



MOHAMMEDI

Specialization: Marketing

CONTACT

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DOB: 23th Feb 1998

KEY PROJECTS UNDERTAKEN

YOGA - 365

Dec '20- Jan '21

Details: Brought subscribers and followers for their YouTube channel and social media accounts. Also, generated leads for their Yoga demo sessions.

POSITION OF RESPONSIBILITY

- Member of Entrepreneurship cell at IESMCRC
- Member of Creative's 2020 at IESMCRC

EDUCATION

Post-Graduation Diploma in Management IES's Management College and Research Centre, Mumbai	2022	3.59/4
Bachelor of Science Maulana Azad University, Jodhpur	2019	63.89%
HSC Shri Sohanlal Manihar Girl's Sr. Sec. School	2015	71.80%
SSC Shri Sohanlal Manihar Girl's Sr. Sec. School	2013	69.17%

ADDITIONAL QUALIFICATION

- Certification in Digital Marketing from Coursera, 2021
- Certification in Fundamentals in Digital Marketing from Google, 2021
- Certification in Marketing Analytics from Udemy, 2021
- Certification in the World learning EL Tech Program, 2019

INTERNSHIP

AMUL India (Summer Intern)

May '21- Jun '21

Project Title: A study of perception of the retailers about frozen products