

Events @IES : Precise coordination, extraordinary results

Insight 2018

The 17th Annual Pharma and Healthcare Conference, INSIGHT 2018 saw 300+ under-graduate students from pharmacy, biotech, microbiology, biochemistry, clinical research & management streams participate from 26 colleges. Besides Student Delegates, the event was well attended by industry associates, experts and academicians in large numbers.

The theme was Pharma and Healthcare: Paradigm Shift towards Patient-centricity. The event included felicitation of Dr. Sanjay Arora, Founder & MD, Suburban Diagnostics, with Lifetime Achievement award. IES MCRC Alumnus, Mr. Shrihari Jindam, Marketing Manager, Glenmark Pharma was also felicitated on the occasion.



Inaugural function of Insight 2018



Panel discussion on Patient First - A Golden Period Ahead!

The theme for Panel Discussion was "Patients First - Golden Period Ahead!" Panel members included Mr. Vikas Dandekar, Editor - ET Prime, Mr. Shirish Ghoge, Director - Roche Diagnostics, Mr. Amar Bhanushali, Country Head and GM, Abbott Diabetes Care, Mr. S. P. Chakraborty - Founder and MD, Ergos Life Sciences, Mr. Milind Thatte - Managing Director and GM, Merck, (P & G Group), Mr. Sanjay Datta, Chief of Underwriting, Claims & Reinsurance, ICICI Lombard, Mr. Ameesh Masurekar, Director, AWACS.

One of the highlights of INSIGHT is the awards sponsored by industry to IES MCRC students for their academic excellence and co-curricular activities. The Winners of these prestigious awards are:

- ACG Worldwide Award for the Best Summer Project – Ms. Poonam Yadav
- Interlink Consultancy Gold Medal for the Best Live Project – Mr. Atul Prajapati
- Zydus Healthcare Award for the Best Academic Performance – Ms. Sharmin Calcuttawala (1st Rank)
- Zydus Healthcare Award for the Best Academic Performance – Mr. Karan Rajgor (2nd Rank)
- Ergos Life Sciences Excellence Award – Ms. Lekha Shinde (1st Rank)
- Ergos Life Sciences Excellence Award – Ms. Harshali Kale (2nd Rank)



Winning students receiving the much deserved awards

INDIA TAIWAN WENHUA VINIMAY 2018

INDIA TAIWAN WENHUA VINIMAY 2018 is the first ever Cultural Programme organized in India. The programme was held on Friday, 28th December, 2018 and it included Kathak Dance by MA Na Shih, Student of Cathedral School, Dance Performances by TSD Dance Group of Taiwan, Skit by IES MCRC students in Chinese and Music Performance by school children of IES MVM School.

The Ambassador of Taiwan, His Excellency Mr. Tien Chung Kwang was in deep appreciation of the initiative taken by IES MCRC to promote cultural activity and exchanges as that will ensure business and trade between India and Taiwan. Other dignitaries present were Mr. Suresh Kotak, Chairman, Kotak & Co. and Mr. Jeenendra Bhandari, Chair, CII Yi Mumbai. His Excellency, Mr. Tien Chung Kwang, Ambassador of Taiwan also distributed certificates to students of IES MCRC on completion of "Basic Course in Business Mandarin".



His Excellency Mr. Tien Chung Kwang, Ambassador of Taiwan lighting the lamp



Esteemed dignitaries on the dais

Audience comprised of a variety of people. Other than IES MCRC students, there were students from other colleges like KJSMISR, Vidyalankar, Vivekanand, Vivek College and ITM. There were 31 Taiwanese including 11 Talk Management Executives from FCS, CSGT Trading, Futek Alloy Co. Ltd., Evergreen Line, T.S. Lines, Ono Teas, Asus India Pvt. Ltd., Wan Hai Lines Ltd. Top Executives from Indian Companies were also present.



Students of IES MCRC who performed the skit in Chinese



His Excellency Mr. Tien Chung Kwang, Ambassador of Taiwan distributing Certificates to IES MCRC Students

Case Study Workshop

A one day workshop for the faculty members of IES MCRC was held on the topic, "How to develop a case from Business Scenario" on Wednesday, 31st October, 2018. Dr. Trupti Karkhanis, Associate Professor of IES MCRC discussed about the basics of case writing, which can enable the faculty members in the development of case studies. She also emphasized on the key elements of a case study. The session was well appreciated by faculty members.

