



RIDDHIMA MOGHE

Specialization: Marketing

CONTACT

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Thane (West), 400601.
DOB: 20th Oct 1996

EXPERIENCE

Sales Operations Analyst
Bayzat
Apr '19 – Jul '19

Tasks/Accomplishments.

In-charge of processing quotes within the set KPIs and co-ordinate with the Sales Team based out of Dubai to close deals.

KEY PROJECTS UNDERTAKEN

Marketing at A5E Consulting Pvt. Ltd

Nov '20 - Feb '21

Details: Social media management, content writing and market research analysis.

Financial Market Analysis at Finlatics

Nov '20 - Jan '21

Details: Create, manage and maintain a real time portfolio on BSE 500 listed companies and conduct primary research.

Isolation & Identification of organisms used for bioremediation

Nov '16 - Feb '17

Details: Conduct research on bacteria tolerant to heavy metals and decode them for their bioremediation abilities.

POSITIONS OF RESPONSIBILITY

- Anchor at 11th International Research Conference organized by IES's MCRC
- Member of Organization Committee of e-conference "Aatmanirbhar Bharat"
- Head of Protocol Desk and Marketing for "Chimera Intercollegiate Fest"

EDUCATION

PGDM IES's Management College and Research Centre, Mumbai	2022	3.82/4
B.Sc (Biotechnology) S.P. Mandali's Ramnarain Ruia College, Mumbai	2017	77%
ISC Smt. Sulochanadevi Singhanian School, Thane	2014	81%
ICSE Smt. Sulochanadevi Singhanian School, Thane	2012	94.57%

ADDITIONAL QUALIFICATION

- Advanced Digital Marketing Certification – IIDE, 2021
- Certified Agile Digital Marketer - Henry Harvin Education, 2021
- Consumer Neuroscience & Neuromarketing – Copenhagen Business School, 2021
- Diploma in Business Management - Welinkar Institute of Management, 2018

INTERNSHIP

Nyra Leadership Consulting Pvt. Ltd. (Summer Intern)

Feb '21– Jul '21

Project Title: A Study on Corporate Brand Building Strategies for a Service Firm in the Digital Space.

ACADEMIC ACHIEVEMENTS

- Final Year Semester Topper at undergraduate degree

CO-CURRICULAR AND EXTRA-CURRICULAR ACTIVITIES

- Represented college at IMC Chamber of Commerce and Industry YLF Youth Conclave, 2021
- Yugma Top 60 Summer Project Awards, 2021 (Top 24 in Marketing)
- Finalist at FCB Ulka Comstrat, 2021 (Top 6)
- Runner up at "Brandstorm 2021- Marketing Club Case Study Competition"
- 2nd Runner up at "InspiroBiz 2020 Pan-India Case Study Competition"
- English Language Tutor Volunteer Vidyadaan Sahayyak Mandal (VSM)