



POORVA PATEL

CONTACT

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DOB: 18th Mar 1996

KEY PROJECTS UNDERTAKEN

Live Projects-

- **Socio Labs-**
Apr '21- Jun '21
- **Skillarena-**
Apr '21- May '21
- **Prajna Self Care Pvt. Ltd.-**
Mar '21- Apr '21

POSITION OF RESPONSIBILITY

- Member of Social Media and Admissions Team (2020-2022) of IES MCRC.
- Volunteer at NGO "Born to Help". (2017- 2019)
- CR of R.Y.K. Science College, Nashik. (2015- 2016)
- Member of Event Organizing Committee at R.Y.K. College, Nashik. (2014- 2015)

EDUCATION

PGDM in Pharmaceutical Management IES's Management College and Research Centre, Mumbai	2022	3.53/4
BSc. Chemistry R.Y.K. Science College, Nashik	2020	58.31%
HSC J.D.C. Bytco Junior College, Nashik	2013	50%
SSC K.N. Kela High School, Nashik	2011	70.91%

ADDITIONAL QUALIFICATIONS

- Mega Digital Marketing Course by Udemy (2021)
- Marketing Analytics by Udemy (2021)
- Fundamentals of Digital Marketing by Google Adwards (2020)
- Advanced Excel Course by MKCL KLIC Certification (2017)

INTERNSHIP

Medisage (Summer Intern)

May '21- July '21

Project Title: Digital Knowledge Platforms adoption by HCP's in Challenging Clinical Environment.

CO-CURRICULAR AND EXTRA-CURRICULAR ACHIEVEMENTS

- Participated in 4-day Assessment Centre Workshop organized by IESMCRC HR Club (2020)
- Participated in Poster Competition, "Poster Anamnesis" organized by IESMCRC HR Club (2020)
- Participated in "Inspiriobiz" National Level Case Study Competition organized by VESIMS college, Chembur (2020)