Dr. Trupti Karkhanis conducting the workshop



Leadership Talk Series



Mr. Sudarshan Jain,
former MD of
Abbott India

The Leadership Talk Series is a new initiative by Pharma Club with an objective to bring top industry leaders CEOs/MDs of Big League corporations for interactive sessions on variety of current topics with all students of IES MCRC.

Mr. Sudarshan Jain, former MD of Abbott India and a well-known personality from Pharma Industry delivered the maiden talk on the topic of "Agility for Leadership Success", blending his own views and experiences with those of global leaders. He offered guidance to our students in setting their long term vision and plans.

The program was attended by large number of IES MCRC faculty also.

Pharma Club will hold the Leadership Talk Series inviting eminent industry leaders once in two months.



Audience listening to Mr. Jain's powerful talk on
Agility for Leadership Success

Library In-house Exhibition

World Mental Health Day is observed on 10th October every year. Information Resource Centre organized an in-house exhibit on the occasion of World Mental Health Day. Books on Psychology, Positivity, Stress Management, Emotions, Emotional Intelligence, Self-help, Personality Development and work-life balance were displayed in the library on 10th and 11th October, 2018.



Exhibition of books on World Mental Health Day

Dr. APJ Abdul Kalam's Birth Anniversary is celebrated as "Reading Inspiration Day" on 15th October every year. Information Resource Centre paid tribute to 'missile man' by exhibiting our library collection on him on 15th and 16th October, 2018.

In order to enhance the awareness about reading, Information Resource Centre celebrated 'National Library Week' with the theme "Read to Lead". Biographies/Autobiographies were displayed on 16th and 17th November, 2018.



Students going through
books by
Dr. APJ Abdul Kalam

Our Associations : Preparing ourselves for success in a changing world

Sr. No.	Topic of the Workshop	Day and date	Venue	No. of Participants
1	Business Opportunities and Technology Transfer - Taiwan and India	Saturday, 22 nd September, 2018	Conference Room "Summit I" of Hotel Radisson Hyderabad Hitec City	30
2	Business opportunities in Taiwan and India	Saturday, 20 th October, 2018	Madras Ballroom Le Meridian Hotel, Chennai	30
3	Business Opportunities and Technology Transfer - Taiwan and India	Friday, 7 th December, 2018	Truth Conference Hall, Tunghai University, Taichung	40
4	Can India Taiwan Business Grow?	Tuesday, 11 th December, 2018	NTHU, Taiwan	114



Mr. Johnson Pan, Chairman, Taiwan Chamber of Commerce, South India addressing the audience



Dr. Wang, Director, Centre of India Studies (NTHU) introducing Prof. Mohan B. Rao on video conferencing



Prof. Mohan B. Rao giving his inaugural talk at Chennai



Dr. Hwei-Lin Chuang, Dean, College of Technology Management along with students and faculty from NTHU

Blue Ocean Dialogue - CII-Yi

On Saturday, 29th December, 2018, Dr. Rahul Mirchandani, CMD, Aries Agro, conducted a workshop for IES MCRC CII – Yi students. During the workshop, participants were given inputs about Blue Ocean and its importance to individual career and dreams. The participants were then divided into different groups and given time to work on initiatives related to sanitation, road safety, education and agro-industry.



Dr. Rahul Mirchandani with IES MCRC CII Yi students

Club Activities : Where learning is fun!!

RYTHM Club

Sr. No.	Activity/Topic	Day and date	Speaker / Organization
1	Orientation Session and NGO Allocation	Friday, 19 th October, 2018	Ms. Radha Vedantam SOSVA - Volact
2	Session on MHP for adolescent girls in Mumbai Municipal Schools	Tuesday, 23 rd October, 2018	Ms. Mona Kamat Program Head, Citizen's Association for Child Rights (CACR)
3	Blood Donation and Thalassemia Checkup Camp	Thursday, 1 st November, 2018	In association with Lions Club, Think Lab Foundation and Sir J. J. Mahanagar Raktapedhi



