

Activit-ies

Quarterly Newsletter of IES Management College and Research Centre, Bandra, Mumbai.

Vol. 12 - Issue 3 May, 2019

Events @ IES: Precise coordination, extraordinary results

Convocation

IES Management College hosted its Convocation Function for the 18th time on Saturday, 17th February, 2019 at Manik Sabhagriha, the College auditorium. 219 students received the certificates in the ceremony. Large number of parents and family members were present to share the accomplishment of graduating students. The Chief Guest was Shri S. S. Mundra (Former Deputy Governor, Reserve Bank of India). It was a day of great pride not only for the students and their faculty members, but also for the parents who saw their son/daughter embark the stage to receive their graduation certificate after 2 years of management studies and hard work.



Begining the ceremony on an auspicious note by lighting of the lamp



Chief Guest Mr. S. S. Mundra and other dignitaries



Mr. S. S. Mundra presenting certificates to the graduating batch



Students in the auditorium awaiting their big moment

Alumni Dinner

Saturday, 12th January, 2019 witnessed a gathering of approximately 400 alumni of IES MCRC at Phoenix Marketcity, Kurla. The event started with reunion and networking. Like every year, this year too a few awards were given to our alumni. The distinguished alumni award was given to Mr. Snehal Kole, Business Head, Acumen Consulting and the Young Manager Award was given to Mr. Anirudh Woody, Marketing Manager, GSK. Also, the Alumni of Batch of 2000 – 2002 was honored. The event concluded with a gala dinner.



Mr. Satish Lotlikar, Trustee, IES and Dr. Dinesh D. Harsolekar, Director, IES MCRC along with alumni of Batch 2000 - 2002



Mr. Snehal Kole receiving the distinguished alumni award

Pratyush

IES MCRC hosted it's inter-collegiate management festival "Pratyush 2019" on 7th and 8th February, 2019. True to the name (Pratyush means Rising Sun), this year too Pratyush saw some rising talents. Approximately 500 students from 30 different colleges in Mumbai, displayed their talent, knowledge and skills in various events which were broadly classified into Management events, Sports events and Cultural events. The two days of events were excellently coordinated and hosted by the student team of IES MCRC who showed exemplary leadership and teamwork in hosting this mega event. The champions trophy for maximum participation was won by H. K. College of Pharmacy.



Student team responsible for organizing IES MCRC's Pratyush 2019



Actor Shweta Rohira and Choreographer Javed Khan announcing the winners of the dance competition



Dr. Dinesh Harsolekar, Director, IES MCRC presenting the trophy and certificates to the winners of management quiz

NIPM - IES MCRC Analytics Convention 2019

The successful launch of the Analytics Specialization for PGDM for the current batch from 2018 onwards was received with great applause from the 150 odd audience from academia, industry and student community on Friday, 22nd February, 2019. The Chief Guest, Mr. V. S. Parthasarathy (Group CFO and Group CIO, Mahindra and Mahindra Ltd.) in his keynote address, spoke about the evolution of Analytics and its applications in the industry. Other speakers were Mr. Tridip Bhattacharjee (Founder and Chief Advisor, Astramind Consulting), Mr. Siddharth Taterh (Strategic Partner, Decimal Point Analytics) and Dr. Pramod Sadarjoshi (Founder and CEO, Talentsmith Consulting) who spoke on various aspects of the theme of the convention, that is, Analytics: Redefining the New Normal.



Launch of Analytics Specialization for PGDM course at IES MCRC



Chief Guest, Mr. V. S. Pathasarathy delivering the keynote address

Aamhi Udyogini Conference

The Aamhi Udyogini Conference was held on Saturday, 2nd March, 2019 at B. N. Vaidya Sabhagriha, IES Dadar. This event is specially held for MSME entrepreneurs and students. The theme of the conference was Women Entrepreneurs and was attended by approx. 600 people. There were around 20 speakers who spoke through the day long conference. Some of them were: Hon. Shri Divakar Raote - Minister of Transport, Government of Maharashtra; Adv. Ashish Shellar - MLA, Maharashtra Government; Smt. Vijayatai Rahatkar - President, Maharashtra Rajya Mahila Aayog; Smt. Leela Bordia - Founder Neerja International and many more. The speakers highlighted the challenges of women entrepreneurs and the strategies to overcome them. Various Government Schemes for women in business were discussed. Women entrepreneurs with outstanding performance were honored with awards.



