

Events @ IES : Precise coordination, extraordinary results

Convocation

IES Management College hosted its Convocation Function for the 16th time on Saturday, 4th February, 2017 at Manik Sabhagriha, the College auditorium. The Convocation was attended by 184 students with large number of parents and family members, present to share their children's accomplishment. The Chief Guest was Mr. Suresh Pattathil, CEO (India), Ferring Pharmaceuticals.

It was a day of great pride for not only for the students and their faculty members, but more so for the parents who saw their son/daughter embark the stage to receive their graduation certificate after 2 years of management studies and hard work.



Chief Guest, Mr. Suresh Pattathil inaugurates the function by lighting of the lamp



Dignitaries on the dais



Specialization toppers being honored



Crowd cheering as their batchmates receive their certificates

International Case Study Conference and Case Writing Workshop

IES Management College and Research Centre organized 4th International Case Study Conference and Case Writing Workshop on Monday, 9th January, 2017 and Tuesday, 10th January, 2017. The conference was held in collaboration with ET Cases. The theme of the conference was 'Igniting Business idolizing the past, treasuring the present, and moulding the future'. The Resource person for conducting the workshop on January 09, 2017 was Dr. Nagendra Chowdary, VP and Head Academics, ET Cases. The workshop was highly appreciated by



Director and Dean of IES MCRC with the guests of honor

The Case Conference on January 10, 2017 was inaugurated by Mr. Prasanna Rao, Sr. Vice President – Group Human Resources, Shapoorji Pallonji. Many case studies were received from corporate, academicians and students. The awards were given under three categories - Best India Centric Case, Best Case for Highlighting Most Innovative and Sustainable Business Idea, and Award for New and Emerging Case Author jointly by IES MCRC and ET Cases. The Conference triggered intellectual discussions over the cases presented and the esteemed panelist enriched the conference with their knowledge and guidance.



Director, Dr. Dinesh D. Harsolekar welcoming Dr. Nagendra Chowdary

CII Marketing Summit

The CII Marketing Summit, organized by the Confederation Of Indian Industry, Mumbai was held on Monday, 30th January, 2017 at the Taj Lands End Mumbai in Mumbai, India. The aim of the conference was to cover areas like business, marketing, innovative products, networking, content marketing, digital marketing and much more. This one day Summit was attended by more than 40 students and faculty from IESMCRC.

International Business Research Conference

IES Management College and Research Centre organized 10th International Business Research Conference 2017 on Friday, 17th February, 2017 at IES Manik Sabhagriha, Bandra. The theme of the conference was 'Business Strategies in a VUCA World'. The conference was in association with National Institute of Personal Management and BSE Brokers Forum. DCB Bank was the principal sponsor. The Chief Guest was Mr. Gautam E. Thakur, Chairman Saraswat Coop. Bank Ltd. Several research papers were received from academicians and research scholars from all over the country on the conference theme.



Mr. Gautam E. Thakur, Chairman, Saraswat Co-op. Bank with members of IES MCRC



Dignitaries on the dais

The conference was attended by 250 delegates, NIPM members, industry delegates, academicians and students.

The programme concluded with the valedictory session where the best faculty papers were awarded the prizes in the first, second and third category. There were competitions for the students- Business Quiz, Essay Competition and Poster competition and the students were conferred cash prizes and certificates. The conference was well cherished and appreciated by all delegates.

Aamhi Udyogini

4th March, 2017 at B. N. Vaidya Sabhagriha, IES, Dadar saw an august gathering of around 500 people including MSME entrepreneurs and students. The topic of discussion was "Women Entrepreneur". Shri. Subhash Desai, Hon. Minister of Industries, Government of Maharashtra announced the new policy for women entrepreneurs. Women entrepreneurs across sectors and industries represented women in business, highlighting the depth and breadth of enterprises managed by them. They articulated their daily struggles and shared their strategies in facing the tough challenges of being a woman entrepreneur.



Inauguration of the function by lighting of the holy lamp

Farewell Party for Batch 2015 – 17

On Sunday, 26th March, 2017, a rocking party with exclusive DJ and special lights was arranged by the Junior Batch of IES for the Graduating batch 2015 – 17 at Magazine, Bandra. The venue and especially the food was appreciated by all the students. The graduating batch had an exhilarating experience. As a student rightly put it, "It was a perfect end to a beautiful journey at IES".