Blood donation drive



Ms. Mona Kamat Addressing the students



Ms. Radha Vedantam delivering the orientation

Marketing Club

Sr. No.	Activity/Topic	Day and date	Speaker / Judge
1	Panel Discussion on Careers in Branding & Advertising	Saturday, 3 rd November, 2018	Mr. Anirban Mozumdar CEO, Chlorophyll Mr. Diptarup Chakraborti Vice-President and Global Head of Marketing, Zycus Mr. Surya Narayana Head Of Business, Hungama Digital

Sr. No.	Activity/Topic	Day and date	Speaker / Judge
2	Panel discussion on Career in Sales	Saturday, 17 th November, 2018	Mr. Pramod Agashe Consultant, Open Minds Solution Mr. Atul Donde Consultant, Atul Donde Consulting & Training Mr. Vikrant Pawar Client Partner, Blew Minds Mr. Atul Mehrotra AVP & National Sales Head - Value Added Services, Thomas Cook
3	Panel discussion on Career in PR	Saturday, 24 th November, 2018	Ms. Madhu Chhibber CEO, Madison PR Mr. Shrutidhar Paliwal Vice President and Head- Corporate Communications & Media Relations, Aptech Mr. Munavar Attari General Manager, Fleishman Hillard
4	Advent (Creative Ad Competition)	Saturday, 22 nd December, 2018	Mr. Gaurav Rastogi Creative Brand Manager, Angel Broking



Mr. Amit Khatri, senior marketing student of PGDM asking questions to panelists



Students enjoying the tips given by Mr. Pramod Agashe



Students listening attentively to the panel members



Students engrossed in making creative ads

Finance Club

Sr. No.	Activity/Topic	Day and date	Speaker
1	Career Guidance in Real Estate	Saturday, 13 th October, 2018	Mr. Preet Tiwari Assistant Manager, Knight Frank
2	Careers in Finance	Saturday, 27 th October, 2018	Ms. Laxmi Iyer Senior EVP CIO – Debt & Head Products, Kotak Mahindra Asset Management Company
3	Investor Awareness Programme	Friday, 16 th November, 2018	Ms. Krutika Mehta Assistant Vice President, Lotus Knowlwealth Pvt. Ltd.



Mr. Preet having interactive session with students



Ms. Laxmi Iyer delivering lecture on career in fianance



Ms. Krutika explaining students different investment avenues

HR Club

Sr. No.	Activity/Topic	Day and date	Speaker
1	Alumni Interaction	Saturday, 6 th October, 2018	Ms. Juhi Sangatani HR Executive, Thomas Cook Ms. Isha Sangle Assistant Manager, HDFC Ltd. Ms. Sanjana Pagedar HR Executive, INDRAM
2	Stress Free Friday	Friday, 26 th October, 2018	—

3 Alumni Interaction

Saturday,
3rd November, 2018

Ms. Shilpa Sankhe
Sr. HR Executive, ALTOR

Mr. Siddhartha Kotian
Sr. HR Executive, VIACOM 18

Mr. Kanishka Dasgupta
HR Executive, Dwello, JM Financials



Participants of Stress Free Friday along with
HR Club Committee members



Alumni sharing their experience with the students



Alumni interacting with the current batch of students

Operations Club

Sr. No.	Activity/Topic	Day and date	Speaker
1	Career Counseling	Wednesday, 17 th October, 2018	Dr. Seema GM (Supply Chain), Tata Starbucks
2	Panel discussion on Impact of GST and Demonetization on Business	Saturday, 27 th October, 2018	Ms. Aarti Saxena Consultant and Economist Mr. Amol Manjerekar CEO, Activitas Management Advisors Pvt. Ltd. Mr. Sandeep Salve Manager (Taxation), BDO India Ltd. Mr. Rikin Gosar Director, Modern Freight Services Mr. Damodar Mallya Director, Summit Technodyne

3	Career Counseling	Wednesday, 31 st October, 2018	Mr. Hemant Kale Director, Yeshodhan Consulting
4	Inter-college quiz and case study competition	26 th November, 2018 and 19 th December, 2018	Mr. Deepak Ganchari Ms. Devki Nadkarni Mr. Vijay Shahane



Mr. Hemant Kale interacting with students



Mr. Sandeep Salve opening the discussion



Dr. Seema delivering the lecture



Winners and other participants of the Case Study Competition

Training @ IES : We prepare... You perform

Outbound Training at Kolhad

To enhance individual and team performance through experiential learning methodology, our students undergo an outbound training where they indulge in activities that gives them a learning-by-doing experience and brings out variety of learning outcomes focused on developing leadership and team building. This is done by Empower Activity Camp which is set amidst the scenic beauty of huge mountains and river. This training programme benefits the students tremendously as they perform activities as a team which helps them develop lasting bonds with their fellow batchmates. This year this training was conducted in two batches, Batch I comprising of PGDM students (31st September to 3rd October, 2018) and Batch II comprising of PGDM (PHM) and MMS students (3rd to 6th October, 2018).



