



# RAM PATIL

Specialization: Marketing

## CONTACT

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DOB: 22<sup>nd</sup> Dec 1997

## KEY PROJECTS UNDERTAKEN

- **Reward Based Smart Trash Deposit Machine**  
Highlights of the project were the following
  - Arduino UNO
  - Finger Print Module
  - Image Processing
- Live Project at YOGA 356
- Internship in **Social Media Marketing** with Fantastiqo

## POSITION OF RESPONSIBILITY

- Main Co-ordinator of Vidyotan Cup in college technical fest "Vidyotan" 2018 & 2019
- Member of NSS
- Member of "Pratyush" Organizing Committee, IES MCRC

## EDUCATION

<b>Post Graduate Diploma in Management</b> IES's Management College and Research Centre, Mumbai	<b>2022</b>	<b>Pursuing</b> (3.74/4 CGPA 1 <sup>st</sup> Year)
<b>B.E (Electronics and Telecommunication Engineering)</b> Sipna College of Engineering and Technology, Amravati	<b>2019</b>	<b>7.07/10</b> CGPA
<b>HSC</b> Bhartiya Mahavidyalaya Amravati	<b>2015</b>	<b>70.31%</b>
<b>SSC</b> Blue Chip Convent, Karanja(lad), Washim	<b>2013</b>	<b>76.36%</b>

## ADDITIONAL QUALIFICATIONS

- Certification in Digital Marketing from Udemy, March 2021
- Basic Excel Course, May 2020
- Marketing Analytics from Coursera, April 2021

## INTERNSHIPS

### Amul India (Summer Intern)

May '21 - July '21

**Project Title:** A study of Consumer Behavior towards Amul Cheese

## CO-CURRICULAR AND EXTRA CURRICULAR ACHIEVEMENTS

- Participated in "SGBAU Startup Fest-2019" (Project Competition)