



JENSEEN SAWHNEY

Specialization: Marketing

CONTACT

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DOB: 29th June, 1998

KEY PROJECT UNDERTAKEN

Blackbook Project:

A study on Pradhan Mantri Jan Dhan Yojana

POSITIONS OF RESPONSIBILITY

- **Creatives Head Coordinator:** B.COM(B&I), Thakur College of Science and Commerce, 2016
- **Events Head:** Taarangan, 2016 (College Fest), Thakur College of Science and Commerce
- **Organized "BE A BANKER"** (Inter-Collegiate Event). Thakur College of Science and Commerce, 2017-2018
- **Organized "BANKING CONCLAVE"** (Inter-Collegiate Seminar). Thakur College of Science and Commerce, 2017-2018
- **Organized "CROSSFIRE"** (Intra-Collegiate Debate Competition). Thakur College of Science and Commerce, 2018-19
- **Member of Board of Directors**, Kandivali Rotary Club 2014-2016
- **Class Representative** of one PG division 2020, Indian Education Society's Management college and Research Centre, Mumbai.
- **Active Member of Alumni Club**, Indian Education Society's Management college and Research Centre, Mumbai, 2020
- **Organized 11th Edition of International Research Conference, Indian Education Society's Management college and Research Centre 2021**

EDUCATION

Post-Graduate Diploma in Management Indian Education Society's Management College and Research Centre, Mumbai	2022	3.74/4
B. Com (Banking and Insurance) Thakur College of Science and Commerce, Mumbai	2019	8.03 CGPI
ISC Gundecha Education Academy, Mumbai	2016	74.5%
ICSE Gundecha Education Academy, Mumbai	2014	69.6%

ADDITIONAL QUALIFICATION

- Social Media Marketing Specialization courses from Coursera, March 2021
- Management of Fashion and Luxury Companies Course from Coursera, February 2021
- Marketing Strategy Specialization Courses from Coursera, March 2021

INTERNSHIP

Amul India (Summer Intern)

May '21- Jun '21

Project Title: A study on Marketing strategies of Amul's Newly Launched Sweets

CO-CURRICULAR AND EXTRA-CURRICULAR ACHIEVEMENTS

- Won Ms. Fresher's in B.COM(B&I), Thakur College of Science and Commerce, 2016 (Showcasing your Talent)