Teamwork
at its best!



Raft building
and rowing

Industry Interactions : Knowledge is power if applied

Industrial Visits

No.	Activity	Visited on	Faculty-in-charge	Details of students who attended
1	National Institute of Securities Market	Wednesday 31 st October, 2018 and Wednesday, 14 th November, 2018	Prof. Maithili Dhuri	46 PGDM Students



Students at NISM

Guest Lectures

No.	Name of the speaker	Designation	Organisation	Topic
1	Mr. Aditya Johar	Founder	NowTime Technologies	Artificial Intelligence and Big Data
2	Mr. Umakant Mahapatra	Director Logistics and Operations	Pavers England	Decision making using Analytics in Retail Operations
3	Mr. Pradeep Patni	Ex-Commercial Director	Abbott India Ltd.	Strategic Competitive Advantage
4	Mr. Vivek Deshpande	Consultant	—	Introduction of Work Culture in Industry
5	Mr. Pravin Virkud	President	SMSRC	Qualitative Prescription Analysis - land II
6	Mr. Tanuj Poddar	Lead, HR Analytics	Eclerx	Analytics for HR and Operations
7	Mr. S. Mahesh Anand	President - Decorative Business & Additional Director	Nippon Paint (India) Pvt. Ltd.	Evolution of the Paint Industry

8	Mr. Akshay Joshi	City Manager - Operations	Café Coffee Day	Challenges and Opportunities in Retail Operations
9	Mr. T. Ranganathan	Director	Paranjape Schemes Construction Limited	Dimensions of Marketing



Mr. Aditya Johar during the session



Students listening with rapt attention to Mr. Vivek Deshpande

Guest Lectures delivered by Alumni

No.	Name of the speaker	Designation	Organisation	Topic
1	Mr. Anirudh Woody	Marketing Manager	Glaxo SmithKline Asia Ltd.	Economic Analysis in Health Care: International Business Perspective
2	Mr. Rohinton Chhapgar	Ex. V.P. (Global Corporate Banking)	Bank of America	Corporate Banking
3	Ms. Namrata Singh	Senior Manager - Group HR	RPG Enterprises	Corporate Expectations
4	Ms. Suchorita Duta Panicker	Senior Manager	ICICI Bank	Business Analytics



Mr. Anirudh Woody addressing the students



Mr. Rohinton Chhapgar during the session

Guest Lectures held in association with ISTD

No.	Name of the speaker	Designation	Organisation	Topic
1	Mr. Ranganathan	VP-HR	L & T Defense	How Business will be sustainable by using training methodology
2	Dr. Ruta Vyas	Director	Amadeus Consulting	Maximizing Transfer of Learning from Classroom to Workplace



Mr. Ranganathan (center) with Mr. Durgesh Bhatt, Chairman, ISTD on his left and Dr. M. W. Shaikh Associate Dean, IES MCRC on his right



Dr. Ruta Vyas addressing the class

Faculty Activities : Striving for continuous improvement

Faculty / Management Development Programmes conducted by IES faculty

No.	Faculty Name	Organisation	Topic
1	Dr. Aradhana Goutam	Saraswathi Vidya Bhavan's College of Pharmacy	Use of Excel in Pharmaceutical Research Statistics



