



GIRISH JOSHI

Specialization: Marketing

CONTACT

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Nirman Sansthan, Opp
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DOB: 31st OCT 1998

KEY PROJECTS UNDERTAKEN

Social media marketing for YOGA365

January 2021

Details: YouTube and Facebook
marketing and increasing the
subscribers on their social media
handles

POSITION OF RESPONSIBILITY

Head Coordinator of the quiz and
debate club for the event
“Bizzworldmaster” 2021 at
IES MCRC

EDUCATION

PGDM- Ist Year IES's Management College and Research Centre, Mumbai	2022	3.42/4
B.F.M (Financial Markets) Chandrabhan Sharma college, Mumbai	2019	58.99%
HSC H.V.K Tanna junior college of commerce, Mumbai	2016	66.31%
SSC Don Bosco High School, Mumbai	2014	62.60%

INTERNSHIP

XANADU REALTY (Summer Intern)

May '21 – July '21

Project Title: Market Research on Pune real estate

ACADEMIC ACHIEVEMENTS

Published a research paper on **How to build a successful start-up** in
an international conference held on “Transition and Transformation in
3rd Millennium: Prospects, Issues and Challenges” on April-2018.

CO-CURRICULAR AND EXTRA-CURRICULAR ACHIEVEMENTS

- Completed certification in digital transformation, Strategy Consulting, virtual design from Boston Consulting Group on May 2020.
- Completed Mini MBA in business analytics from Taxila business school on May 2020.
- Participated in various case-study competition held by various IIM's (Ahmedabad, Bangalore, Lucknow etc.)