



SURAJ MURUDKAR

Specialization: Marketing

CONTACT

PHONE: 8879836188
EMAIL: suraj.murudkar20@ies.edu
ADDRESS: B-3/04, Shankar Park, Parsik
nagar, Kalwa, Thane (W) - 400605
DOB: 23rd Oct 1996

KEY PROJECTS UNDERTAKEN

- Comparative Study on Service preference parameters for Airtel and Vodafone (Feb'19 - March'19)
- Social Media Marketing Live Project with YOGA-365 (Dec'20 - Jan'21)

POSITION OF RESPONSIBILITY

- In charge for LAN gaming in college fest (PARALLAX)

EDUCATION

PGDM IES's Management College and Research Centre, Mumbai	2022	3.61/4
Bachelor of Management Studies (Marketing) L.S. Raheja college of Arts and Commerce, Santacruz	2019	74.86%
HSC M.H. Jr. college, Thane	2014	64.62%
SSC New English School, Kalwa	2012	78.91%

ADDITIONAL QUALIFICATION

- Digital Marketing from S-Tek education, Thane (Nov'19 - Jan '20)
- Marketing Mix Implementation Course from Coursera (Feb'21 - April'21) (Module: Brand and Product management, Pricing strategy, Channel management and Retailing, Integrated marketing communication)

INTERNSHIP

Amul India Ltd. (Summer Intern)

May '19- July '19

Project Title: A study on consumer buying pattern towards Amul shrikhand.

CO-CURRICULAR AND EXTRA-CURRICULAR ACHIEVEMENTS

- Drawing Elementary Examination
- Drawing Intermediate Examination
- Sea Cadet Corps (SCC) - Navy (Jan'07 - Dec'11)