



AKSHUNA SINHA

Specialization: Marketing

CONTACT

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Madhuban Apartment, Behind
Indian Petrol Pump,
Mankapur, Nagpur, Maharashtra
440030
DOB: 21st August 1997

EXPERIENCE

Process Associate
Tata Consultancy Services
July '18- October'19

Tasks/Accomplishments.

Invoicing, Processing, Handling
Customer Grievances by working on
SAP/AP3/AP2 Application.
Responsible for Third party supplier
follow up
Organizer of Friday Funday activity
Awarded as ILP star Learner July'18
Awarded as Employee of the week
Feb'19

KEY PROJECTS UNDERTAKEN

Social Media Marketing in Mrs India Telangana

June'21- August'21

Details: Social media content
creation, post designing. Execution
of content created

POSITION OF RESPONSIBILITY

- Head coordinator of
Pratyush Committee 2020

EDUCATION

PGDM IES's Management College and Research Centre, Mumbai	2022	3.7/4
Bachelor of Business Administration Dr. Ambedkar Institute of Management Studies and Research, Nagpur	2018	69%
HSC Modern School, Nagpur (CBSE)	2015	78%
SSC Modern School, Nagpur (CBSE)	2013	76%

INTERNSHIP

Amul (Summer Intern)

May '21-July '21

Project Title: A Study on Marketing strategies of Amul for Amul
shrikhand in west Mumbai

ACADEMIC ACHIEVEMENTS

- Finalist at Yugma Best Summer Project Awards
- Winner of Debate Competition in SPANDAN (University level)

CO-CURRICULAR AND EXTRA-CURRICULAR ACHIEVEMENTS

- Anchored at e-conference on Atmanirbhar Bharat:Challenges
and Road ahead organized by IESMCRC
- Winner of Dance Competition in Spandan 2015 and Aasmaan
(College Cultural) 2015 and 2016
- Volunteered in Cyclothon 2015 and 2016 organised by ROTARY
CLUB
- Winner of Collage Making Competition in Intra Collegiate