CRs of all classes together cut a big cake



Students partying and having a great time

Counseling Sessions

Most students are confused as to what educational opportunities they can pursue after completion of graduation. In an attempt to clear all such clouds of doubt, we at IES MCRC regularly keep counseling sessions for students of various colleges. Either an external speaker from the industry or faculty members of IES has an interactive session with the students.

Sr. No.	Venue	Title of the Event	Day and date	Speakers
1.	IES MCRC	After Bharm / Bsc... What Next?	Wednesday, 8 th March 2017	Prof. Ulhas Karkhanis Associate Dean, IES MCRC
2.	R D National College, Bandra	After Bharm / Bsc... What Next?	Wednesday, 15 th March 2017	Prof. Parag Mahulikar, Dean, IES MCRC and Prof. Karkhanis Associate Dean, IES MCRC
3.	IES MCRC	After CET... What Next?	Saturday, 18 th March, 2017	Mr.Partha Raut Head - Human Resources & Admin Leighton India Contractors
4.	IES MCRC	Careers in Management in association with Maharashtra Times	Saturday, 25 th March 2017	Mr.Vivek Sarda Director, Ideal Management
5.	IES MCRC	Careers in Management in association with Maharashtra Times	Saturday, 1 st April 2017	Dr.Suhas Rao Trainer and Consultant



Undergraduates/graduates being counseled by experts



Counseling session by Dr. Suhas Rao

Club Activities : Where learning is fun!!

Quizzit by Marketing Club

A GK Quiz called Quizzit was arranged on Wednesday, 15th February, 2017, in which total 31 teams (2 students in each team) participated. This event was conducted for students of IES MCRC. First, a written test was conducted to short-list 3 teams for finals. The winning team was Jeh Alexander and Anirudha Maske from PGDM-B. Runners up were Vivek Munshi and Silna Nair from MMS.



Quizzit in action!



Winners of the Marketing Club Presentation

Also, Marketing Club Presentations were held on 15th, 22nd and 29th March for our PGDM and MMS first year marketing students. Around 40 – 45 students attended these presentations given by 14 groups (each group having 4 students) presented on diverse marketing topics like Luxury Marketing, Global Marketing, Sports Marketing etc. The response for this kind of activity was overwhelming. The winners were Liju Raju, Fazeel Kudaiye, Nehal Salvi of PGDM and Ankita Joshi of MMS who presented on Luxury Marketing.

Blood donation camp by RYTHM Cell Club

IES Management College's RYTHM Cell organized a Blood donation and Thalessemia camp with Nair hospital, Lions Club and Think Foundation. A large number of students contributed in the program including faculty and staff members. This was conducted not only for IES Students and Staff but also open to common citizens. It was held on Monday, 6th March, 2017.



Representatives of IES MCRC, Nair Hospital, Lions Club and Think Foundation



Students donating blood for a cause

Our Associations : Preparing students for success in a changing world

Internationalization Academic Exchange of Recruitment for Taiwan & India



Prof. Mohan B. Rao along with the Taiwanese delegates

On 11th and 12th January, 2017, Prof. Mohan B. Rao was invited to Taiwan to attend the seminar on Internationalization Academic Exchange of Recruitment for Taiwan and India. Prof. Rao spoke on experience sharing on International Co-operation.

Value added courses

Lean Six Sigma Green Belt workshop was held for a duration of 3 days from 11th to 13th February, 2017 by Mr. Alex Rajan P., Senior Manager – Operations, India, Anexas Consultancy Pvt. Ltd.; Bangalore. 42 students attended this training which would help students to methodological assess any existing or new process and help to reduce deviations in the process outcomes and there by improve/ design process. The students post training, gave an online test and were awarded certificates for successful completion.



Mr. Alex Rajan with the team of 42 students

Accolades : Winning isn't everything, but wanting to is!!

