

Events @ IES : Precise coordination, extraordinary results

Alumni dinner

On Saturday, 12th November, 2016, a beautiful evening to cherish for the alumni of IES MCRC was organized at the MIG Club, Bandra. The event started with soul soothing orchestra music by Mr. Onkar Raut. Following which a few activities were organized like honoring IESMCRC Couples, honoring the graduating batch of 2000, introduction of the new AIA Executive Committee and awarding the distinguished alumni award to Mr. Samir Gala.

There was an arrangement of photobooth for the alumni who enjoyed taking selfies with their batchmates. The event finished with a gala dinner. The evening saw a gathering of around 500 alumni. It was indeed an evening of memorIES.



Mr. Satish Lotlikar honoring the Batch 1998 – 2000



Dr. Dinesh D. Harsolekar presenting the distinguished alumni award to Mr. Samir Gala



Alumni reminiscing old days with Prof. Vijay R. Shahane



A musical evening to remember

Insight 2016

IES hosted its annual pharma event titled Insight on Friday, 16th December, 2016. The Chief Guest of this event was Mr. Sanjiv Navangul (MD) Jansenn India. The response was overwhelming this year with a very high number of student registrations from 28 pharmacy and life sciences colleges in and around Mumbai. The event included Panel Discussion based on the central theme, "Healthcare : A Prism of Opportunity", Q & A sessions,

Career Counseling for the students followed by competitions. In all, there were 72 entries for Poster, 62 for Quiz & 11 for Ad competitions. Panel members included Mr. Abhay Lonkar (Director-Marketing & Sales) Abbott Healthcare, Mr. Chandradas Manon (Consultant & former Sr. VP- Marketing) Teleflex, Mr. Jay Kaushik (M.D. & Founder) Inzpera Health sciences, Dr. Pradnya Palekar Shanbhag (H.O.D., Dept. Pharmaceuticals) SVBCOP. Our alumnus, Mr. Pushkar Kulkarni, Sr. Marketing Manager, Market Access, MSD Pharma was felicitated.

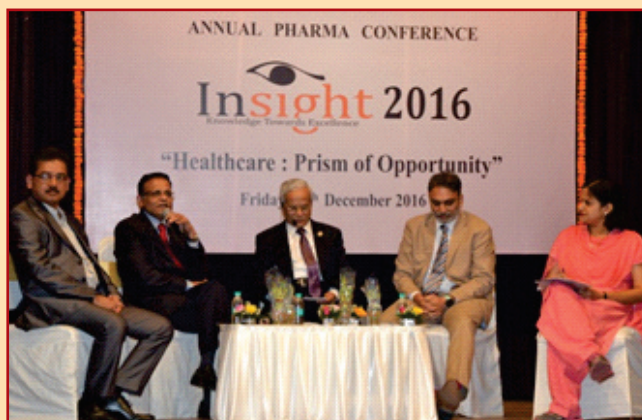
Outstanding students of IESMCRC were also felicitated with the Awards patronized by the Industry. The 1st prize of Sun Pharma Excellence Award went to Mr. Gaurav Kaushik and the 2nd prize to Ms. Nilam Tare. The Gold Medal for Best Live Project by Interlink Marketing Consultancy also was awarded to Mr. Gaurav Kaushik. The Best Summer Project Report Award by ACG Worldwide went to Ms. Bhavishi Shah.



Keynote address by Mr. Sanjiv Navangul, MD, Janssen India



Award winners with broad smiles!!!



Panel Discussion on "Healthcare : Prism of Opportunity"

Pratyush

Pratyush 2016, is the most awaited annual inter-collegiate cultural fest held by IES MCRC. This year, Pratyush was held on 17th and 18th November, 2016. It saw a footfall of around 800 people. Around 10 Colleges from all over Mumbai participated in this 2 day inter-collegiate fest which was an inventive mix of cultural events, management events, sports events, comedy and magic performances. Karan Chauhan Show and The Blue Stage Comedy were the star attractions of this event. The Championship trophy went to MET Institute of Management Studies.



