



PRIYANKA KISHOR SHINDE

Specialization: Marketing

CONTACT

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ADDRESS: E2/04, Nisarg CHS Ltd.,
Seawoods, Nerul,
Navi Mumbai - 400706

DOB: 05th March 1995

EXPERIENCE

Company Name:

Tata Consultancy Services

Role: System Engineer

Duration: March '18- August '20
(31 Months)

TASK/ACCOMPLISHMENTS

- System Administrator
- Setup and maintenance of accounts
- Monitor system performance
- Maintenance of Systems
- Working on applications like McAfee (Antivirus Tool), Service Now (Ticketing Tool) and Citrix Director.

KEY PROJECTS UNDERTAKEN

- Development of a software on early Detection of Heart Disease.
- MARS WRIGLEY - Study on Marketing Strategies of MARS Wrigley (15th January 2021 – 15th February 2021)

EDUCATION

PGDM IES's Management College and Research Centre, Mumbai	2022	3.62/4
Bachelors of Engineering Terna Engineering College, Nerul, Navi Mumbai	2017	72.24%
HSC Ramnivas Ruia Junior College, Matunga, Mumbai	2013	76.00%
SSC Chembur Karnataka High School, Chembur, Mumbai	2011	94.00%

ADDITIONAL QUALIFICATION

- **Certifications Done: additional qualification**
 - Instagram Marketing 2021: Hashtags, Live Stories, Ads & More.
 - An Introduction to Neuroscience and Neuromarketing.
- Attended Data Visualization Workshop – Power Bi and Tableau.

INTERNSHIPS

- **Outlook Group (Summer Intern)**
May '21-June '21
Role: Sales and Market Research Intern
- **Prajna Self Care (Intern)**
June '21
Role: Business Development Executive and Sales Intern
- **L&T Realty (Intern)**
July '21- On going
Role: Sales Intern

- YOGA365 – Social Media Marketing Live Project – (14th December 2020- 14th January 2021)
- Ocupetal - Marketing Internship Project (21st January 2021 – 31st January 2021)
- Cesium Business Simulations - Cesium Pathway Program (1st May 2021 – 31st May 2021)

POSITION OF RESPONSIBILITY

- Member of PRATYUSH 2021 in IESMCRC
- Hosted the online PRATYUSH event 2021

CO-CURRICULAR ACHIEVEMENTS

- Technical Paper Presentation on the topic Artificial Intelligence in the year 2016.
- Ranked 1st in Brainstorm – A Case Study Competition conducted by the marketing club in IES MCRC.
- Participated in INSPIRIOBIZ – National Case Study Competition conducted by Vivekanand Education Society's Institute of Management Studies and Research

EXTRA-CURRICULAR ACHIEVEMENTS

- Intercollege Dance Event Head (2016) for the cultural fest – RESONANCE.
- Trained in Classical Dance Form – Bharatanatyam
- Completed a 4 years course in Sea Cadet Corps (a non-government organization)