



# GOVIND PATHAK

## CONTACT

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DOB: 30<sup>th</sup> October 1998

## KEY PROJECTS

### 1. Live Projects-

- Local Vocal Tech. (Business Development Trainee) Mar'21- Apr'21
- Prajna Self-Care (Sales and Marketing Trainee) Feb'21 - Mar'21
- Yoga365 (Social Media Marketing Trainee) Dec'20 - Jan'21

### 2. Research Projects-

- Consumer Behavior towards E-Pharmacy Dec'20 - Feb'21
- Evaluation & Formulation of Dental Caps from Psidium guajava Jan'20 - Mar'20

## POSITION OF RESPONSIBILITY

1. **Campus Ambassador** of Elan & nVision, 2021 by IIT, Hyderabad held in Feb '21
2. **Event Head** of INSIGHT 2020 at IES's Management College and Research Centre held in Jan '21
3. **Content Head** of Erudite Club at IES's Management College and Research Centre (2020-21).
4. **Cultural Secretary** at P.S.P.S.'s Indira Institute of Pharmacy, Ratnagiri (2019)
5. **Joint-Secretary** of Student Scientific Club at P.S.P.S.'s Indira Institute of Pharmacy, Ratnagiri (2018).

## EDUCATION

<b>PGDM - Pharmaceutical Management</b> IES's Management College and Research Centre, Mumbai	<b>2022</b>	<b>CGPA</b> <b>3.87/4</b>
<b>B. Pharmacy (Mumbai University)</b> P.S.P.S.'s Indira Institute of Pharmacy, Ratnagiri	<b>2020</b>	<b>76.47%</b>
<b>HSC (Maharashtra Board)</b> Tilak Education Society's Jr. College of Arts, Science and Commerce, Vashi	<b>2016</b>	<b>64.66%</b>
<b>SSC (CBSE Board)</b> New Horizon Public School, Airoli	<b>2014</b>	<b>74.1%</b>

## ADDITIONAL QUALIFICATIONS

- Online Marketing Foundations by LinkedIn Learning (2021).
- Fundamentals of Digital Marketing by Google (2021).
- Good Clinical Practice by NIDA Clinical Trial Network (2021).
- Product and Marketing Management by LinkedIn Learning (2021).

## INTERNSHIPS

1. MediSage Pvt. Ltd. (Summer Intern)  
May '21 - July '21  
Project Title: Digital knowledge platforms adoption by HCPs in challenging clinical environment.
2. Nutriverse Health Pvt. Ltd. (Brand Strategist Intern) Apr'21 - Jun'21
3. Pristyn Care (Business Development Intern) May '21 - Jun '21
4. Doc2Doors (Business Development Intern) Apr '21 - May '21
5. Team 21 Worldwide (Digital Marketing Intern) Feb '21 - Mar '21

## ACADEMIC ACHIEVEMENTS

- Research Paper published as "Box-behnken study design for optimisation of Clotrimazole loaded nanostructured lipid carriers" in World J Pharm Sci 2019; 7(2): 92-104.
- 3<sup>rd</sup> Best Paper Award at National Level Research Paper and Poster Presentation at St. John Institute of Pharmacy & Research, Palghar (2019).
- 2<sup>nd</sup> Best Paper Award at National Level Research Paper and Poster Presentation at St. John Institute of Pharmacy & Research, Palghar (2018).

## CO-CURRICULAR & EXTRA-CURRICULAR ACHIEVEMENTS

1. Best Outgoing Student '20 by P.S.P.S.'s Indira Institute of Pharmacy, Ratnagiri (2020).
2. First Prize in Inter College Debate Competition for four consecutive years (2017 to 2020).