



TRUPTI SHIMPI

CONTACT

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DOB: 30th Aug 1997

KEY PROJECTS UNDERTAKEN

-Prajna Self-Care (Research and
Marketing Trainee)
(Feb-Mar 2021)

-Upmarket Research (Market
Research Trainee)
(June-July 2021)

POSITION OF RESPONSIBILITY

- Member of Quizzes/ Debates Club in IESMCRC (2020)
- Head Co-coordinator and Anchor at Umang Techno Event and Festival at SVIT Nasik (2019)

EDUCATION

PGDM – Pharmaceutical Management IES’s Management College and Research Centre, Mumbai	2022	3.77/4 CGPA
B. Pharmacy (Mumbai University) Pravara Rural Education College of Pharmacy, Nasik	2020	6.85 CGPA
HSC Modern College, Vashi, Navi Mumbai	2015	63.58%
SSC Smt. Radhikabai Meghe Vidalaya, Airoli, Navi Mumbai	2013	81.00%

ADDITIONAL QUALIFICATION

- Fundamentals of Digital Marketing Course by Google (2020)

INTERNSHIP

- **Abbott Healthcare (Summer Intern)** (June -Aug 2021)
Project – “Digital Marketing at Abbott Specialty”
- **NextPlan Consulting (Summer Intern)** (May – July 2021)
Project – “Platformization Opportunity in Healthcare”

ACADEMIC ACHIEVEMENTS

- 1st in Poster Presentation Competition Held in Pravara College of Pharmacy (2018)
- Runner up in Debate Competition held in Pravara College of Pharmacy (2019)

CO-CURRICULAR AND EXTRA-CURRICULAR ACHIEVEMENTS

- Done Training Program in Hard Capsule from ACG Company (2021)
- Participated in Entrepreneurship Awareness Camp by Udyogwardhini (2019)
- Winner as Campus Miss at Pravara of Spandan Festival in Pravara College of Pharmacy (2018)

