



# SWATI KOTHMIRE

SPECIALIZATION : BUSINESS ANALYTICS

## CONTACT

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## KEY PROJECTS UNDERTAKEN

- Data Collection and Market Research Live Project with MARS WRIGLEY (8 Jan '21- 25 Feb'21)
- KPMG-consultancy -Data-Analytics Live project (Apr '21)
- Data Science and Business Analytics live project with the Spark Foundation (April '21-May '21)
- A study on sentiment analysis of amazon customers on Top 100 bestselling laptops (March '2020)

## POSITION OF RESPONSIBLY

- Member of RYTHM Club – Raising Youth to help Mankind at IESMCRC (2020-2021)
- Volunteered in E-SPEARK event at G.N.Khalsa college (2016-2017)

## EDUCATION

<b>PGDM</b> IES's Management College and Research Centre, Mumbai	<b>2022</b>	<b>3.61/4 (CGPA)</b>
<b>BSC IT</b> Guru Nanak Khalsa College, Mumbai	<b>2019</b>	<b>8.02/10 (CGPI)</b>
<b>HSC</b> Guru Nanak Khalsa College, Mumbai	<b>2016</b>	<b>64.62%</b>
<b>SSC</b> I.E.S V.N. Sule Guruji English Medium School, Mumbai	<b>2014</b>	<b>83.60%</b>

## ADDITIONAL QUALIFICATION

- Certified Course in data visualization using Power Bi course from Great learning (Aug '21)
- Certified Course in Introduction to R from great learning (Aug '21)
- Certified Course in Data Visualization and Communication with Tableau from coursera (Dec '20)
- Certified course in HR Database Management System (May '21)

## CO-CURRICULAR AND EXTRA-CURRICULAR ACHIEVEMENTS

- Secured 3<sup>rd</sup> position in QUIZ IT UP during E-Spark in Guru Nanak Khalsa College (2018)
- Participated in case study competition of IIM Bangalore (July '21)

## INTERNSHIP

### IES MCRC (In-House Project) (April '21- June'21)

**Project Title** – A comprehensive Analysis of covid-19 vaccination drive

### One Stone Influencer Marketing Agency (15 June '21- 15 July '21)

Market Research Intern