



SHRIRAM NAIR

Specialization: Marketing

CONTACT

PHONE: 9930751322
EMAIL: shriram.nair20@ies.edu
ADDRESS: 402/A, Arjun Darshan CHS,
Ayre Road, Dombivli (E) 421201
DOB: 25th March 1999

EXPERIENCE

Educator

Vinayak Classes
Mar '18- Mar '20

Tasks/Accomplishments.

- Teaching Economics to HSC Students
- Teaching Social Studies to SSC Students
- Managing & Hosting their Cultural and Educational Festivals

KEY PROJECTS UNDERTAKEN

Market Research in Export Sathi LLP

Nov '20- Jan '21

Details: Market Research related to suppliers of Flip Flops from USA, Nigeria, UAE, Japan, UK

POSITION OF RESPONSIBILITY

- Class Representative of marketing specialization IES MCRC.
- Member of Student Council at IES MCRC
- Member of ERUDITE CLUB at IESMCRC
- Managed & Hosted 'Bizzworldmaster' 2021 conducted by ERUDITE Club of IES MCRC

EDUCATION

PGDM IES's Management College and Research Centre, Mumbai	2022	3.83/4.00
Bachelors of Commerce (Financial Accounting & Auditing) K.V Pendharkar College, Dombivli (E)	2019	72.62%
HSC K.V Pendharkar College, Dombivli (E)	2016	82.92%
SSC B.R Madhavi English School, Dombivli (E)	2014	83.00%

ADDITIONAL QUALIFICATION

- Master Microsoft Excel by LinkedIn Learning – Issued in 2021
- Digital Marketing Skills by LinkedIn Learning – Issued in 2021
- Business Analyst by LinkedIn Learning – Issued in 2021
- Lean Six Sigma White Belt Certification by MSI – Issued in 2020
- Project Management Essentials Certified by MSI (PMEC) – Issued in 2020
- Basic Industrial Accounting + Tally ERP 9 + GST combo by ITAA Education PVT.LTD. (Grade A) – Issued in 2019

INTERNSHIP

GEP Worldwide (Summer Intern)

May '21– July '21

Project Title: 'A STUDY ON TRENDS IN PROFESSIONAL SERVICES INDUSTRY'

Project Description: Market Research of Suppliers & Competitors to identify potential clients and megatrends in professional services industry and to understand & analyze the global pharmaceutical market

ACADEMIC ACHIEVEMENTS

Published a Research Paper titled " IMPACT OF COVID ON INVESTMENT BEHAVIOUR OF INDIVIDUAL INVESTORS OF STOCK MARKET" in 11th IES International Business Research Conference 2021

