

**Indian Education Society's  
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**Case Study AY ( 2017-18)**

<b>Sr. No.</b>	<b>Faculty Name</b>	<b>Month and Year of paper published</b>	<b>Title of Case Study</b>	<b>Issue / Volume / page No</b>	<b>Publisher's Details</b>	<b>Receive Documents</b>	<b>Date / Month in which copy received by the faculty</b>
1	Prof. Ritu Sinha	2017	Applying the Concept of Services Marketing to ANSSI	the case is registered with the Case centre under Marketing in Oct, 2017. <a href="https://www.thecasecentre.org/educators/products/view">https://www.thecasecentre.org/educators/products/view</a> Case reference no 517-0181-1	Case Centre ( formerly ECCH), Usa	1. Copy of Application Form 2. Photocopy of Casestudy Paper	Nov, 2017
2	Prof. Shashikant Kari	2017	Applying the Concept of Services Marketing to ANSSI	registered with the Case centre under Marketing in Oct, 2017. <a href="https://www.thecasecentre.org/educators/products/view">https://www.thecasecentre.org/educators/products/view</a>	Case Centre ( formerly ECCH), Usa	1. Copy of Application Form 2. Photocopy of Casestudy Paper	

3	Prof. Ritu Sinha	Feb 2018	Aashirvaad Sugar Release Control Atta : Sugar Not So Sweet to Palate	The case is registered with the Case centre under Marketing in Feb, 2018. <a href="https://www.thecasecentre.org/educators/submission/portfolioProduct?">https://www.thecase centre.org/educators /submission/portfoli oProduct?</a> Case Reference no 517-0181-1	Case Centre ( formerly ECCH), USA	1. Copy of Application Form 2. Photocopy of Casestudy Paper	Feb, 2018
4	Dr. Trupti Karkhanis	Jun-17	Tanishq : Bringing Jewellery to Daily Life	Pg-11 ISBN : 978-3-319- 51543-4	Springer International Publishing	1. Copy of Application Form 2. Photocopy of Casestudy Paper	Feb, 2018

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