



SAURABH KADAM

CONTACT

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KEY PROJECTS

Live Project

• Micro Labs Ltd

March '21- April '21

Details: Perception of Dolopar among doctors.

Review Project

• Nutraceuticals: Market Trend & Analysis

Jan '21- Feb '21

Details: Evaluation of factors that drive the demand & supply by understanding recent trends in Indian nutraceutical market.

POSITION OF RESPONSIBILITY

- Member of Pharma Club '20 of IES MCRC.
- Cultural Committee Head of 'AAROHAN' 2019-20 of RCPIPER, Shirpur.

EDUCATION

PGDM- Pharmaceutical Management IES's Management College and Research Centre, Mumbai	2022	3.77/4
Bachelor of Pharmacy R.C. Patel College of Pharmaceutical Education & Research, Shirpur	2020	62.67%
HSC R.C. Patel Jr. College, Shirpur	2016	76.62%
SSC R.C. Patel Sec. School Shirpur	2014	85.20%

ADDITIONAL QUALIFICATION

- Fundamentals of Digital Marketing by Google (2020)
- Marketing: Strategic Framework by Great Learning (2020)

INTERNSHIPS

1. **Bharat Serums & Vaccines Ltd (Summer Intern)**
March '24- June '30
Project: Streamlining the Process of Account Mapping and Drive e-detailing.
2. **MyMedicinebox** (Sales & Marketing Intern) March '01-May 01
3. **Privatecourt.com** (Sales Intern) Dec '22- Jan '22
4. **Innovators & you** (Sales Intern) Nov '23- Dec '23

ACADEMIC ACHIEVEMENTS

- 2nd Prize in Pharma Quiz Organized by RCPIPER, Shirpur (2019)
- 7th Rank in National Social Media Marketing Competition (2020)

CO-CURRICULAR AND EXTRA-CURRICULAR ACHIEVEMENTS

- Gold Medal (Asian Champion) in Carrom at Open International Asian Public School Games Championship 2017-18
- Finalist in Brandstorm- Case Study Competition Organized by IESMCRC (2021)