



AMOGH KAMERKAR

Specialization: Marketing

CONTACT

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DOB: 26th April 1996

EXPERIENCE

Sports Analyst

HUDL India PVT. Ltd
July '18- Jan '19

Tasks/Accomplishments.

Break down the diversion & investigate the game strategy and send them to the players & the coaches.

KEY PROJECTS UNDERTAKEN

Digital Marketer (Internship)

EATLER India PVT Ltd (Bangalore)
May '20 – July '20

Tasks/Accomplishments.

Planning social media strategies, analyzing metrics & identifying trends.

Social media marketing for

YOGA365 (Live Project)

January 2021

Task / Accomplishment:

YouTube and Facebook marketing and increasing the subscribers on their social media handles

POSITION OF RESPONSIBILITY

- Coordinator of cultural event 'Rhythm' in Atharva College of Engineering.

EDUCATION

PGDM IES's Management College and Research Centre, Mumbai	2021	3.63 / 4
B.E (Electronics & Telecommunication) Atharva College of Engineering (Mumbai University)	2018	56.01%
HSC Nirmala Memorial Foundation College (Maharashtra State Board)	2013	54.67%
SSC Dr. S. Radhakrishnan Vidhalaya (Maharashtra State Board)	2011	77.27%

ADDITIONAL QUALIFICATION

- Digital Marketing Course from IIDE (Indian Institute of Digital Education) Jun'19 – Jan '20
- The Fundamentals of Digital Marketing (Jun'19- Aug'19)

INTERNSHIP

MSI PACIFIC INTERNATIONAL HOLDING CO. LTD (Summer Intern)

May'21 – July'21

Project Title: A STUDY ON THE IMPACT OF SOCIAL MEDIA & OVERALL DIGITAL ADVERTISING ON CONSUMER BEHAVIOUR

CO-CURRICULAR AND EXTRA-CURRICULAR ACHIEVEMENTS

- Represented college football team at National Level Tournament (MIT Pune & KJ SOMAIYA Mumbai)
- Winners of Football Tournament at Thakur College of Engineering, Vidyalankar Institute of Technology & Atharva College of Engineering
- Coordinator of cultural event Rhythm (Atharva College of Engineering)