Dr. Dinesh D. Harsolekar felicitating young entrepreneurs

Indian Drugs Annual Day 2019

The Indian Drugs Annual Day 2019 was jointly organized by Indian Drug Manufacturers' Association (IDMA) & Indian Education Society's Management College and Research Centre on Friday, 22nd March, 2019 at the Institute's Seminar Hall. The conference was attended by an audience of 120 people which included eminent CEOs, Research Scientists and Academicians and Pharma Professionals. The eminent speakers included, Chief Guest, Dr. Ahmed Kamal, FNASc, FAPSc, FRSC, Pro-Vice Chancellor, Jamia Hamdard University. Dr. Madhu Dikshit, FNA, FNASc, FASc, FAMS, JC Bose National Fellow THSTI National Chair, NCR Biotech Science Cluster and Dr. Premnath V, Ph.D. (MIT'97), Head, NCL Innovations, National Chemical Laboratory. The experts' views were followed by Panel Discussion on "Role of Innovation for Indian Pharma R&D". The session was chaired by Dr. Gopakumar Nair, Editor, INDIAN DRUGS. Mr. Sudarshan Jain, Senior Advisor, APAX Partners, India and Ms. Suneela Thatte, VP & Head, R&D Solutions, India, IQVIA joined the panel to present the industry perspective.



Dr. Ahmed Kamal, Chief Guest at the Indian Drugs Annual Day held by IDMA in association with IES MCRC



Participants comprising scientists, academicians and industry experts

Library In-house Exhibition

The library organized three in-house exhibitions during (January-March 2019). The details are as follows:

No.	Occasion	Date	Type of books displayed
1	National Youth Day - 156th Birth Anniversary of Swami Vivekananda	12th January, 2019	Books on Non-Fiction, Philosophy, Religion and Best Sellers in Business Strategy and Management
2	Marathi Bhasha Divas - Birth Anniversary of Vishnu Vāman Shirwādkar	27th -28th February, 2019	An exhibit of Marathi books
3	International Women's Day	8th - 9th March, 2019	Select books written by and about women



Books displayed on Marathi Bhasha Din



Students having a look at the books on display

Club Activities: Where learning is fun!!

RYTHM Club

No.	Activity/Topic	Day and Date	Speaker/Organisation
1	Spinning workshop	Friday, 15 th March, 2019	Rajshri Choche Certified wheel spinning trainer and weaver, Mani Bhavan Gandhi Center
2	Tree plantation activity	Tuesday, 26 th March, 2019	



Prof. Parag Mahulikar learning the art of spinning during the workshop



Students engaged in tree plantation activity

Marketing Club

No.	Activity/Topic	Day and Date	Speaker/Organisation
1	Case Study Competition	Wednesday, 6 th March, 2019	Mr. Vikram More Co- Founder, Headlight Communications Pvt. Ltd.
2	Quiz Competition	Saturday, 9 th March, 2019	



The winning team of case study competition with Marketing Club in-charge Dr. Suhas Pai and judge Mr. Vikram More.



Students writing the qualifying test for the quiz

Finance Club

No.	Activity/Topic	Day and Date	Speaker/Organisation
1	Finance Gym : Grow Your Money	Saturday, 16 th February, 2019	Ms. Niyati Patel Head Faculty The Learning Curve Academy



Ms. Niyati explaining Financial market operations to students



Students playing the financial simulation game

HR Club

No.	Activity/Topic	Day and Date	Speaker/Organisation
1	Manage your time workshop	Thursday, 21 st February, 2019	
2	Corporate Readiness by Dale Carnegie	Wednesday, 6 th March, 2019	Yasmin Irani, Divya Joshi Trainer - Dale Carnegie



Director Sir with the winners



Ms. Yasmin Irani conducting the session

General Management

No.	Activity/Topic	Day and Date	Speaker/Organisation
1	Importance of relationship building for successful corporate career	Monday, 4th February, 2019	Ms. Smitaa Nair, Founder, Team Smitaa Nair

Training @ IES: We prepare... You perform

Workshop on Academic Publishing Success

A workshop on Academic Publishing success was conducted on Friday, 11th January, 2019 for in-house and external faculty members of various B-schools at IES MCRC. The speaker was Dr. Sanjit Kumar Roy, Sr. Lecturer at University of Western Australia. Around 30 people attended this workshop. The speaker shared his experience and gave the overview of various aspects of writing for top journals. This workshop was well received and appreciated by all.



