

**Indian Education Society's  
Management College and Research Centre  
Mumbai**

**Paper Presentation AY (2017-18)**

Sr.No.	Faculty Name	Date	Programme Title	Paper Title	Organizer & Venue	Documents Received	Published in Conference Proceeding/Book /CD/ Journal
1	Dr. Beena Narayan	25th and 26th March, 2017	National Conference 2017 Inclusive Development, Sustainability and Peace Through Tourism & Hospitality	Service Quality of Tourism in Kumaun Uttaranchal	J.K.G Punjab Technical University, Kapurthala. Chandigarh Group of Colleges	1.Copy of Application Form 2. Certificate 3. Photocopy of Paper 4.CD 5. Study Material	Conference Proceedings
2	Dr. Beena Tripathi	25th and 26th March, 2017	International Conference on 50 Years of Economic Development in Punjab	Economic Development of Punjab from the Education Perspective	UGC Centre for Advanced Studies (CAS) Dept of Economics and Planning Commission Chair Punjabi University, Patiala. Centres for International Projects Trust, New Delhi	1. Copy of Application Form 2. Certificate 3. Photocopy of Paper	-
3	Dr. Richa Chaudhary	27-29th July, 2017	2017 IIM Indore NASMEI Summer Marketing Conference	Dietary Supplements: Consumer Perception and Usage Pattern	IIM Indore NASMEI	1. Copy of Application Form 2. Certificate 3. Photocopy of Paper	-
4	Prof. Maithili Dhuri	Friday, 22nd Sept, 2017	2nd Annual One day Conference on Importance of Economic Research for Capital Markets	Impact of Credit Rating Announcements on Stock Prices in India	NISM and CEPAR, SIMSR	1.Copy of Application 2. Certificate 3. Photocopy of Paper	-
5	Prof. Rangana Maitra	Wednesday, 8th Nov, 2017	International Research Conference on Sustainable Development of Human Capital: Exploring Perspectives from Grassroots to Global Research & Practice	A Study of HRD Values in Organizations to build an Excellent Culture : A Case Study on the Organizational Culture of Mastel Ltd	Academy of Human Resource Development Indian Institute of Management, Ahmedabad.	1.Copy of Application Form 2. Certificate 3. Photocopy of Paper 4.CD	-
6	Dr. Aradhana Goutam	Friday, 1st December and Saturday, 2nd December, 2017	IEEE 2017 International Conference on Advances in Computing, Communication & Control (ICAC3'17)	Optimization of Resource and Task Scheduling in Cloud Using Random Forest	Fr.Conceicao Rodrigues College of Engineering, Mumbai. Technical Sponser IEEE	1. Copy of Application Form 2. Certificate 3. Photocopy of Paper 4. Soft Copy of Paper	
7	Dr. Aradhana Goutam	Friday, 1st December and Saturday, 2nd December, 2017	IEEE 2017 International Conference on Advances in Computing, Communication & Control (ICAC3'17)	Model for Vertical Handover Decision in Vehicular Networks	Fr.Conceicao Rodrigues College of Engineering, Mumbai. Technical Sponser IEEE	1. Copy of Application Form 2. Certificate 3. Photocopy of Paper 4. Soft Copy of Paper	

