



SHUBHAM SOMKUWAR

Specialization: Marketing

EDUCATION

Post-Graduate Diploma in Management- IInd Year IES's Management College and Research Centre, Mumbai	2020	3.49/4
B.E (Civil Engineering) Gurunanak Institute of Technology , Nagpur	2020	82.55%
HSC Santaji Mahavidyalaya, Nagpur	2012	60%
SSC Vimaltai Tidke Convent, Nagpur	2010	90.55%

CONTACT

PHONE: +91 8600511254

EMAIL:shubham.somkuwar20@ies.edu

ADDRESS: plot no.12,"Raj Gruha",
new ganesh colony, Nagpur, 440022

DOB: 14th Nov 1994

EXPERIENCE

Customer Relationship for Transaction Processing

Concentrix Pvt. Ltd.

October '17- April '17

Tasks/Accomplishments.

Responsible for solving customer query and specialist chats

KEY PROJECTS UNDERTAKEN

Social Media Marketing Live Project with YOGA365

Nov '20- Jan '21

Roles/Responsibilities:

Social Media Marketing on Instagram, Facebook.

Prepared posters for Marketing and shared on Facebook Page with covered reach of 300+ customers.

ADDITIONAL QUALIFICATION

- Completed 4 week course on Marketing in a Digital World By Coursera, 2021
- Completed 20 hours of training into Digital Marketing- 12 in 1 course by Udemy 2021
- Completed Certificate on Fundamentals of Digital Marketing By Google, 2020

INTERNSHIP

Deepwire Consulting-Channel Partner with Expertrons (Summer Intern)

May '17- July '17

Project Title: Study on Designing and Execution of Business Plan for Academy+ at Expertrons

Activities Undertaken:

- Website Analysis of the Institutes and Corporates
- Database Preparation and Consolidation
- Execute the use of Important Marketing tools namely, Email Marketing in the initial stage and LinkedIn Marketing in later
- Create Pathway from Ground level to Top level Decision of Institutes and Corporates
- Prioritize which Client to Target based upon the Response to Marketing Strategies and Business Development

POSITION OF RESPONSIBILITY

- Member of Marketing group IESMCRC 2020
- Head coordinator of college event in Shikhar '18 of Gurunanak Institution of Technology.

CO-CURRICULAR AND EXTRA-CURRICULAR ACHIEVEMENTS

- Cleared level 3 in Abacus and Brain Gym from SIP Abacus Academy
- Gold Medalist in International karate From GO SUKO RYU KARATE DO Association
- Certificate in NCC, Under Authority of Ministry of Defense, Government of India