



VIGNESHWARA C

Specialization: Marketing

CONTACT

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DOB: 11th sep 1996

EXPERIENCE

Sales Coordinator

HYGENE BIOSCIENCES PVT.LTD
May'18 – July'20

Tasks/Accomplishments

Coordinating with Marketing team for leads, scheduling deliveries, attending customer queries for solving problems

KEY PROJECTS UNDERTAKEN

GPS BASED ALERT SYSTEM FOR TRANSPORT WITH ECU in St Joseph's Institute of Technology

Dec'17 – Apr'18
Details: GPS based Tracking system for college bus transport

Yoga 365

Dec'20 – Jan'21
Details: Social Media promotions & Cold Calling for arranging demo sessions

Export Sathi LLP

Feb'21 to Apr'21
Details: Secondary Market Research on various social media platforms to generate lead sheet

POSITION OF RESPONSIBILITY

- Entrepreneurship cell coordinator
St Joseph's Institute of Technology

EDUCATION

PGDM IES's Management College and Research Centre, Mumbai	2022	3.44/4
B.E(Electronics & Communication Engineering) St Joseph's Institute of Technology, Chennai	2018	66.8%
HSC Anna Gem Science Park Matriculation Higher Secondary School, Chennai	2014	73.92%
SSC Anna Gem Science Park Matriculation Higher Secondary School, Chennai	2012	86%

ADDITIONAL QUALIFICATION

- Advanced Excel Course from Udemy, (Sep 2020)
- Advanced Digital Marketing Course from Courseinn, (Sep 2019)
- Basics Of Python Programming from Arobot, (Mar 2017)
- Advanced Kaizen Robotics Program from Lema Labs, (Aug 2016)
- C, C++ Programming from Digiterati, (Mar 2016)

INTERNSHIP

Amul India (Summer Intern)- Apr '21- Jun '21

Project Title: A Study of consumer behavior towards Amul butter, cheese & peanut spread varieties in south India

Bigziel Technologies (Intern) - Sep'19 – Nov'19

Details: Digital Marketing, Social Media Promotions, Backlink Building

FLDEC Systems Pvt.Ltd(Intern)RTL Design Engineer – Apr'19 – Sep'19

Details: Verilog coding, design verification

CO-CURRICULAR AND EXTRA-CURRICULAR ACHIEVEMENTS

- Participated in 4- day Assessment Centre Workshop Organized by IES MCRC HR Club- Sep '2020
- Secured 1st Place in Poster Competition, "Poster Anamnesis" Organized by IES MCRC HR Club- Sep-2020
- Runner up in Robotics Competition Conducted by Kaizen Robotics Program in IIT Madras – Aug '2016