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8	Dr. Vijay Bhargale	Tuesday, 2nd January and Wednesday, 3rd January, 2018	11th International Conference on Healthcare Systems & Global Business Issues	Awareness, Perception & Usage of Probiotic Supplements among consumers and pharmacy outlets.	IMS Unison University, Dehradun	1. Copy of Application Form. 2. Certificate 3. Visiting Cards 4. Photocopy of Paper 5. Softcopy of Paper	
9	Prof. Rangana Maitra	Thursday, 18th December to Saturday, 20th December, 2017	5th Biennial Indian Academy of Management Conference 2017	An in depth Study to assess the post merger cultural openness at HDFC Bank	INDAM and IIM Indore	1. Copy of Application Form 2. Certificate 3. Photocopy of Paper 4. Conference Proceedings	Conference Proceedings
10	Prof. Ritu Sinha	Monday, 8th January and Wednesday, 10th January, 2018	International Conference on Entrepreneurship and Family Business on the theme Inside the Black Box: Intent, Needs, Values and Beliefs	Determinants of Entrepreneurial Intention among Experienced Working Professionals in Mumbai	Shailesh J. Mehta School of Management, IIT Bombay and College of Business, University of North Texas held at IIT Bombay.	1. Copy of Application Form 2. Certificate 3. Photocopy of Paper 4. Conference Proceedings	Conference Proceedings
11	Dr. Minu Mehta	Monday, 8th January and Wednesday, 10th January, 2018	International Conference on Entrepreneurship and Family Business on the theme Inside the Black Box: Intent, Needs, Values and Beliefs	Determinants of Entrepreneurial Intention among Experienced Working Professionals in Mumbai	Shailesh J. Mehta School of Management, IIT Bombay and College of Business, University of North Texas held at IIT Bombay.	1. Copy of Application Form 2. Certificate 3. Photocopy of Paper 4. Conference Proceedings	Conference Proceedings
12	Prof. Jyotsna Munshi	Friday, 2nd February and Saturday, 3rd February, 2018	5th International HR Conference on Rewiring HRM in a Globalized Workplace: Challenges of Diversity, Employment Relations and Skills	Perceptions of Management Students about their Employment - An Empirical Analysis	K.J. Somaiya Institute of Management Studies and Research	1. Copy of Application Form 2. Certificate 3. Photocopy of paper 4. Conference Proceedings	Conference Proceedings
13	Prof. Maithili Dhuri	Friday, 23rd February and Saturday, 24th February, 2018	International Management Research Conference ADMIFMS IMRC 2018 on " Building Block For Strong India Incorporation "	Turnaround Strategies of Indian Companies - Case Study of a Chennai Meenakshi Multispecialty Hospital Ltd	Alkesh Dinesh Mody Institute for Financial and Management Studies	1. Copy of Application Form 2. Photocopy of paper 3. Certificate 4. Soft Copy of Paper	-

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14	Prof. Gazia Sayed	Friday, 23rd February and Saturday, 24th February, 2018	International Management Research Conference ADMIFMS IMRC 2018 on " Building Block For Strong India Incorporation "	Challenges faced by Micro, Small and Medium Enterprises of Mumbai	Alkesh Dinesh Mody Institute for Financial and Management Studies	1. Copy of Application Form 2. Photocopy of paper 3. Certificate 4. Soft Copy of Paper	-
15	Prof. Maithili Dhuri	Saturday, 24th February, 2018	National Business Research Conference on " Emerging Trends in Commerce and Management in the Present Decade	Optimizing Productivity and Profitability of Business Correspondence Channel in Indian Bank	Dhanraj Baid Jain College In association with Institute of Company Secretaries of India of Southern India Regional Office (SIRO)	1. Copy of Application Form 2. Soft Copy of Paper 3. Photocopy of Paper 4. Certificate	-
16	Prof. Maithili Dhuri	Saturday, 17th March, 2018	10th International Conference on Emerging Management Perspectives, Practices & Research Trends on Global Business Management	A Comparative Study of Performance of discretionary Portfolio Management Services in India	V.M. Patel Institute of Management, Ganpat University, Mehsana, Gujarat.	1. Copy of Application Form 2. Schedule List 3. Hard Copy of the Paper 4. Study Material 5. Certificate	-
17	Dr. Svetlana Tatuskar	Saturday, 24th February, 2018	National Business Research Conference on " Emerging Trends in Commerce and Management in the Present Decade	A Study of Pre-merger versus Post -merger Asset Quality Performance of Acquiring Indian Commercial Banks	Dhanraj Baid Jain College In association with Institute of Company Secretaries of India of Southern India Regional Office (SIRO)	1. Copy of Application Form 2. Hard Copy of Paper 3. Softcopy of Paper 4. Certificate 5. Book	-
18	Prof. Prajakta Dhuru	Saturday, 24th February, 2018	National Business Research Conference on " Emerging Trends in Commerce and Management in the Present Decade	A Study to Analyze Motivational Factors of Gen X and Gen Y at Workplace	Dhanraj Baid Jain College In association with Institute of Company Secretaries of India of Southern India Regional Office (SIRO)	1. Copy of Application Form 2. Hard Copy of Paper 3. Certificate	-
19	Dr. Svetlana Tatuskar	Saturday, 17th March, 2018	10th International Conference on Emerging Management Perspectives, Practices & Research Trends on Global Business Management	Challenges in Managing brands - An analysis of Indian Commercial Banks	V.M. Patel Institute of Management, Ganpat University, Mehsana, Gujarat.	1. Copy of Application Form 2. Certificate 3. Hard Copy of the Paper 4. Study Material	-
20	Prof. Prajakta Dhuru	Saturday, 17th March, 2018	10th International Conference on Emerging Management Perspectives, Practices & Research Trends on Global Business Management	A Study of students perception on skill acquisition in executive MBA program	V.M. Patel Institute of Management, Ganpat University, Mehsana, Gujarat.	1. Copy of application Form 2. Hard Copy of the paper 3. Certificate	-