The famous comical magician Karan Chauhan in action at Pratyush



The dance competition had everyone foot tapping



Prof. Chirag Shah and Prof. Svetlana Tatuskar judging the management event "Pitchfork"



Sports event, Rink football in action

CII Higher Education Summit 2016

Prof. Mohan B. Rao (Associate Dean (External Collaborations) IES MCRC) who is also the member of CII Higher Education Committee was the Head of Academia Industry Group who develops strategies for high education in Maharashtra. The Summit brought together the key stake holders of Higher Education – Institution, Industry and Policy Makers, on the same platform. The Summit had deliberations on the following topics :

- Accelerating Development through Higher Education
- Building a Robust Education System in India
- Collaboration: International, Industry – Institute
- Innovation in Education: Delivery & Student Experience
- Improving Employability of Graduates: 21st Century Skills, Enterprise, Research and Innovation
- Autonomy & Responsibility: Regulatory Reforms and Governmental Engagement

This event was held on Thursday, 11th August, 2016 at Vivanta by Taj President. Mr. Sitaram Janardan Kunte Principal Secretary (Higher and Technical Education), Government of Maharashtra and Lord Meghnad Desai – Emeritus Professor of Economics, London School of Economics were the Chief Guests.



Dignitaries on the dais

Go Green Campaign

"Go Green" campaign was organised by IESMCRC in association with CII YUVA to maintain the IESMCRC campus. Green was officially launched by our Director, Dr. Dinesh Harsolekar on Monday, 24th October, 2016. The Go Green campaign is about helping young people to take control to reduce carbon emissions by targeting the four areas which impact most on climate change (energy, food, transport & waste).



Dr. Harsolekar delivering the address after the launch

Go green Session

On Thursday, 8th September, 2016 students and faculty members of IESMCRC were given the opportunity to interact with Mr. Siddharth Nakai. He is the Sustainability Consultant for Zee Entertainment Enterprises Limited among various other laurels which he holds and thus was able to provide us with valuable knowledge for our Go Green Initiative which was held at IESMCRC. He showed a movie on how film sets produce large amounts of wastes and how they tried to change it into a film set which would work the "Green Way". After the movie he provided everyone with a list of valuable ideas which we can adopt for our initiative for example : Travelling in clusters, Printing in Eco-Fonts, Getting a "Green Partner, Removing plastic bottles from the campus, CO2 calculators etc.

MSME Conference



Hon. Shri. Pravin Pote Patil delivering the inaugural speech

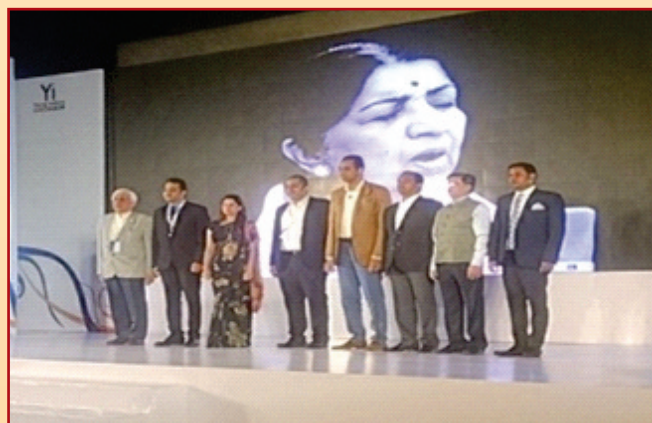
On Monday, 17th October, 2016, IES MCRC saw a gathering of around 250 entrepreneurs and students under one roof, the IES Auditorium. The MSME Conference is an excellent platform for interaction between MSME entrepreneurs, bureaucrats and bankers. This time, the theme was "New opportunities for Start Up in Make in India". The Chief Guest for this conference was Hon. Shri. Pravin Pote Patil, Minister of State for Industries. Few of the other dignitaries were Mr. Vikram Kumar (IAS, Jt. CEO (IT), MIDC), Mr. Shivaji Patil (Dy. Director, MSME Development Institute), Mr. Nandkishor Kagliwal (Chairman, Nath Group), Dr. Madhusudan Khambete (President, TSSIA), Mr. Shivaji S. Daund, IAS, MD, MSSIDC. The presentations and talks highlighted the

challenges faced and opportunities open to business in this segment under Make in India.