Sr. No.	Name of the student	Position	Name of the event	Organized by
1.	Shloka Nayak Kanishka Dasgupta	1st Prize (Regional level)	AIMA - 13th National Competition for Young India 2016	AIMA All India Management Association
2.	Silna Nair	2nd Prize	Run the NGO - CONFLUENCE 2016 Annual Management Symposium of Indian Institute of Management	IIM Ahmedabad
3.	Bhavishi Shah	Best Communication Award	National Level Summer Project Competition	V.M. Patel Institute of Management Centre for Management Studies, Ganpat University
4.	Yashika Mehta Chitt Shah Anirudha Maske Nitesh Rohera	2nd Prize	PRATIDWANDI 'Perspective Richter 10' Annual National Level Management & Cultural Fest	Nirma University Ahmedabad
5.	Shloka Nayak Kanishka Dasgupta	3 rd Prize (National Level)	AIMA - 13th National Competition for Young India - 2016	AIMA All India Management Association
6.	Shloka Nayak Sonia Monterio Anuja Bharadwaj	1 st Prize	Annual Dandekar Trophy	Bombay Management Association and Chetana's Institute of Management
7.	Chaitanya Mhatre	Man of the match	Inter-collegiate Cricket Tournament Competition. IES MCRC V/s. Chetana Institute of Management Studies IMPACT 2017	Welingkar Institute of Management Studies
8.	Silna Nair Titikha Vardham	1 st Prize	Behaviour Change Strategies in the fight against Malnutrition - Communication Catalyst 2017	Glenmark Pharmaceuticals Pvt. Ltd. & Idobro Impact Solutions



Winning team of the Dandekar Trophy organized by BMA



Winners (1st prize – Regional level and 3rd prize –National level) of 13th National Competition for Young India organized by AIMA



1st prize winners of Communication Catalyst organized by Glenmark Pharmaceuticals and Idobro Impact Solutions



Man of the match of the Inter-collegiate Cricket Tournament organized by Welinkar



2nd prize winner of Run the NGO Confluence 2016 organized by IIM Ahmedabad

Industry Interactions : Knowledge is power if applied

Industrial Visits /Interactions/ Conferences attended by students

No.	Activity	Visited on	Faculty-in-charge	Details of students who attended
1.	Future Supply Chain	Wednesday, 1st March, 2017	Prof. Shashikant Kari	Operations and Entrepreneurship students
2.	Hind Terminals Pvt Limited	Wednesday, 8th March, 2017	Prof. Shashikant Kari	Operations and Entrepreneurship students

Guest Lectures

No.	Name of the Speaker	Designation	Organization	Topic
1.	Mr. Bhavsar Dr. Aditya Srinivasan	Managing Director Chief Operating Officer	Man and Moneta BSE Brokers Forum	Entrepreneurial Opportunities in Financial Services
2.	Mr. Jayesh Jain Mr. Jag Mohan Sahu	Senior Consultant Senior Treasury Consultant-SME	Calypso Technology Infrinrix Global	International Capital Markets
3.	Mr. Amit Shah	Fund Manager	MET Life	Fundamental Analysis of Stocks
4.	Ms. Mohua Banerjee	HR (Consultant)	-	Talent Management Lifecycle
5.	Ms. Kim Menezes	HR Functional Consultant	Tata Consultancy Services.	Career development options in HR
6.	Mr. Subodh Salunke	Business Head - Mumbai and Vidarbha	HDFC Ltd	Industry Expectations from Students
7.	Mr. Sanjeev Parkar	Sr. Director - Human Capital	Pricewaterhouse Coopers	Trends in HR
8.	Ms. Vibha Bhonsle	Assistant Vice - President	Star India Pvt. Ltd	Career development options in HR
9.	Ms. Renu Nargunde	HR Psychologist/ Counsellor	British Council of India	Creativity - the 21 st Century Skill for Career Development
10.	Pranjali Marathe Deanne D'souza Sarang Kulkarni	Human Resources Manager Sr. Human Resources Manager Human Resources Manager	Ernst and Young - EY Nishit Desai Associates Keva - Fragrances, Flavours & Aroma Ingredients	Career planning in HR: Campus to Corporate Transitions
11.	Ms. Gunjan Karthik Mr. Sanket Salvi Ms. Shree Agarwal	HR- Business Head Human Resources Business Partner Human Resources Manager	Glenmark Pharmaceuticals Ltd. Serdia Pharmaceuticals (I) Ltd. Reliance Infrastructure Ltd.	Career planning in HR: Campus to Corporate Transitions
12.	Mr. Mohammad Insaaf	MD & Founder	AIG Healthcare Pvt. Ltd.	My Start-Up Journey and Entrepreneurial Opportunities in Virtual Reality and Augmented Reality

