



PRAJAKTA WADTKAR

Specialization : Marketing

CONTACT

PHONE: 9325288409

EMAIL:

prajakta.wadtkar20@ies.edu

ADDRESS: Ramkrishan

vihar ,shikshak colony near dreamz park, Amravati. 444605.

DOB: 3rd Dec 1997

KEY PROJECTS UNDERTAKEN

Fall detection system using IOT.

June'18 - March 19'

Details : Portable system made for elderly person, if person collapsed then message will be sent to relatives and doctors using IOT

Yoga365

Dec'20-jan'21

Details: Promotion of YouTube channel on instagram, Facebook.

POSITION OF RESPONSIBILITY

- Member of "Alumni Data Base team" at IESMCRC

EDUCATION

PGDM IES's Management College and Research Centre, Mumbai	2022	3.38 /4
BE (Electronics and telecommunication Engineering) Sipna College of Engineering, Amravati.	2019	60%
HSC Brijlal Biyani College, Amravati.	2015	65.69%
SSC Manibai Gujrati Highschool, Amravati.	2013	81.40%

ADDITIONAL QUALIFICATION

- Digital Marketing masterclass-23 courses in 1 from Udemy, March 2021
- Completed business communication from GCF learn free, July 2020
- Marketing analytics course from Coursera, April 2021

INTERNSHIP

Amul india (summer intern)

May'21- june'21

Project title – A study on consumer perception and competitive positioning of Amul cheese in west Mumbai region.

CO-CURRICULAR AND EXTRA-CURRICULAR ACHIEVEMENTS

- District level badminton player, 2016
- Participated ANVAY MYTHO management competition, 2021
- Got 3rd rank in all India digital marketing quiz competition, organized by Kross Digital, 2020