



HEMANT PAWADE

Specialization: Marketing

CONTACT

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KEY PROJECTS UNDERTAKEN

Moveable Road Divider for Vehicular Traffic Control Using IOT- Graduation

- Maximize technology to make road smart.
- Sensor based controllers to move divider.

Prajna self-care pvt ltd. (Live Project)

- To analyze strategies of competitive applications
- To suggest promotional strategies

POSITION OF RESPONSIBILITY

- Member of MARKETING CLUB, IESMCR.

EDUCATION

PGDM-1ST Year IES's Management College and Research Centre, Mumbai	2022	3.80/4
B. Tech (Electrical Engineering) NBN Sinhgad school of engineering, Pune	2019	60.0%
HSC IRA International school, buttibori Nagpur	2014	62.2%
SSC Chanda Public School, Chandrapur	2012	85.0%

ADDITIONAL QUALIFICATION

- Certified Digital Marketing course – March 22, 2021
- Certified Marketing Analytics course- April 5, 2021

INTERNSHIP

Shapoorji Pallonji Real Estate group. (Summer Intern)

May'21 – June'21

Project Title: A study on marketing strategies adopted by real estate developers

Chandrapur super thermal power station, Under MAHAGENCO

Dec '17- Jan '18

Tasks/Accomplishments- In plant training on power generation, PLC, Relay controls, management of Resources

CO-CURRICULAR AND EXTRA-CURRICULAR ACHIEVEMENTS

- National finalist in Edgistry Innovation Challenge 2020 Edition II
- Rank holder for Livewire - The Ultimate Case Challenge organized by Indian Institute of Management (IIM), Ahmedabad.
- Runner up in Brandstrom Case study competition, IESMCR
- Participated in National android development challenge- IIT Bombay.
- Participated in The TATA Imagination Challenge 2020.