13.	Mr. Gaurish Wagh,	Head L & D	Sodexo	Organisational Change Performance Management
14.	Dr. Macario Fernandes	Board Executive Director & Principal Partner	Steinbach	Product development, Pricing Strategies and Business Promotion for small businesses
15.	Mr. Devesh Chawla	Founder & Chief Executive Officer	Chatur Ideas	Building an Entrepreneurial Mindset and Making effective Business Plan
16.	Mr. Sunil Kangane	Chief Executive Officer	Invotec	
17.	Mr. Akshat Bhargava	AGM (HR)	Pawan Hans	Industrial Relations and Labour laws
18.	Ms. Sarika Sharma	Manager (HR)	Universal Sompo General Insurance Ltd.	Employee Engagement
19.	Ms. Rupali Saxena	AGM (Training and Development)	Sodexo	Training and Development

Under Graduate Interaction Club

No.	Name of the College Visited	Day and date	Speakers
1.	Shivajirao S. Jondhle College of Pharmacy	Friday, 27th, January 2017	Prof. Parag Mahulikar and Prof. Karkhanis
2.	Dr. Bhanuben Nanavati College Of Pharmacy	Saturday 28 th , January 2017	Prof. Parag Mahulikar and Prof. Karkhanis
3.	AISSMS College of Pharmacy	Thursday, 9 th February 2017	Prof. Parag Mahulikar and Prof. Karkhanis
4.	H K College of Pharmacy	Friday, 10 th February 2017	Prof. Parag Mahulikar and Prof. Karkhanis
5.	Saraswathi Vidya Bhavan's College of Pharmacy	Wednesday, 15 th February 2017	Prof. Parag Mahulikar and Prof. Karkhanis

Faculty Activities : Striving for continuous improvement

Management Development Programmes conducted by IES faculty

No.	Faculty Name	Organization	Topic
1.	Marketing Research & Strategic Decision	Prof. Parag Mahulikar & Prof. Ulhas Karkhanis	Wockhardt Ltd.
2.	Finance for Non-finance Executives	Dr. Dinesh Harsolekar	Afcons Infrastructure Ltd.



Prof. Parag Mahulikar conducting the MDP for Wockhardt Ltd. employees

FDPs / Seminars / Conferences attended

No.	Faculty Name	Program Title	Organizer and Venue
1.	Prof. Mohan B. Rao	CAYE Summit 2016	CAYE , London
2.	Ms. Ujwala Kulkarni	Seminar on Internet of Things and Research Communication	K.J. Somaiya College of Engineering and Bombay Science Librarians Association, Mumbai

Judge / Session Chair/ Lecture delivered outside the college

No.	Faculty Name	Organizer	Title of the Competition / Program
1.	Prof. Mohan B. Rao	K.J. Somaiya Institute of Management Studies & Research, Mumbai	Chaired the session on Digital Marketing Track at 12th SIMSR Global Marketing Conference" on 9th February, 2017
2.	Dr. Dinesh D. Harsolekar	St. Francis Institute of Management & Research, Borivali, Mumbai	Chief Guest of International Research Conference 'Pathh & Anveshi 2017 ' on 10th February, 2017
3.	Dr. Vijay Bhangale	NMIMS	Chairperson for Question Paper Setting Meeting of M.Pharm + MBA Course on 1 st March, 2016
4.	Prof. Devaki Nadkarni	Mahila Kalyan Samitee of MTNL, MTNL Head office, Prabhadevi, Dadar, Mumbai	Chief Guest at the Celebration of International Women's Day on 8 th March, 2017



Prof. Mohan B. Rao being presented a memento at K. J. Somaiya Institute of Management Studies



Dr. Dinesh D. Harsolekar being felicitated as the Chief Guest at St. Francis Institute of Management and Research



