



SACHIN BIRAJDAR

Specialization : Marketing

CONTACT

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Society,A.K.Vaidya marg, Film city road,
Malad (East),Mumbai-400097.
DOB: 6th Jan 1995

EXPERIENCE

Sales Executive
KGK Jet India Pvt.Ltd.
Dec '18- Aug '19
Tasks/Accomplishments.
Sale and Demonstrating of Ink Jet Printer
to the customers in B2B.

KEY PROJECTS UNDERTAKEN

**"Electro-Magnetic Repulsive Engine" in
Dr .D . Y . Patil college (2017-2018)**
Details: Eco-Friendly Engine which works
on the basic principle of Magnetism.

**"Social Media Marketing Live project"
with Yoga365 from 14th Dec 2020 to
14th Jan 2021.**

**"Study on Marketing Strategies of Mars
Wrigley" from 15th Jan 2021 to 15th Feb
2021.**

EDUCATION

Post-Graduate Diploma in Management - 1st Year IES's Management College and Research Centre, Mumbai	2022	3.28/4
B.E (Mechanical Engineering) Dr.D.Y.Patil college of Engineering and Innovation, Pune	2018	58.86%
Diploma (Mechanical Department) Yadavrao Tasgaonkar Polytechnic,Karjat	2015	68.47%
SSC St. Xavier's High School, Goregaon, Mumbai	2011	73.82%

Internship

AMUL (Summer Intern)

May '21 – June'21

Project Title : Study of Marketing strategies for Amul ghee and Bakery
Products in Goregaon.

CO-CURRICULAR AND EXTRA-CURRICULAR ACHIEVEMENTS

- Participated in Online HR Poster anamnesis" Competition
organized by HR MCRC Club – Sept 20
- 'Brandstorm - A case study competition' organized by the
Marketing Club of the Institute on 24th February, 2021