



PREM MISTRY

Specialization: Marketing

EDUCATION

PGDM IES's Management College and Research Centre, Mumbai	2022	3.61/4
BMS M.L Dahanukar College Of Commerce, Vile Parle	2020	65.92%
HSC Sathaye College, Vile Parle	2017	79.54%
SSC St Mary's High School, Kalina	2015	88.40%

CONTACT

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DOB: 08th Oct 1999

KEY PROJECTS UNDERTAKEN

Yoga365

[Dec '20 – Jan '21]

Details: Social Media Marketing
for YOGA365

Mars Wrigley

[Jan '21 – Feb '21]

Details: Study on Marketing
strategies for Mars Wrigley (Field
Project)

POSITION OF RESPONSIBILITY

Member of social media club at
IESMCRC

ADDITIONAL QUALIFICATIONS

- Successfully completed a 1 day hands-on workshop on Data Visualization using Power BI from IESMCRC [March '21]
- Successfully completed a 1 day hands-on workshop on Data Visualization using Tableau from IESMCRC [March '21]
- Successfully completed a 33 hours online course on Digital Marketing from Udemy [April '21]

INTERNSHIP

HDFC Limited

Summer Intern [May '21 – June '21]

Project Title: A study on understanding the price trends in
Mumbai's real estate micro-markets