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Abstract Compilation

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RESEARCH PAPERS

Efficiency of Large Size Acquired Manufacturing Firms in India: A Study on CRS and VRS Approaches

D. Silambarasan, Dr. R. Azhagaiah

Key Drivers for Adopting Universal Health System: Patient Insights from Central India

Dr. Neeraj Pandey, Dr. Sumi Jha, Vaibhav Rai

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Impact of Financial Benefits on the Efficacy of Life Insurance Advisors

Dr. Babita Agarwal, Dr. Yogita Mandhanya

Book Review

Collaborative Advantage: How Collaboration Beats Competition as a Strategy for Success

Dr. Suhas Pai

BOOK REVIEW

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Book Review

Collaborative Advantage: How Collaboration Beats Competition as a Strategy for Success

Dr. Suhas Pai

Abstract Compilation

Efficiency of Large Size Acquired Manufacturing Firms in India: A Study on CRS and VRS Approaches

A merger of two or more firms in which the assets and liabilities of the selling firms are absorbed by the buying firms. The study investigates the operating efficiency of 20 large size acquired manufacturing firms in India based on secondary data considering five years period before merger (2004-2009) and five years period after merger (2010-2014). Descriptive statistics and, data envelopment analysis (DEA) are used for analysis besides adopting two important economic approaches viz. constant returns to scale (CRS) and variable returns to scale (VRS). The study shows that the improvement in cost, revenue and profit efficiencies in respect of VRS approach is statistically significant. The profit and revenue efficiencies with respect to CRS approach are also statistically significant. The results show that the scale efficiency of large size decision making units (DMUs) in respect of cost, profit and revenue scale efficiencies are statistically significant.

D. Silambarasan¹

Dr. R. Azhagaiah²

Keywords : Data envelopment analysis, Manufacturing firms, Operating efficiency

Key Drivers for Adopting Universal Health System: Patient Insights from Central India

Health is a critical input into the well-being of an individual and Universal Health System (UHS) is a buzzword in the healthcare industry. Various government across the world are trying to implement UHS in their respective countries. The Government of India launched a universal health system (UHS) program named Ayushman Bharat on September 23, 2018. The scheme is targeted at poor, deprived rural families and identified occupational category of urban workers' families and offering 0.5 million health expenditure coverage per family per year to the eligible patients under this scheme. The present study focuses on insights on key drivers that would make the patients adopt this service at UHS empaneled hospitals. The factor analysis (EFA and CFA) of patient responses from primary survey in Central India hospitals showed that the satisfaction with the hospital, administrative efficiency, service consistency, patient convenience, and program awareness were key drivers for adoption of UHS services. The prioritization of these factors and sub-factors by hospital administrator and regulators would help in getting maximum footfall of UHS patients in the hospitals.

Dr. Neeraj Pandey¹

Dr. Sumi Jha²

Vaibhav Rai³

Keywords : Universal Health System, Ayushman Bharat program, Patient Insights, Central India.

Abstract Compilation

Impact of Asset and Liability Management on Profitability of Selected Commercial Banks in Ethiopia

The objective of study was to investigate the impact of asset and liability management on profitability of selected Commercial Banks in Ethiopia. The study used an explanatory research design and quantitative data collected from each selected commercial bank and National Bank of Ethiopia. Eight commercial banks are selected purposively based on their commercial nature, availability of data and establishment date. This study used ten year panel data from 2005-2014. The collected secondary data has been analyzed by using descriptive statistics, correlations, and multiple linear regressions with the help of Eviews-6 statistical software. Statistical cost accounting model is adopted to investigate the relationship between asset and liability management and profitability of the banks. The relationship has expressed as the function of assets and liabilities composition of the banks. The fixed effect regression results found out the most important significant variables that has significant effect on profitability of both private and public commercial banks. The results shows that deposit on other banks, investment, demand deposit, fixed deposit and long term loan has statistically significant and positive effect on commercial banks profitability in Ethiopia. On the other hand short term loan has statistically significant and negative effect on profitability of commercial banks in Ethiopia.

Dr. D. Guruswamy¹

Keywords : Asset and Liability management, Profitability, Statistical Cost Accounting Model.

Impact of Financial Benefits on the Efficacy of Life Insurance Advisors

India being one of the top priority emerging markets led to the entry of the largest insurance companies in the world. The industry has witnessed phases of rapid growth intensifying competition with both life and general insurance segments having more than 20 competing companies and huge customer base. Increased competition among the players led the number of product innovations and operational innovations. Changes in the regulatory environment had path-breaking impact on the development of the industry. The introduction of cap in charges has impacted the price and motor third party risk pooling arrangements. The efficacy of insurance advisors in the business has become the focal point either to develop or maintain stability as the insurance sectors are trying to deliver all the services at the customers' doorstep. The insurance sectors are looking for new methods not only to attract but also to retain the insurance advisors and gain in-depth competitive advantage over their competitors. In this paper, the researcher has attempted to examine the impact of financial benefits on efficacy of insurance advisors. Correlation and regression were applied on 500 insurance advisors from major cities of India.

Dr. Babita Agarwal¹

Dr. Yogita Mandhanya²

Keywords : Financial Benefits, Competitive Advantage, Efficacy, Innovative Sales Techniques.

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