CII Yi Youth Conclave

The CII Yi Youth Conclave was held on 23rd and 24th September, 2016 at Hyatt Regency, Mumbai. Mr. Sanjay Reddy (Vice Chairman) GVK Power and Infrastructure Ltd. was the Chief Guest for the event.

Students of IES MCRC were on the social media group for this Youth Conclave and had been covering the events from last two months. At the conclave Ms. Titiksha Vardam was awarded prize for maximum numbers of leads and follow up at the conclave. The CII Yi Mumbai Tours was followed by the Yi "Youth Conclave 2016" on September 24th where change makers, young professionals, entrepreneurs, innovators, industry stalwarts, film stars and sporting legends spoke on a wide variety of topics including business, politics, media, arts, international affairs, innovations and social purpose. Young Indian (Yi) is an integral part of the Confederation of Indian Industry (CII) and work towards creating a platform for young Indians to realize the dream of a developed nation.



CII Yi Members at the Youth Conclave

13th National Competition for Young India by AIMA

On Thursday, 24th November, 2016, the Western Regional Round of All India Management Association (AIMA) was conducted at IES Management College and Research Centre. 14 teams contested in this competition from various Management Institutes. The theme was "Breaking Through: Making India a Creative Superpower". Students of IES, Ms. Shloka Nayak and Mr. Kanishka Dasgupta, did us proud by being judged the best team from Western Region and winning this competition. This was followed by the Grand Finale of AIMA - 13th National Competition for Young India scheduled for 6th December in New Delhi. There were 8 teams contesting from various regions of India. Our students honored our Institute by bagging the second prize in this National level competition.



Students presenting their views



The Winners!

Club Activities : Where learning is fun!!

Panel discussion Impact of GST



The panel of experts

On Tuesday 26th November, 2016 at Panel discussion was conducted at IES MCRC Campus to discuss the "Impact of GST on Supply Chain and Warehousing". Students of operations attended this discussion and were largely benefitted with the knowledge sharing of the industry stalwarts. The event was inaugurated by our Dean Prof. Parag Mahulikar. He deliberated about importance of GST. Panel discussion opened up with Mr. Sandeep Talgaonkar CEO, Traconmobi Solutions Pvt.Ltd..He presented about

supply chain stages and how GST is impacting it. Mr. Rajendra Khanpurkar, Senior GM, Hind Terminals Pvt. Ltd. explained whole supply chain and how inventory will affect due to GST. Mr. Neeraj Gupta, GM Commercial, Whirlpool India Ltd. spoke about financial administration of GST. Mr. Ajay Modi, Entrepreneur of an Electrical equipment manufacturing Company, Mr. Shriram Gore, Shivalik Elecon Pvt. Ltd. both entrepreneurs deliberated on how compliance and administration will become easy for them from point of view of taxation. Mr. Hemant Kale, President, Dawrf Kettel, spoke about Readiness of Government and Corporates about GST. This event was conducted under the guidance of Prof. Shashikant Kari under the Operation Club.



Question and Answer Session



The student team behind Book Reading Club along with Director, Dr. D. D. Harsolekar, Prof. V. R. Shahane and faculty-in-charge Prof. Merlyn D'souza

Book Reading Club

The Book Reading Club of IES MCRC hosted a series of activities which were not just interesting and educative but also very creative. The first activity under the banner of Book Reading Club was a Book-Reading-Card Competition. Students were required to maintain a 'Reading Card' on books read by them with the learning from each of the books read by them. The best description with maximum entries won.

