

**Indian Education Society's  
Management College and Research Centre  
Mumbai**

**Other Publications AY ( 2016-17)**

<b>Sr. No.</b>	<b>Faculty Name</b>	<b>Month and Year of paper published</b>	<b>Title of /Book Review/ Chapter/Paper/Article</b>	<b>Name of Book /Journal /Abstract/ with Publisher /No</b>	<b>Issue and Volume with page no where paper published</b>	<b>Publisher's Details</b>	<b>Receive Documents</b>	<b>Date / Month in which copy received by the faculty</b>
1	Dr. Minu Mehta	Nov-2016	Academic Choices and Perceptions of Success by Students in Mumbai : An Analysis of Socio - Cultural Factors	Success in Higher Education	978-981-10-2789-5 Pg No - 301	Springer	1.Hard Copy of Report 2.Photocopy of Paper 3. Soft Copy of the Paper	Nov -2015
2	Prof. Mohan Rao	Nov-2016	Academic Choices and Perceptions of Success by Students in Mumbai : An Analysis of Socio - Cultural Factors	Success in Higher Education	978-981-10-2789-5 Pg No - 301	Springer	1.Hard Copy of Report 2.Photocopy of Paper 3. Soft Copy of the Paper	Nov -2015
3	Prof. Ritu Sinha	Jan - 2017	Adoption of Sustainable Energy Solutions : A Study of Mumbai Households with reference to LED Bulbs	Business Infrastructure for Sustainability in Developing Economics	ISBN: 978-1-5225-2041-2	IGI Global	1.Hard Copy of Report 2.Photocopy of Paper 3. Soft Copy of the Paper	Jan -2017
4	Prof. Maithili Dhuri	Mar -2017	Testing Weak form of Efficient Market Hypothesis : A Study on Indian Stock Market- Nifty 50	Leading Business in VUCA Enviornments : Volatile, Uncertain Complex and Ambiguous	ISBN: 978-93-85777-68-4 Pg No -87	Excel India Publishers	1.Hard Copy of Report 2. Photocopy of Paper	March