Dr. Sanjit Roy addressing the participants



Dr. Sanjit Roy during workshop

Training on Advanced Excel

A training program for the staff of IES MCRC was conducted on Friday, 25th January, 2019. This program was attended by 17 staff members and conducted by in-house faculty member, Dr. Aradhana Goutam.



Interactive session on Advanced Excel by Dr. Aradhana Goutam

Industry Interactions: Knowledge is power if applied

Industrial Visits

No.	Name of the Organization	Visited on	Faculty-in-charge	Details of students who attended
1	ACG APT, ACG Pharmapack, ACG ACPL	Tuesday, 22 nd January 2019	Dr. Neeraj Dixit	27 students from PHM II and MMS II (Operations)
2	NSE Academy	Saturday, 2 nd February, 2019	Prof. Maithili Dhuri	10 students from MMS batch 2018-20
3	Whistling Woods International	Saturday, 9 th February, 2019	Prof. Shashikant Kari	50 students from PGDM first Year under self-learning course
4	Hind Terminals Pvt. Ltd.	Wednesday, 14 th February, 2019	Prof. Shashikant Kari	11 Operations students

No.	Name of the Organization	Visited on	Faculty-in-charge	Details of students who attended
5	National Stock Exchange	Monday, 25 th February, 2019	Prof. Shashikant Kari and Dr. Svetlana Tatuskar	50 students from PGDM first Year under self-learning course



Students at ACG Pharmapack Industrial Visit



Students at Whistling Woods International



Industrial visit to Hind Terminal



Students and faculty members at NSE

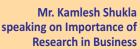
Guest Lectures

No.	Name of the speaker	Designation	Organisation	Topic
1	Mr. Sunil Shirurkar	Process Specialist	L&T Infotech	Relevance of research for manager in business decision making
2	Mr. Yogesh Chakre	Head – Human Resources, Administration Management & Information Technology	Wadhwa Group	Value addition using human interaction, technology and business analytics for the summer internship
3	Mr. Ajit Shirodkar	Managing Director	moPharma Digital Solutions Pvt. Ltd.	Entrepreneurship in the challenging era of Social Networking
4	Mr. Purv Shah	Trainer	BSE Brokers Forum and Entrepreneur	Financial Markets, Instruments and Institutions
5	Mr. Ashutosh Tiwari	Founding Partner and Director	Cosmos Strategy Consultants	Marketing Strategy in practice
6	Mr. Anirban Mozumdar	CEO	Chlorophyll	Brand Positioning Strategies

No.	Name of the speaker	Designation	Organisation	Торіс
7	Dr. E. J. Sarma	Consultant		Do Reward Programs Really Motivate Employee
8	Ms. Deepika Kucheriya	Propriter	DVK Communications	Challenges and opportunities for an Entrepreneur in early days of start-up
9	Ms. Sangeeta Borde	Managing Partner	Havas Sorento Life	Pharmaceutical Communication Development
10	Mr. Surya Narayanan	Head Business	Hungama Digital Services	Internet Marketing in practice
11	Mr. Vivek Trivedi	Senior Manager – Human Resources	JSW Global Business Solutions Limited	How to Ace Any Interview with 8 Magic Tricks
12	Mr. Kamlesh Shukla	Managing Director	Fieldnet Global Research LLP, Mumbai	Importance of Qualitative and Quantitative Research for the Businesses



Mr. Ajit Shirodkar delivering his address





Under Graduate Interaction Club

At IES, we have a dedicated team comprising of faculty and staff members called Undergraduate and Social Awareness Club. This club is responsible for developing a connect with various undergraduate colleges and organizing career counseling sessions and workshops for their students and faculty members.

