



SRUJANA BAKKI

Specialization: Marketing

CONTACT

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DOB: 11th Aug 1995

EXPERIENCE

Spatial Data Specialist-1
Here Technologies
Aug '18- Sept '20

Tasks/Accomplishments.

Project on Autonomous Self Driving Car Performed Quality Checks on Images.
Mentoring for the project.
Received Rising Star Certificate for giving Best Practice for the project.

KEY PROJECTS UNDERTAKEN

Wadhvani Entrepreneurship Program

Feb '21-April'21
Details: Wadhvani Foundation's NextGen 10 Week Ignite Program on Entrepreneurship.

Mars Wrigley

Jan '21-Feb'21
Details: Study on Marketing Strategies of Mars Wrigley.

Centre for Development of Advance Computing (C-DAC)

Sept '16-May '17
Details: Machine Learning Approach to Cyber Security in Smart Grid (Research)
Created Different Power Systems scenarios by IEEE 14 bus model through PSAT in MATLAB.

Bhabha Atomic Research Centre (B.A.R.C)

May '15-June'15
Details: Position Sensing Detector to study two dimensional lateral effect position sensing detector and calculate the light spot in theory and practical.

EDUCATION

PGDM IES's Management College and Research Centre, Mumbai	2022	3.46/4	
B. Tech (Electronics and Communication Engineering) Usha Mittal Institute of Technology, S.N.D.T University, Mumbai	2017	62.79%	
HSC Shri Tikamdas Purshottam Bhatia, Jr College Of Science, Mumbai	2013	60%	
SSC St. Lawrence High School, Mumbai	2011	83.27%	

ADDITIONAL QUALIFICATION

- Digital Marketing Course by Udemy, January 2021

INTERNSHIP

Shapoorji Pallonji Real Estate Group (Summer Intern)

May '21-July '21
Project Title: To Study the Role of Channel Partners in the perception of the Buying Behavior in the Reality Sector.

CO-CURRICULAR AND EXTRA-CURRICULAR ACHIEVEMENTS

- Asia Book of Records and India Book of Records in Blindfold Bharatanatyam in November 2019
- Participated in 4-day Assessment Centre Workshop organized by IESMCR HR Club, September 2020
- Secured 3rd Place in, "Poster Anamnesis" organized by IESMCR HR Club, September 2020