The next activity under the Book Reading Club was the Write-it-out Competition, which was an individual competition. Students had to choose a summary of the book they have read and write a letter to the author about how the book has influenced them in limit of maximum 500 words. 3 best summaries won the award and were felicitated by the Director, Dr. Dinesh D. Harsolekar.

Our-Book-Act (Acting out a storyline) from a book which was an online competition under the Book Reading Club. In this activity, students had to choose a principle from the story, and act out a scene conveying the principle from the book they read.

Post-A-Book was also an online competition. This competition was a poster making group competition that was introduced to put creativity and designing to test. The students had to select a book and make a poster deriving the idea and the essence of the book. The best team to make a catchy and an attractive poster won the prize.



Entries of Post - A - Book

The winners were awarded certificates of all these activities on Friday, 15th October, 2016, by Director Dr. D. Harsolekar. These activities were open to all students of IES MCRC and around 50 students participated in the event.

HR Club



1st prize winners of Show-a-case with Director Dr. D. Harsolekar



Dr. M. W. Shaikh awarding certificates to all HR club student organizers

Under the HR Club Matrix, a HR Poster and Case Study Competition was organized between 26th November, 2016 to 29th November 2016. There were 10 registrations for this competition. Registered students had to prepare an e-Poster based on 2 cases allotted to groups of 5 students each. Based on the difficulty level of the case, out of these 10 registrations, only 7 entries were received. The Director, IESMCRC felicitated the prize winners with Certificates on Wednesday, 30th November, 2016. The participants also received certificates for their efforts. Dr. M. W. Shaikh awarded certificates to all HR club student organisers.

Marketing Club

Mr. Rohan Kulkarni, Client Servicing Director, Law & Kenneth Saatchi & Saatchi, delivered a lecture on "Role of Client Servicing in Advertising Industry" to our students on Saturday, 22nd October, 2016 as part of the Marketing Club Activity.



Dean, Prof. Parag Mahulikar felicitating speaker Mr. Rohan Kulkarni



Students deeply engrossed in the lecture of Mr. Rohan Kulkarni

Mr. Rohan Kulkarni has been involved in the Advertising industry over 12 years. He has successfully handled brands like Bombay Dyeing, Idea Cellular, Old Spice, Paras Pharma, Renault etc.. He shared his experience of creating Gang Of Dusters advertisement. The students were enthralled with his lecture and greatly inspired too.

Finance Club



Mandi in progress



Prof. Chirag Shah addressing the student

The Finance Club organized MANDI which is a Business Simulation Activity on Wednesday, 7th Dec, 2016. Other than the finance specialization students, the seminar room of IES was packed with around 150 students who were keen on participating in this activity of Business and Capital Market Simulation. MANDI gave students a platform to show the entrepreneurial skills and identify business opportunities. Since the simulation was based on a competition between the students, it also brought out their competitive edge. Students understood how capital markets work and what mistakes one usually makes.

Our Associations : Preparing students for success in a changing world

Visit of Taiwanese Delegation to IESMCRC

Faculty and staff from 5 universities in Taiwan including National Taiwan Normal University, Nanhu University, Chaoyang University of Technology and Taiwan Education Centre in India visited IESMCRC on Tuesday, 27th September, 2016. The interaction started with a welcome address by Dr. Dinesh Harsolekar,



Prof. Rao interacting with the Taiwan delegates



Mr. Wang Jien-Ping (Deputy Director General) talking about the tie-up

Director, IESMCRC which was followed by brief introduction of every member present, thus breaking the ice. The delegates had an interactive session with faculty members and a few MBA students. Prof. Rao concluded the discussion by thanking the delegation and welcoming them once again.

Training @ IES : We prepare... You perform

Outbound Training at Kolad

Learning is not confined to just classroom teaching. And to help our students realize this, the newly admitted batch of 2016 -18 underwent a Leadership and Teamwork workshop in the spectacular mountain setting of Kolad in 2 batches, 3rd October to 6th October and 6th October to 9th October, 2016. The students experienced 3 days of extensive training which were both physically and mentally stimulating. At the end of the three days, students had a greater degree of unity amongst them and an attitude of self confidence.