No.	Name of College visited	Day and date	Speaker (s)
1	Bharti Vidhyapeeth's College of Pharmacy, Navi Mumbai	Wednesday, 2nd January, 2019	Prof. Ulhas Karkhanis
2	Principal K. M. Kundanani College of Pharmacy, Cuff Parade, Mumbai	Wednesday, 23rd January, 2019	Prof. Ulhas Karkhanis
3	Y. B. Chavan Pharmacy College, Aurangabad	Monday, 11th February 2019	Prof. Ulhas Karkhanis
4	Government College of Pharmacy, Aurangabad	Monday, 11th February, 2019	Prof. Ulhas Karkhanis
5	Yash College of Pharmacy, Aurangabad	Tuesday, 12th February, 2019	Prof. Ulhas Karkhanis
6	Mahatma Gandhi Vidya Mandir's Pharmacy College, Nashik	Wednesdayday, 13th February 2019	Prof. Ulhas Karkhanis

No.	Name of College visited	Day and date	Speaker (s)
7	R. G. Sapkal College of Pharmacy, Anjaneri, Nashik	Wednesday, 13 th February, 2019	Prof. Ulhas Karkhanis
8	Mithibai College, Mumbai	Thursday, 14th February, 2019	Prof. Ulhas Karkhanis Dr. Aradhana Goutam
9	Patkar College, Mumbai	Friday, 15th February, 2019	Prof. Ulhas Karkhanis



Faculty members on the dias at Mithibai College



Prof. Karkhanis discussing various career opportunities at Patkar College

Accolades: Winning isn't everything, but wanting to is!!

Student Achievements

No.	Name of the Student	Position	Name of Competition	Organizer
1	Ms. Bijal Modi	3 rd Place	Anveshi 2019 – 13 th National Level Research Paper Conference	St. Francis Institute of Management and Research (SFIMAR)
2	Mr. Akshay Shivalkar Mr. Swapnil Patil	2 nd Place	Biz Quiz Competition	St. Francis Institute of Management and Research (SFIMAR)
3	Ms. Hinal Gandhi Ms. Divya Krishnan Mr. Kiran Hinduja Mr. Kausal Doshi	2 nd Place	Innothon 2019 and Dandekar Memorial Trophy	Bombay Management Association
4	Ms. Nikita Dabholkar	1 st Place	Public Speaking Competition	Higher Education Forum



Second Runners-up of Dandekar Memorial Trophy 2019

Faculty Achievement

Dr. Svetlana Tatuskar won the Best Research Paper at "PATHH 2019", 14th Annual International Research Conference held by St. Francis Institute of Management and Research, Mumbai in association with University of Mumbai for the paper titled, "Danone - Shutting Down its Dairy Business in India- World's Largest Milk Consuming Nation".



Dr. Svetlana Tatuskar receiving the award at PATHH 2019



She also won the Best Ph.D. Thesis Award at Sixteenth PIMR Best Ph.D. Thesis Contest in the area of Management organized during Prestige Institute of Management International Conference at Prestige Institute Of Management, Indore. In addition, she received the First position at Best Case Study Contest organized during Prestige Institute of Management International Conference at Prestige Institute Of Management, Indore.

Dr. Svetlana Tatuskar receiving the award at PIMR

Dr. Dinesh D. Harsolekar and Prof. Jyotsna Munshi got the Distinguished Researcher Award at 10th HEF Convention held on 9th March, 2019, for their Research paper,"Expectations of Management Students from their Summer Internship".



Prof. Jyotsna Munshi receiving the Distinguished Researcher Award

Dr. Dinesh D. Harsolekar and Prof. Merlyn Michael D'souza won the 1st prize for the Best Research Paper at the conference titled, '6th Remsons International Research Conference on "Digital Transformation of Business - The Way Forward" organized by Rajasthani Sammelan Education Trust's, Remson's Group Management Research Centre and held at Durgadevi Saraf Institute of Management Studies (DSIMS).



Prof. Maithili Dhuri along with student Bijal Modi presented a paper on Going Local- Exploring the Growing Market of Vernacular Mobile Applications organized by St. Francis Institute of Management and Research, Mumbai and secured the 3rd position.

