



SANKET PAGAR

CONTACT

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DOB: 21st sept 1997

KEY PROJECTS UNDERTAKEN

MedBound Social Media Platform
(June '21- July '21)
Details: Content writer

Prajna self-care Pvt. Ltd.
(March'2021-April'2021)
Details: Market Research.

POSITION OF RESPONSIBILITY

- Technical In-charge of UTKARSH of K.B.H.S.S Trust of pharmacy, Nashik (2018-19)
- Member of Pharma Club 2020 of IESMCRC.
- Member of INSIGHT 2020 – Annual Pharma Conference of IESMCRC.

EDUCATION

PGDM - Pharmaceutical Management IES's Management College and Research Centre, Mumbai	2022	3.76/4
Bachelor of Pharmacy K.B.H.S.S Trust's Institute of Pharmacy College, Nashik	2019	6.67 CGPA
HSC K.S.K.W College, Nashik	2015	51.23%
SSC Rachana Vidyalaya , Nashik	2013	82.36%

QUALIFICATION

- Certificate Course in the 'Promote Business in online Marketing' by Google (2020)
- Certificate Course on 'Fundamental of Digital Marketing' by Google (2020)
- Certificate Course on 'Digital Marketing' by Internshala (2021)

INTERNSHIP

Amul India (Summer Intern)

(May '21- July '21)

Project Title: Brand Perception of Amul Stamina and Perception About Its Health Benefit- An Empirical Analysis

MedBound Pvt. Ltd.

(March'21-May'21)

Details: Social Media Marketing

ACADEMIC ACHIEVEMENTS

- 1st prize in the National Pharma Week Competition of Cricket at district level (2018 & 2019)

CO-CURRICULAR AND EXTRA-CURRICULAR ACHIEVEMENTS

- 2nd prize in HR "Poster Anamnesis" competition organized by HR club, IESMCRC (2020)
- Participate in 4 – day assessment center workshop organized by HR club, IESMCRC (2020)
- Attended e-colloquium during the "World Pharma Brand Manager Day -2021" Organized by Pharma State Academy.