



SIDDHARTH MATHANKAR

Specialization: Marketing

CONTACT

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DOB: 21st April 1998

KEY PROJECTS UNDERTAKEN

YOGA 365

14 Dec'20 – 14 Jan'21

Details: Audience Engagement for YOGA 365's Facebook page and YouTube channel

POSITION OF RESPONSIBILITY

Member of RHYTHM club at IES MCRC

EDUCATION

PGDM IES's Management College and Research Centre, Mumbai	2022	3.19/4
B.COM Sant Gadge Baba University, Amravati	2019	62.38%
HSC Little Flower Senior Secondary School, Betul, M.P.	2016	73.6%
SSC Little Flower Senior Secondary School, Betul, M.P.	2014	62.7%

ADDITIONAL QUALIFICATION

- Tally ERP 9 from Maharashtra Knowledge Corporation Limited, Mumbai in Nov'17
- 33 hours of Digital Marketing Course from Udemy in April'21
- 26 hours of Neuromarketing Course from Coursera in April'21

INTERNSHIP

Shapoorji Pallonji Real Estate (Summer Intern)

May'21– July'21

Project Title: A study of Pre-sales activity and Sales Research in Channel Partner and Client Engagement

CO-CURRICULAR AND EXTRA-CURRICULAR ACHIEVEMENTS

- Secured second place in "Just Meme It" Competition held at Pratyush in March'21
- Participated in 4-day Assessment Centre Workshop organized by IES MCRC HR Club in Nov'20
- Participated in Poster Competition, "Poster Anamnesis" organized by IES MCRC HR Club in Nov'20
- Participated in Poster Competition organized by IES MCRC Finance Club in Jan'21