



ARJUN NAYAK

Specialization: Marketing

CONTACT

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DOB: 09th Oct 1997

EXPERIENCE

Graduate Apprentice Trainee

Volvo India Pvt. Ltd

Nov '19- Jan '20

Details: A part of Operations and
Supply Chain Management
Department

KEY PROJECTS UNDERTAKEN

Autocar India.

Oct '19- Nov '19

Details: Marketing and Event
Management

Mars & Wrigley India

Jan '21 – Feb '21

Details: Sales & Market Research for
Confectionery products

The Times Group

July'21 – August '21

Details: Tele Sales

POSITION OF RESPONSIBILITY

- Braking Department head of a college racing team, "Team SJEC Racing". In SAEINDIA-BAJA an ATV racing competition

EDUCATION

PGDM IES's Management College and Research Centre, Mumbai	2022	3.16/4
B.Tech (Mechanical Engineering) St. Joseph Engineering College, Mangalore	2019	6.22 /10
HSC Marol Education Jr. College, Mumbai	2015	60%
SSC Bombay Cambridge School Mumbai	2013	73.82%

ADDITIONAL QUALIFICATION

- Course on Neuro-science and Neuro-marketing by Coursera (April '21)
- Course on Digital Marketing by Udemy (April '21)
- Course on Fundamentals of Digital Marketing by Google Digital Unlocked (May '20)

INTERNSHIP

Amul India (Summer Intern) (May '21 – June '21)

Project Title – A study on Consumer Behaviour and the Marketing strategies of Amul for Frozen Snacks

Jewelex Ind. Pvt. Ltd

July '18- Aug '18

Details: Manufacturing Department Supervision