



# PRIYESH TIWARI

SPECIALIZATION - MARKETING

## CONTACT

**PHONE:**

8169936368 / 8652750631

**EMAIL:**

priyesh.tiwari20@ies.edu

**ADDRESS:**

Room No. 101, Devikrupa C.H.S., Pant Nagar, Ghatkopar East, Mumbai – 400075.

**DOB:** 3<sup>rd</sup> October, 1996

## WORK EXPERIENCE

Worked as an Administrator in Pragati Commerce Classes for 4 years.

## POSITION OF RESPONSIBILITY

Head of Marketing Club at IESMCRC

## EDUCATION

DEGREE AND INSTITUTION	YEAR	PERCENTAGE /CGPA
<b>Post-Graduation Diploma in Management – 1<sup>st</sup> Year</b> IESMCRC, Mumbai	2020	3.27/4
<b>Master of Commerce</b> Ramniranjan Jhunjhunwala College, Mumbai	2019	66.03%
<b>Bachelor of Commerce</b> Ramniranjan Jhunjhunwala College, Mumbai	2017	61.05%
<b>H.S.C.</b> Ramniranjan Jhunjhunwala College, Mumbai	2014	72.77%
<b>S.S.C.</b> Hindi High School (English Medium), Mumbai	2012	74.00%

## LIVE PROJECT

Study on Marketing strategies for Mars Wrigley (Field Work).

## INTERNSHIP

**Himalaya The Drug Company** (Summer Intern), May '21-July '21

**Project Title** – Identify coverage gap in Baby Care Wholesalers vs CPD and bridge the gap.

## ADDITIONAL QUALIFICATIONS

Basic MS-CIT

Completed Digital Marketing Masterclass from Udemy.

Completed Business Strategies Course from Udemy.

## EXTRA CURRICULAR ACTIVITIES

Winner of Marketing Case Study Competition conducted by IESMCRC.

Participated in Inspiriobiz – National Case Study Competition.