaknesses and Prospects for India	Management eEfigy. Volume V, Issue -1, Jan-June, 2014. ISSN No.- 2249-1643	Volume -5 Issue -1	Shri Vaishnav Institute of Management, Indore	1.Hard Copy 2. Soft Copy of Journal 3. Study Material	22nd December 2014
8	Prof. Shweta Maheshwari	Jan-June 2014	Microfinance Institutions: Challenges, Weaknesses and Prospects for India	Management eEfigy. Volume V, Issue -1, Jan-June, 2014. ISSN No.- 2249-1643	Volume -5 Issue -1	Shri Vaishnav Institute of Management, Indore	1.Hard Copy	22nd December 2014
9	Dr. Richa Chaudhary	Mar-14	Factors Affecting the growth of Woman Entrepreneurs of Dharavi Mumbai	Ni-MSME SEDME Journal Ministry of MSME Government of India ISSN 0970-8464	Volume - 41 Issue -1	Sedme Small Enterprises Development Management & Extension Journal	1.Hard Copy Journal 2.Soft Copy of Journal 3. Study Material 4. Report	22nd December 2014

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10	Dr. Beena Tripathi	Jul-14	Construction Sector Management: Status of Construction Workers in Mumbai	Research Horizons ISSN 2229-385X	Volume - 4 July-2014	Research Horizons Maniben Nanavati Women's College Vallabhbai Road, Vile Parle (W), Mumbai-400056	1. Hard Copy of Journal 2. Soft Copy of Journal 3. Study Material	November
11	Prof. Gazia Sayed	Sep-14	Indian Mutual Funds, Investors Awareness Perception and Growth Prospects of Mutual Funds	Journal of Management Research	Volume-VI, Issue 9 September, 2014 ISSN: 0976-0628 PP-46	Chetana's Institute of Management & Research	1. Hard Copy of Journal 2. Soft Copy of Journal 3. Study Material	Jan-15
12	Prof. Mrunal Joshi	January-March 2014	Managemnet in 10 Words	Anvesha , The journal of Management ISSN no.0974-5467	Volume 7 Issue -1 PP - 52	Anveesha The Journal of Management	1.Hard Copy of Journal 2.Study Material 3.Soft Copy	21st July 2014
13	Dr. Suchismitaa Sengupta	February, 2015	The Force behind E-Commerce	International Organization of Scientific Research, IOSR Journal of Business and Management ISSN 2319-7668	Vol :Special Issue on International Case Study Conference ,February 2015	International Organization of Scientific Research IOSR	1.Hard Copy of Journal 2. Report	Mar-15
14	Dr. Neeraj Dixit	March 2015	A survey of working pattern and problems being faced by stockist of Indian Pharmaceutical Companies,	"Quest" , a Journal of Chetana's RK Institute of Management & Research,	Vol : VI Issue :1, March 2015 ISSN No. 0976-2000	"Quest" , a Journal of Chetana's RK Institute of Management & Research,	1. Hard Copy of Journal 2. Soft Copy of Journal 3.Report 4.Certificate	Mar-15

