



# SHARVIL SAWANT

Specialization: Marketing

## CONTACT

PHONE: 8097040423/9082497819  
EMAIL: sharvil.sawant20@ies.edu  
ADDRESS: B2/19/5, Sector-15, Near ICL High School, Vashi, Navi Mumbai - 400703  
DOB: 25<sup>th</sup> December 1999

## KEY PROJECTS UNDERTAKEN

- A Study on Consumer Satisfaction with respect to Patanjali Products
- Financial Market Experience by Finlatics (Live Project) – Practical learning about Equity Market
- Social Media Marketing by Yoga 365 (Live Project) – Promoted social channels of Yoga365
- Cesim Pathway Program X120 by Cesim (Live Project) – Simulated a retail store in a Real Life scenario
- Lifelong Learning & Extension work related to Women's status in society conducted by University of Mumbai.

## POSITION OF RESPONSIBILITY

- Coordinator of DMR- Joint Action Cluster Workshop conducted by DAV College, Menon College and Ratnam College.
- Member of Student Alumni Activities IESMCR

## EDUCATION

<b>Post Graduate Diploma in Management</b> IES's Management College and Research Centre, Mumbai	2022	3.58/4
<b>Bachelor of Management Studies</b> N.E.S. Ratnam College of Arts, Science & Commerce	2020	63.89%
<b>HSC</b> Gaurav High School and Junior College, Seawoods (W)	2017	60.77%
<b>SSC</b> St. Lawrence High School, Vashi	2015	85.40%

## ADDITIONAL QUALIFICATION

- The Fundamentals of Digital Marketing Course offered by Google on May 2020
- An Introduction to Consumer Neuroscience & Neuromarketing certification course on March 2021
- Spanish Language Basic Course on June 2019

## INTERNSHIP

### Outlook India Pvt. Ltd. (Summer Intern)

May '21– Jun '21

**Project Title:** A Study on Customer Lifetime Value Through CRM Outlook Publishing India

## CO-CURRICULAR AND EXTRA-CURRICULAR

### ACHIEVEMENTS

- Secured 3rd Position in National Case study competition conducted by KJ SOMAIYA INSTITUTE OF Management CII-YI
- Finalists in National Case Study competition conducted NMIMS
- Secured First Position in event of Utkrisht'21 organized by IIM Udaipur
- Secured First Position in event of Exousia 2021 organized by IIT Jodhpur
- Secured First Position RE'COD organized by Indian Institute of Management (IIM), Raipur
- Secured First Position in the national level competition Call Of Duty Tournament in "IGNISENSE 2021" organized by Symbiosis Institute of International Business