



SHREYAS KOTKAR

Specialization: Marketing

CONTACT

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DOB: 22nd June 1997

KEY PROJECTS UNDERTAKEN

Social Media Marketing for Yoga 365

Dec '20- Jan '21
Details: Social media promotions.

Creation of Process Plan using Statistical Process Control in Ganesh Industries, Pune.

Aug '18- May '19
Details: Continuous Inspection of
production process and verify the
process is under control or not, using
Control Charts

EXPERIENCE

Intern at Foundation Brake Manufacturing Pvt. Ltd., Jalgaon

Dec '17- Jan '18
Details: Inhouse training for
Manufacturing of Brakes.

POSITION OF RESPONSIBILITY

- Coordinator of Sponsorship Team in event 'Karandak'18 of Sinhgad College of Engineering
- Member of Sinhgad Student Council and 'Prodzine' Intercollege event

EDUCATION

Post-Graduate Diploma in Business Administration IES's Management College and Research Centre, Mumbai	2022	3.21/4
B.E (Production Engineering) Sinhgad College of Engineering, Vadgaon, Pune	2019	62.65%
HSC Abasaheb Garware College, Pune	2015	68.92%
SSC B. G. S. Vidyalaya, Jalgaon	2013	87.6%

INTERNSHIP

Amul India Pvt. Ltd. (Summer Intern)

May '21- Jul '21

Project Title: Study of marketing practices and consumer perception regarding Amul Beverages.

CO-CURRICULAR AND EXTRA-CURRICULAR ACHIEVEMENTS

- Participated in Poster competition, "Poster Anamnesis" organized by IESMCRC HR Club
- Played district level football and got selected in a camp of national team selection in year 2011.