Dr. Aradhana Goutam along with the participants

FDPs / Seminars / Conferences attended

No.	Faculty name	Programme Title	Organiser and venue
1	Dr. Sonal Daulatkar	Workshop on HR Analytics	CII Naoroji Godrej Centre of Manufacturing Excellence
2	Prof. Deepak Ganachari Prof. Hirendra Soni	Digital Supply Chain - Edition V	CII Institute of Logistics
3	Dr. Trupti Karkhanis	ISEC - Inauguration Programme	GNIMS
4	Dr. Minu Mehta	CII-YUVA Aspen Leadership Event	CII -YUVA
5	Prof. Mrunal Joshi	Workshop on HR Analytics	CII Naoroji Godrej Centre of Manufacturing Excellence
6	Prof. Prajakta Dhuru	Leadership Summit 2018	BMA and AIMA
7	Prof. Prajakta Dhuru	Academic Conference on Organization Development, Change and Leadership (ODCL)	Tata Institute of Social Sciences Centre for Social and Organisational Leadership (CSOL)
8	Prof. Devaki Nadkarni	Smart Logistics 2018 Creating Value from Emerging Technologies and Green Practices	Vivanta Taj President, Cuffee Parade, Mumbai
9	Prof. Prajakta Dhuru	HR Summit - Revolutionizing Talent Acquisition using Artificial Intelligence	NHRDN
10	Dr. Neeraj Dixit	Marketing Conclave 2018 - Use of AI in Marketing	Exchanged4Media
11	Prof. Gazia Sayed and Prof. Devaki Nadkarni	Investment Outlook 2019	Bombay Stock Exchange Brokers Forum (BBF)

Faculty acted as Expert/Resource Person

No.	Faculty name	Organiser	Role
1	Prof. Hirendra Soni	Indira Institute of Business Management, Sanpada, Navi Mumbai	As subject expert (Systems stream and Operations stream) for the faculty interviews
2	Dr. Dinesh Harsolekar	UGC-HRDC, University of Mumbai	As a Resource Person for the Refresher Course in Commerce and Management
3	Dr. Minu Mehta	4th International Conference on Economic Growth and Sustainable Development: Emerging Trends	As Session Chair for paper presentation tracks
4	Dr. Vijay Bhangale	Management Internship Programme (MIP) Viva of B. Pharm + MBA (Pharma Tech)	As examiner
5	Dr. Svetlana Tatuskar	Cinque Education Pvt. Ltd, Academic Consultants	As a Panel Member- (representing academicians perspective) at the round table conference titled Developing Futuristic Competencies - the collaborative approach



Dr. Harsolekar addressing the participants at DAV College



Minu Mehta presenting her paper at the International Conference on Economic Growth and Sustainable Development Mysore conference paper



Dr. Tatuskar along with the other round table delegates and speakers

Papers Presented / Published

No.	Faculty name	Title of Paper	Publication Details / Organizer
1	Dr. Beena Narayan	Eminence of Handloom Manufacturing Sector in Maharashtra	Prerna Journal of Management Thought and Practice
2	Dr. Beena Narayan	Handicrafts Sector in Indian Economy	International Journal of Rural Studies (IJRS)
3	Dr. Beena Narayan	Service Quality of Tourism in Kumaun Uttaranchal	SAARANSH RKG Journal of Management
4	Dr. Beena Narayan	Trade Cooperation between India and Vietnam: Prospects and Challenges	Vietnams Social Sciences Publishing House
5	Dr. Svetlana Tatuskar	Viability and sustainability of ultra low cost car segment in India with reference to Tata Nano and Bajaj Qute/RE 60-An Empirical Analysis	Amity International Business School, Noida
6	Dr. Dinesh D. Harsolekar Prof. Jyotsna Munshi	An Empirical Analysis of the Perception of Management Students about Their Employment	Prabandhan: Indian Journal of Management
7	Dr. Vijay Bhangale	Sustainable Healthcare Challenges & Opportunities in India	S. P. Jain Institute of Management
8	Dr. Minu Mehta	Empowering Women Entrepreneurs through Technology Adoption : A Narrative - Based Examination	Shri Dharmasthala Manjunatheshwara Institute for Management Development, Mysuru

9	Dr. Dinesh D. Harsolekar Prof. Jyotsna Munshi	Expectations of Management Students from Summer Internship	Higher Education Forum And Patuck -Gala College of Commerce and Management
10	Prof. Maithili Dhuri	Impact of Credit Rating Announcements on Stock Prices in India	SRM-IMT Journal of Business and Management Research

