



NEHA PATIL

Specialization: Marketing

CONTACT

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DOB: 10th July 1995

EXPERIENCE

Sales Representative

Bikingspirit Touring Equipment Store,
Bangalore.

Jan' 2019- Jan' 2020

Task/Accomplishment

Sales and after sales support, Conduct corporate visits and corporate events by identifying potential markets and potential buyers.

MC Sales Consultant

Keerthi Triumph Motorcycles,
Bangalore.

Jan '2018 – Jan '2019

Task/Accomplishment

To ensure, given monthly targets of enquires, test drives, booking and retails are achieved. 100% CSI achievement from my clients.

KEY PROJECT UNDERTAKEN

Mars Wrigley Live Project

Jan '2021 – Feb '2021

Details: Study on Marketing strategies for Mars Wrigley

Prajna Self Care Live Project

March '2021 – April '2021

Details: Marketing Research in healthcare segments

POSITION OF RESPONSIBILITY

- Active member of IES MCRC Marketing Club.

EDUCATION

Post-Graduate Diploma in Management IES's Management College and Research Centre, Mumbai	2022	3.52/4
BE (Automobile Engineering) B R Harne College of Engineering & Technology, Mumbai	2017	61.62%
HSC A.L.C Junior College Wada, Dist. Palghar, Maharashtra	2013	64.33%
SSC P. J. High School Wada, Dist. Palghar, Maharashtra	2011	77.64%

ADDITIONAL QUALIFICATION

- Certificate course in Digital marketing (24 hours) course from Udemy, April 2021.
- Certificate course in Solid Work (100 hours) course from EduCADD Center, 2017.
- Certificate course in Auto-CAD (80 hours) course from EduCADD Center, 2017.

INTERNSHIP

Snackamor

Market Research Intern

May '21– Jun '21

Project Title: A Study on E-commerce & New Product Development Strategies of Snackamor

CO-CURRICULAR AND EXTRA-CURRICULAR ACHIEVEMENTS

- 1st prize in Chess in annual fest at BRHCET (2015-16)
- 1st prize in Rangoli Competition in annual fest at BRHCET(2015-16)
- Represented BRHCET in Virtual BAJA SAEINDIA 2015
- 2nd prize in Robotics Race in annual fest at BRHCET (2013-14)
- 2nd prize in Robo War in annual fest at BRHCET (2013-14)