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15	Prof. Gazia Sayed	July - Dec 2014	Behavioral Finance and Investor Psychology an Empirical Study	Journal of Management Research	Volume 11 , Issue -2, Monthly July to December 2014, ISSN : 0973-824X	Journal of IMS Group Achieving Excellence in Management & IT	1. Hard Copy of Journal 2. Report	Mar-15
16	Prof. Gazia Sayed	Jan - June 2015	Measurement and Analysis of Market Value Added in the Indian Banking Sector : An Empirical Study of Select Indian Banks	PJMTR Preseidency Journal of Management Thought & Research ISSN 2229 -5275	Volume - V, Issue 1, January - June 2015	PJMTR Preseidency Journal of Management Thought & Research	1. Report 2.Hard copy of journal	May-15
17	Prof. Rangana Maitra	February, 2015	'An initiative towards transformational change in society: a case study on Agarbatti Manufacturing Unit at NarajMarthapur, Odisha'	International Organisation of Scientific Research Journal of Business and Management	, e-ISSN: 2278-487X, p-ISSN: 2319-7668, Impact factor 1.219, volume 5, page 59-62,	International Organisation of Scientific Research Journal of Business and Management	1. Hard Copy of journal. 2. Soft Copy of journal. 3. Report	Feb-15
18	Prof. Subas Pai	July - Dec 2014	" Promoting Luxury suits in India	Management Effigy	Volume V, Issue 2, July- Dec2014, ISSN No : 2249-16443	Shri Vaishnav Institute of Management, Indore	1. Report Hard Copy 2. Journal Hard Copy	Mar-15
19	Prof. Ritu Sinha	Dec-14	Green Retailing Environmental strategies of organised Retailer and competitive advantage	International Post Graduates Business Journal	ISSN 2180-2459 Volume- 6 Issue 2, Dec -2014	International Post Graduates Business Journal	1. Hard copy of Journal 2. Report	Feb-15
20	Prof. Svetlana Tatuskar	March - Sept 2014	An Empirical Analysis of Customer Satisfaction of Indian Public Sector Banks	DRISHTIKON - a Management Journal ISSN : 0975 - 7422	Volume : 5, Issue :2, March - Sept 2014	DRISHTIKON - a Management Journal Symbiosis Centre for Management and Human Resource Development	1. Hard copy of Journal 2. Report	Jun-14
21	Prof. Svetlana Tatuskar	Jan -June 2014	A Study of Islamic Banking in India	Share Journal of Multidisciplinary Research & Studies ,	Volume : V, Issue :1, Jan- June 14,2014	Share Journal of Multidisciplinary research and studies	1. Hard Copy of Journal	8th June 2014
22	Prof. Mrunal Joshi	January - March 2014	Streamlining IT Infrastructure at JTS Cementation" (Technology Management Case)	Prabhandan - A Scholarly peer reviewed journal	ISSN : 2229 - 4791 Volume - 4 Issue - 2 September 2014	Prabhandan - A Scholarly peer reviewed journal	1. Soft Copy of the paper 2. Hard Copy of Journal 3. Report	15th May, 2015

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23	Dr. Trupti A. Karkhanis	Jan-June 2015	Changing market structure and its implications on competitive behavior of the firm in the transitional economies	Pratibimba ISSN 0972-5466	Volume 15, Issue 1 Jan - June 2015	Institute of Management and Information Science, Bhubaneswar	1. Report Hard Copy 2. Journal Hard Copy	May-15
24	Dr. Vijay Bhangale	Jun-15	Awareness, Perception, Usage and Attitude regarding OTC emergency Contraceptive Pills	Journal of Health Management	Volume - 17 Issue 2 June 2015 ISSN No - 0972 - 0634-1557-5810	Indian Institute of Health Management Research SAGE Publication	1. Report 2.	30th May -2015
25	Prof. Chirag B. Shah	Feb-15	A Study on Back Testing of Bull Call Debit Spread Strategy on Nifty Index Options	IOSR Journal of Business and Management	Volume - 2 Issue - 8 ISSN : 2319 - 7668 Feb -2015	Special Issue IOSR Journal of Business and Management	1. Hard Copy of Report 2. Hard Copy of Journal	1st Mar - 2014
26	Dr. Richa Chaudhary	Feb-15	A Study of promotional strategies adopted by apparel street vendors influencing customer shopping decision	IOSR Journal of Business and Management	Volume -3 PP - 20-27 ISSN - 2319 - 7668	IOSR Journal of Business and Management	1. Report Hard Copy 2. Journal Hard Copy	Feb-15
27	Dr. Richa Chaudhary	Feb-15	A study on Customer Relationship Management practices adopted by apparel street vendors	IOSR Journal of Business and Management	Volume- 3 PP - 28-34 ISSN - 2319 - 7668	IOSR Journal of Business and Management	1. Report Hard Copy 2. Journal Hard Copy	Feb-15
28	Dr. Richa Chaudhary	Feb-15	A comparative study of CSR initiative taken by selective private and public sector banks	IOSR Journal of Business and Management	Volume-1 PP -24-33 ISSN - 2319 - 7668	IOSR Journal of Business and Management	1. Report Hard Copy 2. Journal Hard Copy	Feb-15
29	Dr. Richa Chaudhary	Feb-15	A comparative study on green initiative taken by selective private and public sector banks	IOSR Journal of Business and Management	Volume - 1 PP - 24-31 ISSN - 2319 - 7668	IOSR Journal of Business and Management	1. Report Hard Copy 2. Journal Hard Copy	Feb-15