



# RAHUL KAREKAR

Specialization: Marketing

## CONTACT

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Charkop Kandivali(w) Mumbai-400067  
DOB: 27th June 1996

## KEY PROJECTS UNDERTAKEN

### AI developer at Prako Technocrat

May '17- Aug '17

- Implemented project based on Augmented Reality on unity 3D.

### Finlatics Live Project of PMS

Sep'20-Dec'20

- Equity analysis of Pharma and Engineering sector

### Mars and Wrigley

Jan 21- Mar 21

- Market Research of Mars and Wrigley products and factors affecting the sales in Mumbai.

### Export Sathi

March 21-April 21

- Research project Based on potential global buyers.

### Prajna Self care

March 21-April 21

- The research on Ayurveda and Psychologist partners

### Cesim

May 21- June 21

- Hands on experience of virtual world of Business simulation.

## POSITION OF RESPONSIBILITY

- Member of Operation Club, IESMCR

## EDUCATION

<b>PGDM- 1st Year</b> IES's Management College and Research Centre, Mumbai	<b>2022</b>	<b>3.52/4</b>
<b>B. Tech (Information Technology)</b> Universal College of Engineering, Mumbai	<b>2019</b>	<b>60.00%</b>
<b>HSC</b> Nirmala memorial foundation college of science	<b>2014</b>	<b>67.23%</b>
<b>SSC</b> Indian education society school charkop, Kandivali(w)	<b>2012</b>	<b>81.82%</b>

## ADDITIONAL QUALIFICATION

- Basics of Stock Market analysis from CA Rachana Ranade 2020
- Absolute Cyber Security course from Udemy 2019
- Adobe Premiere Pro cc from Adobe 2019
- Ultimate MS office Certification Course, 2021 from Udemy 2021
- Brand Management Certification from Coursera, 2021

## INTERNSHIP

### Outlook India (Summer Intern)

May '21- Jun '21

**Project Title:** A study on corporate advertising and branding in media.

## ACADEMIC ACHIEVEMENTS

- Published my project in A.R at International Journal of IJERT 2019
- IETE National Level Technical Paper Presentation 2017
- IETE National Level Technical Paper Presentation 2014
- Research on: The Impact of Veganism: Lifestyle and Consumption Pattern

## CO-CURRICULAR AND EXTRA-CURRICULAR ACHIEVEMENTS

- 3rd in Band battle Malhar 2015.
- 1st in Band battle Patkar College 2016.
- Experience of 6 years of classical singing.