



PRAJAKTA KARANJKAR

EDUCATION

PGDM in Pharmaceutical Management IES's Management College and Research Centre, Bandra, Mumbai	2022	3.78/4
B. Pharmacy NCRD's Sterling Institute of Pharmacy, New Mumbai.	2019	6.24CGPA
HSC N.G. Acharya & D.K. Marathe College, Mumbai.	2014	62.31%
SSC St. Joseph's High School, Vikhroli.	2012	78.36%

CONTACT

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ADDRESS: A-805, Silver Star CHS Ltd,
Sector- 18, Kamothe, Navi Mumbai-
410209.

DOB: 05th Dec 1996

EXPERIENCE

TRANIEE - REGULATORY AFFAIRS

CELOGEN PHARMA PVT. LTD.

Aug '19 - Jan '20

KEY PROJECTS UNFERTAKEN

- **Live Project-** Prajna Self Care Ltd
March'21-April'21

POSITION OF RESPONSIBILITY

- 'ASSOCIATE HEAD' of 'Sports Committee NCRD SIP' 2017.
- Volunteered in Blood Donation, World Health Day, HIV Awareness organized by IPA-SF-MSB 2014-2015 & 2015- 2016.
- Member of the Pharma Club at IES MCRC 2020-22.
- Member of INSIGHT"2020 of IES MCRC.

ADDITIONAL QUALIFICATION:

- 'Fundamentals of Digital Marketing' by Google 2020.
- Drug Development Product Management Specialization from University of San Diego through Coursera (2021).
- Healthcare Marketplace Specialization from University of Minnesota through Coursera (2021).
- Digital Media and Marketing Principles from University of Illinois Urbana-Champaign through Coursera (2021).
- Digital Media and Marketing Strategies from University of Illinois Urbana-Champaign through Coursera (2021).

INTERNSHIP

- **Amul (Summer Intern)**
May'21- July'21
Project title: " An Empirical analysis of competitive positioning of (Amul Ghee and Amul Bakery) and perception about its health benefits"
- **DVK Communication (Creator and Designer)**
May'21- July '21
- **Mantanbhumi Wellness (Content Creator)**
April'21-July'21

CO-CURRICULAR AND EXTRA-CURRICULAR ACHIEVEMENTS:

- 'Gold Medal' in Box Cricket, Volley ball, Tug of war, Throw ball, Short put at INTRAS 2017, INTRAS 2018.
- 1st Prize in Box Cricket in "TECHNITIA" organized by Sterling Institute of Management Studies 2018.