



MANSI PAWAR

CONTACT

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 East, Pincode-401210
 DOB: 5th January 1998

EXPERIENCE

Marketing Executive and Content Developer
 MEDNEO Medical
 Communication May '19-
 June '20

KEY PROJECTS UNDERTAKEN

- **Live project** – “Study on Marketing Strategy of Mars Wrigley” (11th Dec '20 - 22nd Jan '21)
- **Live Project** – “Research Live Project with Prajna Self Care Pvt Ltd.” (14th April '21)

POSITION OF RESPONSIBILITY

- Class Representative of PGDM PM (Batch 2020-22)
- Member of INSIGHT 2020 of IES MCRC

EDUCATION

PGDM in Pharmaceutical Management IES's Management College and Research Centre, Mumbai	2022	CGPA 3.83/4
Bachelor of Pharmacy St John Institute of Pharmacy and Research, Palghar.	2019	CGPA 6.49
HSC Vartak College, Vasai West.	2015	56.31%
SSC Holy Family Convent High School, Vasai East	2013	84.00%

ADDITIONAL QUALIFICATION

- Master in Digital Marketing Course by Udemy (2021)
- Fundamentals of Digital Marketing by Google (2021)
- Certificate in “Regulatory Affairs, Intellectual Property Rights & Pharmacovigilance” at SJIPR (2018)

INTERNSHIP

- **MEDISAGE (Summer Intern)**
Project – Digital Knowledge Platforms adoption by HCPs in Challenging Clinical Environment. (May '21- July '21).

ACADEMIC ACHIEVEMENTS

- Received IESMCRC Merit Scholarship (2020-22 batch)
- Secured All India Rank (AIR) of 444 in Graduate Pharmacy Aptitude Test (GPAT) (2019)

CO-CURRICULAR AND EXTRA-CURRICULAR

ACHIEVEMENTS

- 1st Prize in Dance Competition in Cultures Event at SJIPR. (Jan '2018)