Building the raft and rowing it too!



Physically stimulating exercises at Kolad

NABARD Pre-Recruitment Training



Training session in progress

IES MCRC conducted a 6 days Pre-recruitment Training Programme from 17th October, 2016 to 22nd October, 2016 for SC/ST/OBC/PWD Candidates who applied for the post of Development Asst. of NABARD. 30 candidates attended this course which was based on Numeric Ability, General Knowledge, English, Computer Awareness and Reasoning Abilities. The feedback received from the participants was very encouraging. They appreciated the planning and execution of the programme.

Yi Yuva Leadership Camp

Under the guidance of Mr. Utsav Agrawal (National Member - Yuva Young Indians) and Mr. Erle Brito (National Member - Yuva Young Indians) a 3 day camp was organized in Lonavala from Friday, 4th November, 2016 to Sunday, 6th November, 2016. The Leadership Camp is the flagship event for YUVA where students from across the country come together to take part in learning and fun activities. The Yi membership includes young progressive Indians between the age group of 21 and 40 and comprises entrepreneurs, professionals and achievers from different walks of life. Our students, Ms. Fatema Gittham and Ms. Mekhala Laud got prizes as they were chosen best leaders for the summit.



IES students at Lonavla



Students and their facilitators at the end of the workshop

Trainer workshop on Blue Ocean Dialogue

This workshop was held on Sunday, 25th September, 2016 at IESMCRC. At the workshop Mr. Shaban Khalid of Pakistan who represent the CAYE Asia was also present. 43 students got certificates for attending the workshop. The inauguration session included Ms. Pallavi Barua – National Member Yuva and Advocate, Guwahati High Court and Mr. Rahul Mirchandani - Executive Director, Aries Agro Ltd.

Value Added Courses

Sr. No.	Name of the Course	Name of Speaker	Designation	Organization	Topic	Duration of the Course
1.	Course on Capital Market (BSE Brokers)	Dr. V. Aditya Srinivas	Chief Operating Officer and Chief Economist	BSE	Course on Capital Market	6 days

Industry Interactions : Knowledge is power if applied

Industrial Visits /Interactions/ Conferences attended by students

No.	Activity	Visited on	Faculty-in-charge	Details of students who attended
1	Dynamic Logistics, Pune	Wednesday 23rd November, 2016	Prof. Mohan B. Rao Prof. Devaki Nadkarni	PGDM (Operations) MMS (Operations)
2	SBI Life Insurance Digital Laboratory	Wednesday 30th November, 2016	Prof. Shashikant Kari Prof. Siddharth Dabholkar	Finance, Operations Marketing Students
3	SBI Life Insurance Digital Laboratory	Thursday 15th December, 2016	Prof. Shashikant Kari Prof. Devaki Nadkarni	PGDM and MMS
4	Bombay Stock Exchange	Wednesday 28th December, 2016	Dr. Svetlana Tatuskar	PGDM(PHM)



Prof. Devaki Nadkarni along with the Operations students at Dynamic Logistics

Guest Lectures

No.	Name of the Speaker	Designation	Organization	Topic
1.	Ms. Sabina Bhanpurwala	CEO	Foam Home	Creativity and Innovation in Family Managed Business
2.	Mr. Dhruv Shah	Manager Business Analysis	Colgate Pamolive	Career Development
3.	Mr. Rohan Kulkarni	Director – Client Servicing	Law & Kenneth Saatchi & Saatchi Pvt. Ltd	Careers in Advertising Industry
4.	Mr. Sudhakar Kaustre,	Director	Helpline Impex Pvt. Ltd.	Challenges in International Trade
5.	Mr. Harshul Savla	CEO	Suvidha Group	REITS and the Economics of the Real Estate Sector
6.	Mr. Jitendra Joshi	Founder	Sportz Consult	Marketing through sports
7.	Mr. Suresh Bhat	Sr. Sales Manager	Yamuna Industries	Retail Management
8.	Mr. Ashish Babsiwale	Director – Pharma Operations	Virchow Labs Ltd.	Dynamics of New Product Launch in pharma

