



SHANTANU DAHAKE

Specialization: Marketing

CONTACT

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KEY PROJECTS UNDERTAKEN

Hybrid Solar Desiccant Cooling System

- Studied & researched about solar Desiccant cooling system for less energy consumption

Multi-crop Harvester

- The project aims to design crop harvesting machine to reduce farmer's efforts & to increase productivity.

Prajana Self Care (live project)

- To understand the need & importance of Self-Care
- To analyze strategies of competitive applications wrt Self-Care.
- To suggest promotional strategies

POSITION OF RESPONSIBILITY

- Co-Editor of "Rotaract Club"- DYPSCO
- Member of event PRATYUSH'20 of IESMCR

EDUCATION

PGDM-1 st Year IES's Management College and Research Centre, Mumbai	2021	3.75/4
B.E (Mechanical Engineering) D.Y Patil College of Engineering, Pune, Savitribai Phule Pune University Pune	2018	70.00%
HSC Center Point School, Nagpur Central Board of Secondary Education	2014	87.00%
SSC Chanda Public School, Chandrapur Central Board of Secondary Education	2012	90.00%

ADDITIONAL QUALIFICATION

- Certified Digital Marketing Course by Phil Ebiner Diego Davila (Udemy-22nd March 21)
- Marketing Analytics Course Certified by University of Virginia (Coursera-5th April 2021)

INTERNSHIP

- Shapoorji Pallonji Real Estate (Summer Intern) (May-june 2020)
Topic: A Study on Role of Digital marketing in Real Estate
- PMS Robotics, Pune (Engineer Trainee) (2nd -31st December 2016)
Designed & Manufactured "Pick & Place Robot" for clients
Visited many industries case studies.

CO-CURRICULAR AND EXTRA-CURRICULAR

- Published research paper in International Research Journal of Engineering & technology (Topic: Multi-crop Harvester)
- Awarded Certificate of Merit for outstanding performance during 2015 by DYPSCO under Savitri Bai Phule Pune University
- Participated in Tata Imagination Challenge 2020
- Participated in e-conference on Atmanirbhar Bharat Challenges
- Participated in the livewire- The Ultimate Case Challenge (IIM Ahmedabad)
- National Finalist in Edgistry Innovation Challenge 2020