



PURVA PADHYE

Specialization: Marketing

CONTACT

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Vrindavan Society,
Shastrinagar, Goregaon(W),
Mumbai - 104
DOB: 8th May 1998

KEY PROJECTS UNDERTAKEN

Live Project: Study on
Marketing strategies of MARS
WRINGLEY, 2021

EXPERIENCE

Public Relation Intern
Proton

Communications
June '19 – Oct '19

Tasks/Accomplishments

Making monthly reports of
clients, writing press releases and
circulating to media.

Public Relations Intern
Wizspk Communications
Mar '19- April '19

Tasks/Accomplishments

Maintaining media relations,
Circulating press releases to
media.

POSITION OF RESPONSIBILITY

Headed the Marketing Club Events
2020 at IES MCRC

EDUCATION

PGDM IES's Management College and Research Centre, Mumbai	2022	3.67/4
B.M.M (Bachelor OF Mass Media) S. S. & L. S. Patkar Varde College of Arts & Science, Goregaon	2019	71%
HSC S. S. & L. S. Patkar Varde College of Arts & Science, Goregaon	2016	80.36%
SSC A. B. Goregaonkar English School, Goregaon	2014	83.60%

INTERNSHIP

MSI Pacific International Holding Co. Ltd. (Summer Intern)

May '21 – July '21

Project Title: Study on Influencer Marketing as tool to
understand new social media trend.

ACADEMIC ACHIEVEMENTS

- 3rd Rank in graduation B.M.M (Advertisement) from
Patkar Varde College of Arts & Science.

CO-CURRICULAR AND EXTRA-CURRICULAR ACTIVITIES

- 1st Runner up in Silver Screen Film Society (Ad
filmmaking)