



AYESHA GAVLI

Specialization: Marketing

CONTACT

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DOB: 29th March 1997

EXPERIENCE

Commis III
Rodas - An Ecotel Hotel, Mumbai.
April'19 - January'20

Tasks/Accomplishments.
Heading the morning Pantry.

Industrial Trainee
Grand Hyatt, Mumbai.
June'16 - October'16

Tasks/Accomplishments.
Exploring the core departments and areas of interest.

KEY PROJECTS UNDERTAKEN

PG - 1st Year Live Project
January'21 - February'21
Details: Study on Marketing strategies of Mars Wrigley.

UG - 3rd Year Research Project
March'17 - May'18
Details: Incorporation of vegetables in continental desserts.

POSITION OF RESPONSIBILITY

- Leader of food section at event through Task Mitra

EDUCATION

Post-Graduate Diploma in Management IES's Management College and Research Centre, Mumbai	2022	3.48/4
B.Sc. Hospitality and Hotel Administration Institute of Hotel Management, Catering Technology and Applied Nutrition, Mumbai	2018	69%
HSC M.L. Dahanukar College of Commerce, Mumbai	2015	73.23%
SSC Chatrabhuj Narsee Memorial School (ICSE), Mumbai.	2013	77.33%

ADDITIONAL QUALIFICATION

- Ecommerce & Marketing Course - Agency, Marketing, Affiliate (Udemy 2021)
- French - DELF A1 (2017)
- Office Automation (Microsoft - Word, Excel, PowerPoint) (2014)
- Drawing - Intermediate (2013)
- Classical Dance - Bharat Natyam (2010)

INTERNSHIP

- Vans Group - SnackAmor (Summer Intern)
1st April '21 - 15th July '21
Project Title - Study of digital branding at SnackAmor

CO-CURRICULAR AND EXTRA-CURRICULAR ACHIEVEMENTS

- Brandstorm - PG Case Study Competition (2021)
- Badminton Mixed Doubles - UG Tournament (2018)