Prof. Merlyn D'Souza receiving the award for Best Research Paper

Faculty Activities: Striving for continuous improvement

Faculty / Management Development Programmes conducted by IES faculty

No.	Faculty Name	Day and date	Organization	Торіс
1	Dr. Dinesh D. Harsolekar	27 th February, 2019 and 13 th and 14 th March 2019	Afcons Infrastructure Ltd.	Finance for Non-Finance Executives
2	Dr. Svetlana Tatuskar	19 th March, 2019	Lala Lajpatrai College of Management Studies	Research Paradigms



Dr. Dinesh Harsolekar explaining the importance of financial concepts to executives of Afcons Infrastructure Ltd. in February 2019



Dr. Dinesh Harsolekar conducting the two day MDP in March 2019 at Afcons Infrastructure Ltd.



Dr. Svetlana Tatuskar conducting the FDP at Lala Lajpat Rai Institute

FDPs / Seminars / Conferences attended

No.	Faculty name	Programme Title	Organiser and venue
1	Dr. Sonal Daulatkar	Seminar on Artificial Intelligence and Block chain for Efficient Public Services Delivery	Taj Lands End, Mumbai
2	Prof. Shashikant Kari	Constructive Leadership and Institutional Capacity Building The Way Forward Zydus Hospital	
3	Prof. Maithili Dhuri and Dr. Svetlana Tatuskar	National Conference on "Growth Dynamics of India Banking Industry" MET	
4	Prof. Maithili Dhuri	IIMA-INDAM Research Workshop IIMA	
5	Dr. Ritu Sinha	National Level workshop in Introduction to Econometrics with the help of STATA and SPSS	Marathwada Mitra Mandal's Institute of Management Education Research & Training, Pune

No.	Faculty name	Programme Title	Organiser and venue
6	Dr. Vijay Bhangale	CII Healthcare, Pharma and Medtech Conclave 2019	CII Western Region J. W. Marriott, Sahar
7	Prof. Prajakta Dhuru	Talk about Dr. Pradip Khandwalla latest book "Fast Forward toward Civilizational Greatness: Agenda for India"	SPJIMR
8	Dr. Sonal Daulatkar	INDAM - Joint Workshop on Management Research in the Indian Context: Opportunities and Challenges	Indian Institute of Management, Ahmedabad
9	Dr. Svetlana Tatuskar	Statistical Techniques for Business Forecasting	Indian Statistical Institute, Mumbai
10	Prof. Jyotsna Munshi	10th HEF Annual Convention	SIES College of Management Studies, Navi Mumbai
11	Dr. Minu Mehta	AIFMB Networking Lunch	Inorbit Mall Food Court, Vashi
12	Dr. Minu Mehta	Maharashtra State Annual Meeting 2019	CII Taj Mahal Palace, Colaba
13	Dr. Minu Mehta	IMC SME Conclave: Make Mittelstand in India	Hotel Taj Lands End, Mumbai
14	Dr. Minu Mehta	CII CSR Conclave	CII
15	Dr. Minu Mehta	SME Networking Coffee Connect	AIFMB
16	Dr. Minu Mehta	IMC India Calling Conference	Taj Lands End, Mumbai
17	Dr. Minu Mehta	IMC Ramkrishna Bajaj National Quality Trust Awards "Make Quality Happen Best Practices Competition"	IMC

Faculty acted as Expert/Resource Person

No.	Faculty name	Organiser	Role
1	Dr. Minu Mehta	TEDxChouaibDoukkaliU	Speaker
2	Dr. Minu Mehta	ARMIET College, Thane	Guest Speaker
3	Dr. Dinesh Harsolekar	SIES College of Management Studies (SIESCOMS)	Panel Member
4	Dr. Dinesh Harsolekar	SASMIRA's Institute of Commerce and Science	Guest of Honor