Other Publications

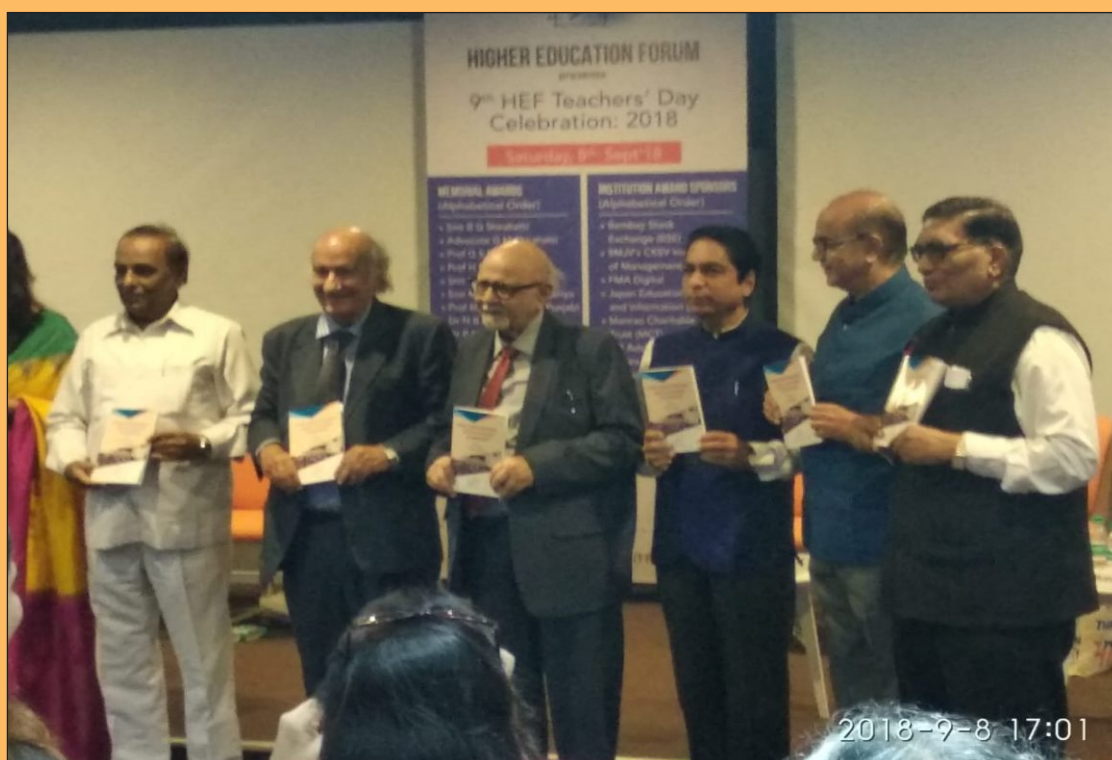
No.	Faculty name	Title of Article	Book Title
1	Dr. Dinesh D. Harsolekar	Faculty Shortage in HEIs: Reasons and Remedies	Indian Higher Education: Quality and Global Accreditation

Faculty & Student Publication

No.	Faculty name	Student name	Title
1	Dr. Svetlana Tatuskar	Mr. Chintamani Kathe	Private Equity Investment in Parag Milk Foods Products Ltd. - A Case of Private Equity Investment and Exit Mechanism
2	Prof. Maithili Dhuri	Ms. Yesha Vora	The Effect of Market Information on the Stock Prices of a Company

Faculty Achievement

Dr. Dinesh D. Harsolekar, Director, IES MCRC authored a chapter in the book titled 'Indian Higher Education: Quality and Global Accreditation'. This book was launched on the eve of the 9th teachers' day celebration by HEF. He was also invited to give away the awards to winners.



Dr. Dinesh D. Harsolekar at the launch of the book



Dr. Mohan B. Rao has been appointed as the Co-Chairman of the Forum of Affiliated Associations and Institutions Committee for the year 2018-19 by Indian Merchants' Chamber.

Prof. Mohan B. Rao addressing the audience

Other Publications

No.	Title of the Event	Topic	Day and date
1	MSME Panel Discussion	Creativity, Innovation and Small Business	Monday, 3 rd December, 2018
2	Workshop	Creativity Workshop	Monday, 10 th December to Thursday, 13 th December, 2018
3	IES Tycoon Guest Lecture	Creativity, Innovation and Entrepreneurship	Friday, 14 th December, 2018



Students with their vision boards



Anand Ramaswamy welcomed with a memento as a guest lecturer for IES Tycoon

Editorial desk - Sushma Karwa

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