



KALP THAKKAR

Specialization: Marketing

CONTACT

PHONE: 9820914828/9082209488

EMAIL: Kalp.thakkar20@ies.edu

ADDRESS: 2/7, Navin Nagar, Chapel Lane, Santacruz (west), Mumbai 400054.

DOB: 30th Oct 1999

KEY PROJECTS UNDERTAKEN

Project with Yoga 365 in social media marketing From 14th Dec 2020 to 14th Jan 2021

POSITION OF RESPONSIBILITY

Member of marketing club committee, IES MCRC
Head of department (Security) in Akarshan '17 (festival of MMK college)

EDUCATION

PGDM IES's Management College and Research Centre, Mumbai (first year)	2021	3.45/4
BCOM SMT. Mithibai Motiram Kundnani college of commerce and economics, Bandra (west)	2020	82%
HSC SMT. Mithibai Motiram Kundnani college of commerce and economics, Bandra (west)	2017	54%
SSC Guru Har Krishan High School, Santacruz (west)	2015	84.8%

ADDITIONAL QUALIFICATION

- Fundamentals of Digital Marketing (certification course) March 2021
- Social Media Marketing: Strategy and Optimization by LinkedIn Learning August 2021

INTERNSHIP

Shoppers Stop. (Summer Intern)

7th May 2021 – 13th July 2021

Project Title:

A study on recent trends in retail marketing at Shoppers Stop

CO-CURRICULAR AND EXTRA-CURRICULAR ACHIEVEMENTS

- 1st prize in Sahasalay Upakram H ward Sparda 2013-2014 (Band Competition)
- 1st prize in band competition by Steadfast Adventures 2011-2012