Prof. Devaki Nadkarni with MTNL employees on Women's Day

Papers Presented

No.	Faculty Name	Title of Paper	Organized by
1.	Dr. Vijay Bhangale	Awareness, Usage and Attitude of Consumers towards Over - The - Counter	Centre for Marketing in Emerging Economics, IIM , Lucknow
2.	Prof. Ritu Sinha	Sustainable VALS : Dynamics of Green Consumption among Gen Y	Institute of Management & Information Science, Bhubaneswar
3.	Prof. Mohan Rao	Gap between Consumer Expectations and Experience of after service for select White Goods	K.J. Somaiya Institute of Management Studies & Research
4.	Prof. Maithili Dhuri	Study on Introduction of Gold Monetization Scheme in India	Alkesh Dinesh Mody Institute for Financial & Management Studies
5.	Dr. Minu Mehta	Digitization: Adaptation Strategies of Small Entrepreneurs	Council of Small Business and Entrepreneurship Organizes at Shri Vaishnav Vidyapeeth Vihwavidyalaya
6.	Prof. Chirag Shah	Profiting from Market Randomness	Alkesh Dinesh Mody Institute for Financial & Management Studies
7.	Prof. Chirag Shah	A Study on Back Testing of Direction Neutral Option Strategy and Nifty Options	Durgadevi Saraf Institute of Management Studies
8.	Prof. Chirag Shah	A Study on Advantages of Option Spreads	Sinhgad Institute of Business Administration and Research, Kondhwa, Pune
9.	Prof. Chirag Shah	Derivative Strategies for Market Randomness	IES Management College and Research Centre
10.	Prof. Jyotsna Munshi	Perceptions of Management students on VUCA post Summer Internship -An Empirical Analysis	IES Management College and Research Centre
11.	Prof. Merlyn D'souza	A study of the success value of the four approaches to organizational effectiveness in 18 companies in the Indian Service and Manufacturing industry sectors	IES Management College and Research Centre
12.	Prof. Ritu Sinha	Aashirvaad Sugar Release Control Atta : Sugar Not So Sweet to Palate	IES Management College and Research Centre

No.	Faculty Name	Title of /Book Review/ Chapter/Paper/Article	Name of Book /Journal /Abstract/ with Publisher /No
1.	Prof. Ritu Sinha	Adoption of Sustainable Energy Solutions : A Study of Mumbai Households with reference to LED Bulbs	Business Infrastructure for Sustainability in Developing Economics ISBN: 978-1-5225-2041-2
2.	Prof. Maithili Dhuri	Testing Weak form of Efficient Market Hypothesis : A Study on Indian Stock Market- Nifty 50	Leading Business in VUCA Environment : Volatile, Uncertain Complex and Ambiguous ISBN: 978-93-85777-68-4
3.	Prof. Mrunal Joshi	Book Review - Big Data - Does Size Matter?	ANVESHA A Journal of IES Management College and Research Centre Volume 9 Issue 3 ISSN 0974-5467
4.	Prof. Prajakta Dhuru	Study on work Life Balance of Employees Working in IT Sector in India	TIMSR Journal of Management Research, Volume 5 Issue 1 June 2016 ISSN 2278-5752
5.	Prof. Prajakta Dhuru	Study on cultural Differences of Organisations Based in India and Middle East	OPUS: Organisation People and Us, Volume 7 Issue 2 December 2016 ISSN No: 0973-9866

Case Study Published

No.	Faculty Name	Title of the case study	Publisher's details
1.	Dr. Neeraj Dixit	Mankind Pharma Ltd : Reinventing The Growth Strategies	The Case Centre (ECCH, March 2017)

Faculty Achievements

No.	Name of the faculty	Award	Organizer
1.	Prof. Ritu Sinha	Prakalpa 2016 - Inter collegiate best project presentation competition -part time, 1st Prize for faculty guide	St. Francis Institute of Management and Research
2.	Prof. Chirag Shah	International Conference on Innovative Business Practices for Achieving Excellence in Globalized Competitive Environment – Best Paper	Durgadevi Saraf Institute of Management Studies

Centre of Excellence Activities

No.	Title of the Event	Topic
1.	E Day	Creating utility out of discarded items and selling them for a price
2.	Budget 2017	Live Budget 2017 review and discussion
3.	IES Tycoons	Entrepreneurial Opportunities in the field of Virtual Reality and Augmented Reality
4.	Idea Mentoring Session	One to One Mentoring on Business Ideas



Students displaying their work on E Day



Discussion on Budget 2017

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