9.	Mr. Swapnil Wachkawde	DGM Marketing	Akumentis Healthcare Ltd.	Medico marketing strategies for specialty segment of gynecology
10.	Mr. Rohan Kulkarni	Director – Client Servicing	Law & Kenneth Saatchi & Saatchi Pvt. Ltd	Role of Client Servicing in Advertising industry
11.	Mr. Sharad Dhakate	HR	SBI Life Insurance	Careers in Insurance for SBI Life
12.	Ms. Anuradha Puranik	HR	Birla Asset Management	Careers in Mutual Funds for Birla
13.	Mr. Manoj Pande Ms. Prachi Dhoke	HR Head Dy. Manager - Strategic HR	ADOR Welding Limited Strategic HR, ADOR Welding Limited	Talent Management
14.	Mr. B R Mondal	Marketing Manager	Unichem Laboratories Ltd.	Medico Marketing Strategies for Specialty Segment of Cardiology
15.	Mr. Sujit Patil	Vice President and Head Corporate Communication	Godrej Industries Limited and Associate Companies.	What they don't teach in B - Schools
16.	Dr. Prasanna Joshi	Business Consultant	—	Pricing
17.	Mr. Dinesh Chindarkar	Co-founder	Media Medic Communications	Entrepreneurship: "New Venture Creation
18.	Mr. Purv Shah	Equity Mentor and Trainer	Forex, Stocks and Derivatives	International Capital Markets.
19.	Mr. Milan Sinha	VP - Marketing & Sales	MIL Laboratories Pvt. Ltd	Medico-Marketing efforts in specialty segment
20.	Mr. Wriddhee Maitra	Deputy Manager HR	Glenmark Pharmaceuticals Ltd.	Human Resources – Strategic Partner in Business
21.	Mr. Jasmin Dawada	Proprietor	Tathastu Training & Consulting	Digital Marketing
22.	Ms. Neha Chamria	Manager - HR	Link Legal India Law Services	Career in Legal Sector
23.	Ms. Priyanka Paranjpe	Owner	Nyasaa	Brand Plans & Operating Plans
24.	C.A. Gangadas Amula	Senior Manager	Sudip.K. Parekh and Company	Substantial Acquisition and Take Over Code
25.	Dr. Olav Albuquerque	Sr. Associate Lawyer	—	Legal Aspects of Entrepreneurship
26.	Mr. Satvinder Madhok	Executive Director	JP Morgan	Talent Management
27.	Mr. Upendra Acharya	General Manager	Hansa Research Group	Insights into Customer Insights
28.	Mr. Purv Shah	Equity Mentor and Trainer	Forex, Stocks and Derivatives	Working of Stock Markets
29.	Mr. Purv Shah	Equity Mentor and Trainer	Forex, Stocks and Derivatives	Mutual Funds and Foreign Exchange

30.	Mr. Charu Upreti Mr. H. Subramanian Mr. Vinay Bhosekar	-	Soham Energy International	"Startup difficulties and challenges, resources, risks and sacrifices, financial management and legal framework for starting a business".
31.	Dr. Aditya Srinivasan	Chief Operating Officer and Chief Economist	BSE Brokers Forum	Demonetization and Impact on Indian Economy
32.	Dr. Aditya Srinivasan	Chief Operating Officer and Chief Economist	BSE Brokers Forum	India and the World Economy
33.	Dr. Pradeep Gadge	M.D. D. Diabetology, DPH	M.D., D. Diabetology, DPH	Management of Diabetes Mellitus
34.	Dr. Neil Sequeira	VP - HR and Admin	Kokilaben Dhirubhai Ambani Hospital	IR in India
35.	Mr. Raj Powar	Director	Resource Solution	Practicality of HR and Industry Practices