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21	Prof. Maithili Dhuri	Friday, 6th April, 2018	2nd International Conference " Innovative Business Practices and sustainability in 'VUCA' ( Volatility, Uncertainty, Complexity and Ambiguity) World	Back Testing on returns of Indian listed companies using " Intelligent Investor Defensive Equity Strategy ' of Warren Buffett	GNVS Institute of Management	1. Copy of application Form 2. Hard Copy of the paper 3. Certificate 4. Schedule list Softcopy of paper	-
22	Prof. Maithili Dhuri	Saturday, 19th August, 2017	Second Interdisciplinary Ph.D Research Colloquim for Humanities organized by Department of German & IQAC University of Mumbai	A Study of Turnaround Strategies of Indian Listed Companies at National Stock Exchange	Department of German & IQAC University of Mumbai	1. Copy of application form 2. Certificate 3. Soft Copy of Paper Presentation (PPT)	-
23	Prof. Prajakta Dhuru	Thursday, 3rd May, 2018	9th Conference on Excellence in Research and Education (CERE 2018)	Study on Skill Gap Assessment of Management Graduates in Pharma Industry	Indian Institute of Management Indore	1. Copy of application form 2. Certificate 3. Hard Copy of the paper	-
24	Prof. Rangana Maitra	Friday, 6th April, 2018	1st International HR Conference 'HR in search of an Identity	One Plus One equals to Eleven : a Case Bank - ING Vyssa Merger	IBS Mumbai, AMDISA and Indian Oil	1. Copy of application form 2. Certificate of participation 3. Hard Copy of the paper 4. Soft Copy of the paper 5. Certificate for Best paper	Conference Proceedings
25	Prof. Ritu Sinha	Thursday, 26th April, 2018	Journal of the Academy of Marketing Science (JAMS)India Conference	Antecedents of Green Patronage Intention of Shoppers in Emerging Markets	Indian School of Business (ISB) Hyderabad	1. Hard Copy of the paper 2. Certificate 3. Visiting Cards 4. Hard Copy of the paper	-
26	Prof. Rangana Maitra	6th & 7th April, 2018	2nd International Conference on " Innovative Business Practices and Sustainability in VUCA World"	A Study on Employee Engagement in a Private Sector Bank	GNVS Institute of Management and Bombay Management Association	1. Copy of Application Form 2. Certificate 3. Hard copy of the paper	-
27	Dr. Beena Narayan	25 -27th Oct, 2017	International Conference on " Dynamics of Economic Growth and Development in Asia with Special Reference to India	Sustainability in School Education : A Pre-requisite of growth in Uttarpradesh	ICDAED -2017 Babasaheb Bhimrao Ambedkar University , Lucknow, U.P	1. Copy of Application Form 2. Certificate 3. Hard copy of the paper	-

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