Dr. Minu Mehta with the students at ARMIET College



Dr. Dinesh Harsolekar as a panel member at SIESCOMS



Dr. Dinesh D. Harsolekar, Guest of Honor at SASMIRA



Dr. Minu Mehta, speaker at TEDxChouaibDoukkali University

Papers Presented / Published

No.	Faculty name	Title of Paper	Publication Details / Organizer
1	Prof. Mrunal Joshi	A Study of Examining the Impact of Technology Factor on Big Data Adoption	ISDSI Conference, SP Jain Institute of Management Research, Mumbai
2	Dr. Ritu Sinha	Managing Online Reputation : A Conceptual Framework of factors influencing the selection of Web-stores	ISDSI Conference, SP Jain Institute of Management Research, Mumbai
3	Prof. Prajakta Dhuru	Effect of Family- Supportive Organisational Perceptions on Employee Satisfaction and Firm Loyalty	Entrepreneurship Development Institute of India, Gandhinagar
4	Dr. Svetlana Tatuskar	Impact of Corporate Governance Determinants on Earnings Efficiency and Capital Adequacy Performance of Private Sector Banks in India	St. Francis Institute of Management and Research, Mumbai.
5	Dr. Rangana Maitra	Inclusion of Disabled Workforce in Business Organisations	Indian Institute of Social Welfare & Business Management, Kolkata
6	Dr. Rangana Maitra	A Study on Differently Abled Employees in IT /ITES sector	Asian School of Business Management, Bhubaneswar
7	Dr. Rangana Maitra	A Study of Post-merger Employee Job Satisfaction Survey in Mumbai Region Banks	Quest bi-annual referred journal of management and research
8	Dr. Rangana Maitra	A Study on Employee Satisfaction Survey	International Journal of Research and Analytical Reviews
9	Dr. Rangana Maitra	A Study on Millennial Workforce's Perception about Desired Work Place Invention	International Journal of Management and Economics Invention
10	Dr. Dinesh D. Harsolekar and Prof. Jyotsna Munshi	A Correlative Study of the Performance of Students during their MBA and Undergraduate Degree	International Journal of Organizational Behaviour and Management Perspectives
11	Dr. Svetlana Tatuskar	Impact of brand equity on earnings efficiency of Indian private sector banks - An empirical analysis	Durga Devi Saraf Institute of Management, Mumbai
12	Dr. Ritu Sinha and Prof. Devaki Nadkarni	Chatbot : Managing the Customer Service Experience	Durga Devi Saraf Institute of Management, Mumbai

No.	Faculty name	Title of Paper	Publication Details / Organizer
13	Prof. Maithili Dhuri	Open Banking : Digital Innovation in Banking Service	Amity International Business School, Amity University, Noida
14	Prof. Prajakta Dhuru	Study on Expectations of Gen z in future Workplace	Amity International Business School, Amity University, Noida
15	Prof. Prajakta Dhuru	Diversity and Inclusion	AIMS and Symbiosis Institute of Management Studies, Pune

Faculty and Student Publication

No.	Faculty name	Student name	Title
1	Dr. Minu Mehta	Mr. Siddiqui Saif	Social Entrepreneurship Approach: Social Media Addiction among Adolescents
2	Dr. Rangana Maitra	Ms. Janhavi Sanyasi	A Study of Work - life Balance in Organisations
3	Prof. Prajakta Dhuru	Ms. Shraddha Shetty and Mr. Sagar Makhijani	Governance Practices in FMCG Sector
4	Prof. Prajakta Dhuru	Ms. Pooja Soni and Ms. Priya Patel	Diversity in Organisations

Case Study Presented / Published

No.	Faculty name	Title of Case Study	Publishers details
1	Dr. Trupti Karkhanis and Dr. Ritu Sinha	Rexton: Bumpy Ride in India	Case Centre (formerly ECCH), USA

Centre of Excellence Activities

No.	Title of the Event	Day and date	Speaker(s)
1	Business Plan Workshop	Thursday, 31st January, 2019	Ms. Riddhi Doshi Patel - Founder, LAJA, Rhyns Academy Ms. Poonam Maheshwari - Director, Vedant Dyestuff Ms. Jane Sha - Founder Director, ZoneCFO
2	Discussion on the Union Budget 2019	Friday, 1st February, 2019	



Budget Session in progress



Ms. Jane Sha felicitated at the workshop

Editorial desk - Sushma Karwa