Under Graduate Interaction Club

No.	Name of the College Visited	Day and date	Speakers
1.	NCRD Sterling, Navi Mumbai	Saturday, 24 th December, 2016	Prof. Parag Mahulikar and Prof. Karkhanis
2.	VIVA College of Pharmacy, Shirgaon, Virar	Wednesday, 28th December, 2016	Prof. Parag Mahulikar and Prof. Karkhanis



Prof. Parag Mahulikar and Prof. Ulhas Karkhanis addressing students at VIVA

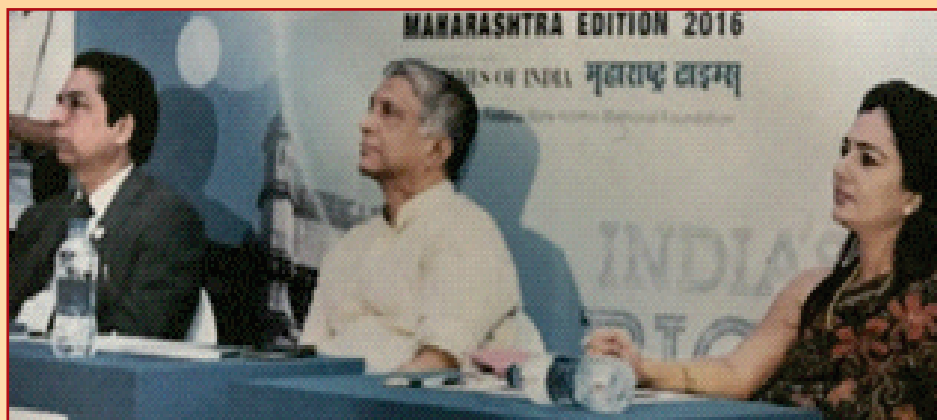
Faculty Activities : Striving for continuous improvement

FDPs / Seminars / Conferences attended

No.	Faculty Name	Program Title	Organizer and Venue
1.	Dr. Vijay Bhangale	Global benchmarks in students learning and assessment	SIES College, Nerul
2.	Prof. Shashikant Kari	Agri Supply Chain 2016	CII, The Lalit Sahara Airport Road, Mumbai
3.	Dr. Neeraj Dixit	Conference on Anti - Counterfeiting & Brand Protection	Messe Frankfurt, Holiday Inn
4.	Mr. B.G. Ghadi	NBA Workshop	GNVS Institute of Management, Mumbai

Judge / Session Chair/ Lecture delivered outside the college

No.	Faculty Name	Organizer	Title of the Competition / Program
1.	Dr. Dinesh D. Harsolekar	Times of India and Maharashtra Times	Federal Bank - Speak for India – Maharashtra Edition
2.	Prof. Gazia Sayed	IESMCRC	Speak for India - Mumbai audition



The jury at the Debate competition : Dr. Dinesh D. Harsolekar, along with other jury members

Papers Presented / Published

No.	Faculty Name	Title of Paper	Publication Details
1.	Dr. Minu Mehta	Academic Choices and Perceptions of Success by Students in Mumbai : An Analysis of Socio - Cultural Factors	Success in Higher Education
2.	Dr. Richa Chaudhary	Green Tea : A Buzzing Health Drink - Understanding the Consumption Pattern and Customers Profile.	Centre for Management of Health Services
3.	Dr. Mahendra Sawant	Management of Criminal Medicological Cases in State of Maharashtra : An Empirical Study	Indian Institute of Management, Ahmedabad
4.	Prof. Rangana Maitra	Employer Branding Practices: Case Review on IT Sector Companies in India	Scientific Research Journal
5.	Prof. Rangana Maitra	Role of Relative - Agency of Consumers in Brand Building: Conceptual Review for Marketing Implications and Future Studies	Sri Lanka Journal of Marketing
6.	Prof. Rangana Maitra	A Study on Post-merger Employee Job Satisfaction in the Indian Banking Sector	Paper published in International Journal having impact factor 4

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